

## ANNUAL REPORT 2017



*The future is acquired in the present...*

Almaty 2017



**Dana Zharikova  
President of the  
Yerzhan Tatishev  
Foundation**

[ Dear friends and partners! We present to your attention the report on the work done by the Yerzhan Tatishev Foundation for 2017. This year was marked by important events and great changes in the life of our Foundation. Ten years have passed since the launch of key programs. During this time, our Foundation has grown and developed in different directions, but the foundation of our strategy remains the education of future leaders.

Today, many are puzzled by the question "What makes a leader?". Innate qualities, origin, enabling environment, external circumstances, the experience of a past life, the location of the stars? Science has no definite answer to this question. The secret is that everyone is born as a leader, but not everyone becomes one. The way of the leader always requires a search for original solutions, willingness to success, as well as to defeat. It is given through the way by getting out of the comfort zone and overcoming yourself: your fears, stereotypes, habits. This is not an easy path, but it gives a person to discover new facets,

forms the stem, which is called internal motivation and helps people to be a new version of themselves. The goal of our Foundation is to create conditions under which a potential leader becomes the current leader. Identifying a potential leader is not an easy task, it can be compared to obtaining gold from a river. Undoubtedly, the Foundation has the accumulated tools, long-term practice in the field of human development, reliable partners. The Foundation seeks to improve its approaches and methods, and qualitative change with the plus sign can be called innovations introduced in the Program of Educational Grants of Yerzhan Tatishev Foundation. Today, the foundation of the Program is the five main components that create an enabling environment for young entrepreneurs and leaders.

Every year, the Foundation community grows in a quantitative and qualitative sense. Our students and alumni distinguished by the maturity, commitment, vision and desire to improve. Fellows participate in the activities of their universities and colleges, implement large-scale charitable actions, engage in volunteer activities and sports. Each of them represents an individuality, and together we are called a united family of the Foundation.

One of the founders of the teachings of Taoism, the ancient Chinese philosopher Lao-Tzu said "a Journey of a thousand miles begins with a single step" and I'm glad that in this journey the Fund has gained reliable partners and friends. I would like to express special gratitude to the founders of our Foundation, the Chairman of the Board of Trustees Erkin Nureldaemovich Tatishev for his valuable contribution to the development of programs and his sincere desire to help people. I wish all of you a new year of success, positive change and prosperity! ]

# FOUNDATION's PROGRAMS

The Yerzhan Tatishev Foundation is a charitable non-profit organization established in 2005. For twelve years of work in the charitable sector, the Foundation has implemented more than ten social projects and programs, three of which have become key and identified priority areas for its activities.

Since 2007 to present day the Fund implements its own programmes, through which 109 talented young people had the opportunity to study in the best universities and colleges of Kazakhstan. To date the Foundation has raised 64 specialist in the field of Finance, Economics, Education, Medicine, IT, Philology.

The program of educational grants for graduates of schools, colleges and children's homes is the largest of the existing programs of the Foundation. From 2007 to 2016, the Program provided grants in the field of Finance, Economics and Banking. During the whole existence of the Program 54 grants have been allocated, 36 scholarships have completed their studies and received a bachelor's degree in Almaty Management University (formerly the International Academy of Business), Kazakh-British Technical University, KazNTU named after K.Satpayev, KazNU named after Al Farabi, KIMEP University, University of Suleyman Demirel, University of International Business. Since 2017 the Program offers an entrepreneurial course in Almaty University Management with an emphasis on practice.

The program of educational grants for young people with disabilities are tailored to the interests of the graduates of special schools in obtaining the desired profession. Since 2008, when the Program started, 41 grantees had the opportunity to study in any post-secondary educational institution of Kazakhstan on the selected specialty, 28 of them received diplomas.

The program of nominal scholarships is also one of the Foundation's early undertakings. The program is being implemented in Kentau, South Kazakhstan region, where Erzhan Nureldaemovich Tatishev was born and raised, at school-lyceum # 16. Senior students who demonstrate good results in school and public school life can participate in the competition and implement their small projects. This initiative of the Foundation is aimed at supporting early leadership among the youth of this school. Over 10 years, 84 activists became holders of Yerzhan Tatishev scholarships.



**193**  
grants and  
scholarships  
allocated



**469 230 206,04**  
tenge spent  
on the Program



**80%**  
of graduates  
are employed



**2**  
graduates  
have started  
their business



**1**  
grant is  
allocated by the  
Alumni Club



**354**  
volunteer  
projects  
completed



**29**  
graduates  
are working  
in companies  
of Kazakhstan,  
Turkey, UK, Russia,  
Italy, Holland



**18**  
fellows were  
trained in  
exchange  
programs



*Awarding the participants of the 2nd stage  
of the BesTirek Program Competition*



*The graduates honoring ceremony 2017*


The program of educational grants for graduates of schools, colleges and orphanages was launched in 2007. The goal of the Program is to identify and support the best students of financial and economic specialties with pronounced abilities for leadership, aspiration for mastering new knowledge and skills. By results of the competitive selection in 2017, 6 people from the cities of Aktobe, Astana, Karaganda, Taraz, Shymkent became holders of the Program grants. In total, 17 beneficiaries are in the Program: 13 of them study in Almaty Management University, 2 - at the University of KIMEP, 2 - at the University named after Suleyman Demirel.



2-stage selection of "BesTirek" program competition

In 2017 the focus of the Program moved to the development of entrepreneurship and "learning in action" and is implemented jointly with Almaty Management University. In addition to the makings of a leader, good academic performance and active life position, candidates for the grants must have the qualifications and motivation to start their own business. Currently, the Program exists under a new name – "Bestreak", which in Kazakh means the five pillars and in tune with BestTrek - the best way.

Five key components, such as student's capacity, the Foundation's grant support, studying at Almaty Management University, internship in Babson College, the mentors' support gathered together creates the core of the Program.



### Benefits Of The Program

- ✓ The opportunity to start a business and learn at the same time
- ✓ Support of mentors from leading business companies
- ✓ Internship in BabsonCollege, USA
- ✓ Grant up to 1 000 000 tenge on startup
- ✓ Educational grant for the entire period of study

Now BesTirek scholars studying the specialty "management", gain knowledge about the secrets of business "at first hand" and are already developing their own business projects.



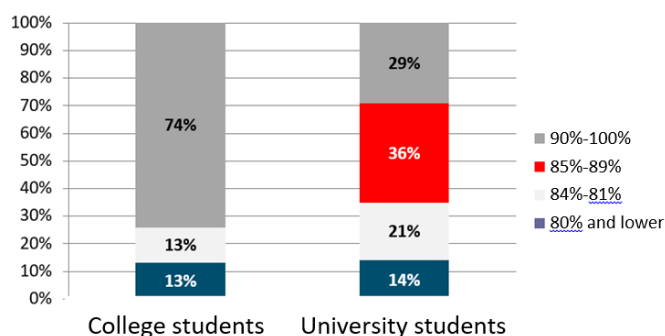


The program of educational grants for young people with disabilities is designed specifically for graduates of special schools and has been implemented since 2008. Important criteria for selecting this program are an active life position and motivation to learn a new profession. The beneficiaries of the Program are young people with limitations of the locomotor apparatus, vision and hearing. In 2017, 2 scholarships graduated from colleges and 3 graduates from special schools received grants to the Republican Higher Medical College, College of the International Academy of Business, College Turan. Currently, the Foundation helps 8 young people to master such specialties as: “dentistry”, “orthopedic dentistry”, “Kazakh language teacher”, “computer science”, “technology and organization of nutrition”, “management” and “jurisprudence”.

#### Partners of the Program



#### Performance Rating



All grants of the Foundation are established for young people with exceptional intellectual and moral qualities. Fellows have high requirements for academic achievement and social activity. All fellows try to maintain a high educational achievement rating, participate in interuniversity competitions and citywide events and projects of their universities and colleges, which makes them part of proactive youth.



The finale of the annual festival of song and poetic creativity of students MuzEnergy 2017



Summer school "Young Entrepreneur"  
Summer camp "Arman Gave", 25.08.2017 - 03.09.2017

## FROM GRADUATES' LETTER

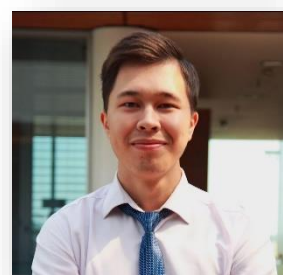


**Aisulu Yenikeyeva**  
**SDU Graduate 2017**

[ It was the final year of college. If up to this point all my plans for the future of the profession was blurred, then I clearly realized that the time had come for decisive action. Like most entrants, the priority was to apply for a grant, rather than training the profession that you like. At that time, was allocated a lot of grants for technical specialties, and since I have math, I decided to take advantage of it. Of course, this was at odds with my interest in Economics, but it was a win-win to get a higher education. However, by the will of fate, a graduate of the same college, Kurshebaev Nurzhan, who at that time was studying in high schools with the support of the Yerzhan Tatishev Foundation, told me about the existence of the Foundation and encouraged me. At the time I weakly believe that I will be able to get a grant, however, full support from my mother helped me to get to the second round, where I had to show my leadership qualities. I was destined to learn the desired profession!

I learned about the fact that I was awarded a grant two weeks before the completion of the Comprehensive Testing of Entrants. More specifically, the results were sent out and uploaded to the site much earlier, but at that time my level of computer use and the Internet was not at the best level, so the results of the selection I learned from the coordinator of the Foundation, Slanova Aliya. This moment always reminded me of how I was a teenager from a small town and who I am now. After graduating from the University named after Suleyman Demirel with a degree in Finance, I went on a grant to Nazarbayev University for the "Leadership in Education" faculty. The reason for this choice is my desire to leave my mark in history and contribute to science, becoming not just a witness, but also a pioneer of changes in the education system of Kazakhstan. I started my teaching career at my own university, and in the future I plan to get a Ph.D. in Philosophy. Ultimately, the basis of the innovative educational institution is to blame, it will be ahead of history and prepare the younger generation to conquer the big peaks. As a result of the past few years, every time I amazed at his luck and thankful for the fact that he was in this big family under the name of Yerzhan Tatishev Foundation, where we always support, motivate, monitor our progress, and in the case of failures trying to help and instruct on the right path. Thank you again! ]

[ Almost five years ago, in April 2013, I started to collect information about all universities of Almaty city, in particular about KIMEP University. It was there that I first learned about the Yerzhan Tatishev Foundation. The only thing I remember about the person who told me about it, that's the name Gauhar. Thank you very much, Gauhar, wherever you are! In the process of collecting documents, I learned that it was this year that the Foundation extended the deadlines for the delivery of all documents, for what I was very happy. Initially, I pinned my hopes on getting a state grant, since I was an applicant for "Altyn Belgi". Unfortunately, before the special certificate I did not have one point. In late may I learned that I passed the second round of the competition. I was very happy about this, because it meant that I have a chance in the future to get on a grant to one of the best educational institutions in Almaty. As a fifth grader, I promised my parents that they would never pay for my studies, and my upbringing did not allow me to keep my word. Plus, the financial instability in the family, which I could already consciously watch, also influenced my decision at any price to reach the final. I began to prepare, and an additional motivation was the conversation with the winner of the competition last year, Mukhtar Lekerov. Although the format of the selection changes every year, I built an understanding of what to expect in the second round and it helped me mentally prepare. The opponents were strong, but I was ready to fight. The most emotional moment for me was the fact that the results of anonymous voting of the second tour, I was among the most active and best members. A few weeks later, I got a call from one of the participants, whom we became friends with, and announced that he had received a letter from the Foundation. I immediately rushed to the computer to check the mail. After reading the first sentence, my hands began to tremble and a smile began to appear on my face. From the letter I learned that I received a grant to the International Academy of Business (now Almaty Management University), to one of the most prestigious educational institutions in Almaty. Then there was an unforgettable and full of adventure student life, an unforgettable internship in KazPetrolGroup, training in France on the exchange program and many other seemingly unreal achievements. After studying for four years, I understand that the Yerzhan Tatishev Foundation gave me a start in life and a rare chance to start building my future in such a beautiful university. I am very grateful to the Foundation for such an invaluable opportunity. Already today in my resume are entered KazPetrolGroup, TengriDostyk, LLP MFO "KMF", JTI Kazakhstan. In the last organization I work as a specialist in promoting a trade mark, and in the very near future I see myself as an international specialist. Dreams come true and I firmly believe in my success! ]



**Nurlybek Musatayev**  
**AlmaU Graduate 2017**



**Aidana Baygutanova**  
**KIMEP Graduate 2017**

[ My parents couldn't convince me to choose the fifth object in the UNT physics, I stubbornly resisted. They could be understood: they believed that with physics there would be more opportunities to compete for a grant in the best technical universities of the country, and such education would become a reliable platform for my future professional activity. But since my soul was laying to financial and economic specialties, I firmly decided to take geography. Unfortunately, with geography in the form of a subject for choice, it was almost impossible to hope for a grant, even considering that I went to the gold medal and was an activist at school. However, I was not going to give up, I was looking for different opportunities. I found out about the Foundation quite by accident: my friends and I decided to go to the open day of KIMEP University, which held in our city in the spring. knew that the training at this University cost a lot of money, and government grants were not allocated there, but I still listened to the speech of the admissions committee representatives, and after that I even passed the admission test The girl from

the admission committee told about the credit system of the University, about its advantages over other universities of the country, but from all that I heard, I remembered the key phrases for myself: "Yerzhan Tatishev Foundation" and "financial support". The whole evening I studied almost the entire site of the Foundation. Learning that there is still time, I immediately compiled a list of documents that my parents should help me with. In the evening, at dinner, I announced to them that I needed them and started writing a motivational essay. Teachers and director gladly gave me recommendations, and soon my package of documents was delivered to the destination. Soon I learned that the first round had passed and now I have to go through the second stage in Almaty. However, not everything worked out smoothly: before the treasured medal I did not have 2 points and I remained without the sign "Altyn Belgi". At that moment it seemed to me that now I was waiting for the specialty "Tourism" in our University of Karaganda, because I did not consider other options except the grant. It's time to go to the second round, I was very nervous, understanding that the competition will be very hard, and there are not so many grants. And now I'm sitting in a large audience with the participants, the jury, the staff of the Foundation and I understand that my future life depends on this day. I decided that I just be myself, have fun and get pleasure from the game, show what I can and let come what may. This day was remembered vividly in my memory, I remember how happy it was and how happy I was at the end when the guys selected me for a symbolic team. On the way home, I received a letter of happiness. I won! I received a grant in the best economic university in the country! I can not describe how happy I was, and also my parents, friends and relatives, who supported me all the last year of schooling. At that moment, I thought that my trip to the open day was not accidental, but turned out to be practically a turning point in my life. The foundation gave me four of the happiest years at university. Living away from my parents, I learned independence, realized that I was responsible for my actions, I found friends, through volunteering I realized how important it is to help people who need it and even spent the night in the library. Working closely with the Foundation helped me to develop not only in university, because the Foundation is a family that will always support, point out your mistakes and help you become better. Now I work in Big Four, PriceWaterhouseCoopers and in the future I want to become a professional in my business. ]

[ My acquaintance with the Foundation began in 2012. I passed the competitive selection and became a student of the Kazakh College of Physical Culture, Tourism and Service, a specialty "teacher of physical education classes, coach". Already now I have victories in the Paralympic Games: I am six-time champion of Kazakhstan and three-time bronze medalist of Asia in table tennis, five-time champion of Kazakhstan and silver medalist of Asia in swimming. I don't want to stop there, in the future I would like to open my own gym and train lovers of table tennis all that I can myself. My most ambitious wish is to nurture promising athletes who will glorify our country. At this time, I plan to join the Kazakhstan national team and defend the honour of the country. In addition to the big sport, there is one more hobby with which I connect a lot of hopes - this is music. My first serious earnings I brought to my mother after my concert. I have a lot of plans for life and I am more than confident that they are real and achievable when you have a high desire, labor and support of loved ones. I consider myself as a happy person, because now I have two kids: the daughter Aisere and the son Aisultan. I want to express my gratitude to the Foundation for its support and assistance in obtaining education. Let our Foundation grow and thrive and many more children with disabilities will have a chance for education and further success. ]

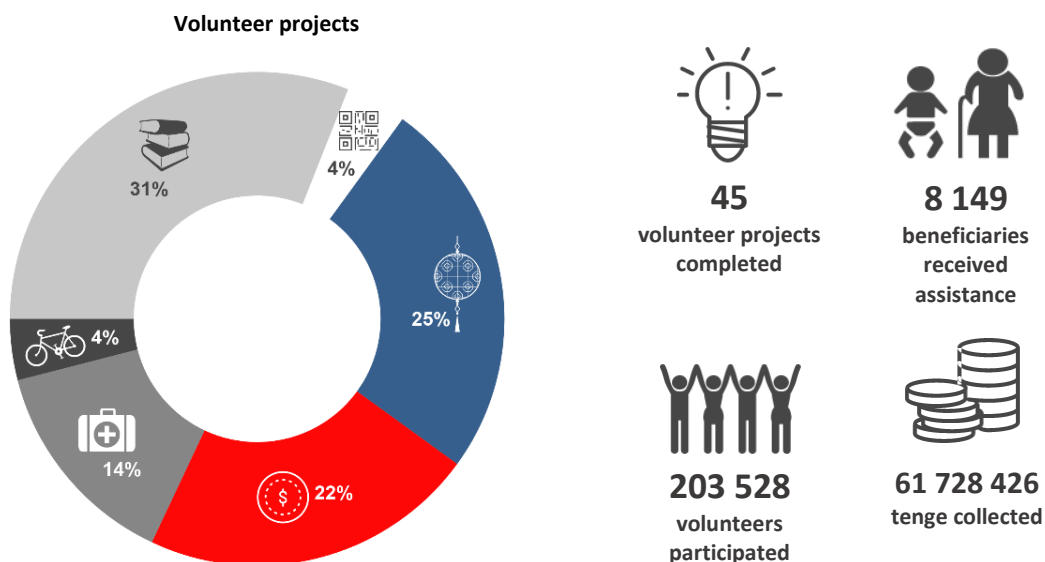


**Azamat Orazbek**  
**KazAst Graduate 2017**



## FELLOW'S CLUB

The recipients of educational grants, studying in universities, spend 192 hours during the school year in public benefit activities. The largest part of volunteer projects, 31%, was related to the increase in the level of education of vulnerable groups, 25% of projects were directed to cultural education, humanitarian projects accounted for 22%, 14% focused on health issues of target groups and 4% - on sports education and the rest of it, 4% - on informational supporting.



A charity concert to raise funds for Yerdulla Sanzhar's treatment, AlmaU, 25.02.2017



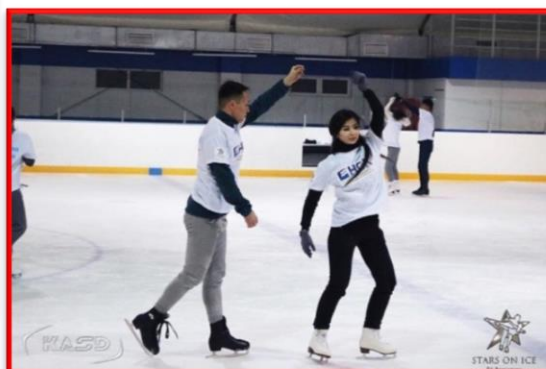
Charity fair "Good deeds", fundraising for Aykunim Sailau's treatment  
The mosque in md. Tastak, 21.04.2017



Humanitarian aid to poor families,  
KIMEPOpenHearts, p. Zhetygen, 25.03.2017



Project on career guidance for students  
Educational center "Dostyk", SDU, 26.03.2017



A project for the promotion of sport and culture "Stars on Ice"  
Baluan Sholak Ice arena, KASD, 20.03.2017 - 1.04.2017



Almaty Marathon 2017  
Almaty, 23.04.2017





Cultural and educational festival "GoViral»  
The U.S. Consulate General in Almaty,  
16-18.06.2017



Charity fair to raise funds for the treatment of  
Muhamediyarova Ramina, Charity organization  
"DOS", ALMAU, 28.08.2017



Holding a football tournament among  
teenagers with disabilities, Special Olympics,  
15.10.2017



Educational classes for the inmates of the  
orphanage "NUR" in Talgar, 30.09.2017



Literary contest "LiterFlow"  
Fundraising for Duskalyieva Elizabeta's treatment,  
"DOS", ALMAU, 25.11.2017



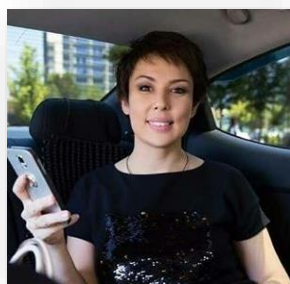
Charity project "CharityWishTree",  
"DOS", Almau, 20.09 – 31.12.2017



Almaty city Active Citizens' Forum,  
27.11.2017



English lessons for children with disorders of musculoskeletal  
system of the school #2, 16.11.2017



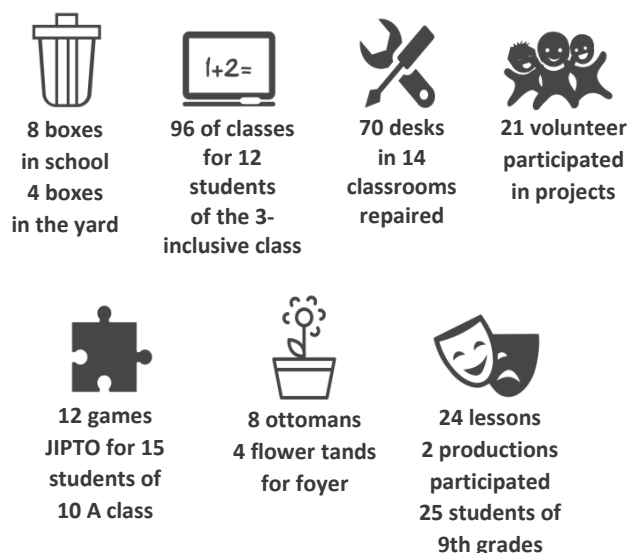
**Aruzhan Sain**  
**Director of the Public Fund**  
**«Добровольное Общество**  
**Милосердие»**

[ Many thanks from the family of Erdulla Sanzhar! Now you can not say that recently the life of this cheerful baby hung in the balance. Now he is 2.5 years old and we wish that everything ahead of Sanzhar was GOOD!

In 2016 he was diagnosed with a malignant brain tumor. Diagnosis: anaplastic ependymoma of the left fronto-parietal lobe of the brain. September 30, 2016 Sanzhar had surgery to remove the cystic tumor of the left frontal parietal lobe, and then he underwent several cycles of chemotherapy. After they did another MRI of the brain, which the result showed that the tumor has not decreased, but rather increased two fold, i.e. from 4 cm to 9 cm. After such a result, in January 2017 a decision was taken on further treatment of the child abroad. On January 17, an operation was performed at the MEDIPOL clinic in Istanbul, Turkey. She went well, but, unfortunately, the tumor turned out to be malignant and they remained on radiation therapy. Today, Sanzhar's mother Nuraidarova Ainur sends positive videos! Always you need to believe in the good and go ahead! 1 1 500 000 tenge for the treatment of Sanzhara was transferred by the company "Teiziz Service"

LLP. Within the charity concert organized by the Yerzhan Tatishev Foundation scholars, charitable organizations of the AlmaU, KIMEP, MUIT and KBTU universities collected and transferred 281,100 tenge. The rest of the sum was collected at the expense of donations of good Kazakhstan people to the action "Give Children Life". THANK YOU VERY MUCH! A low bow from children and their parents!]

The program of registered scholarships exists since 2008. The purpose of the Program is to support active pupils of school-lyceum # 16 in Kentau, SKO. At the beginning of each academic year, the Foundation announces a competition among 8,9,10,11 classes and identifies among them the best. Leadership is determined on the basis of academic achievement, achievements in subject competitions and social activity. Finalists receive scholarships during one academic year. Since 2014, not only honors pupils are encouraged to be scholarships, but also active children who want to help solve school problems through real projects. During the selection, life guides, moral principles, habits, ability to achieve goals, self-organization skills and motivation are taken into account. The projects of 2017 are aimed at solving such issues as cleanliness and discipline in the school, emotional climate in the classroom, organization of leisure, introduction to knowledge, assistance in adapting children with special needs.



Annually on April 22, the birthday of Yerzhan Tatishev, the school hosts the Memorial Day. On this day there is a sports day among the schools of the city. To the 50th birthday of Yerzhan Tatishev were organized: a contest of readers "I just live," a volleyball tournament, chess, shooting, drawing contest, intellectual game. The foundation supports the school, helping to improve and material and technical base - in 2017 blinds were purchased for the assembly hall.





In April 2017 Yerzhan Nureldaemovich Tatishev would have turned 50. The presentation of the book "Four Clouds" was timed to coincide with this date. Who are the Kazakhs? What were they like? What is their basis, rod? On what ideals modern leaders should grow up, such as Yerzhan Tatishev was? These questions became the main idea expressed by Yerkin Tatishev and Ultay Shomasheva, Yerzhan Tatishev's mother, for research in the book. A well-known researcher, culturologist Zira Naurzbaeva was invited to work on the project. The partner of the project was the Scientific Educational Foundation "Aspandau". The book is a collection of essays on the Kazakh figures unique to Kazakh history and tells about personalities of different epochs, including Kobylandy batyr, Karakerei Kabanbai, Ket-Buga, Tattimbet, Dina, Kunanbai, Alikhan Bokeykhan, Akhmet Baytursynov. The book tells about life and deeds of well-known figures in history, as well as about little-known but outstanding personalities and reveals the phenomenon of Kazakh culture, which became the basis for the formation of our individuality.



## FINANCIAL REPORT

In 2017, 26 697 166.49 tenge, which is 66.64% of the Foundation's budget, was spent on the Educational Grants Program. 11 073 962 tenge, or 27.64% of the total budget are sponsored projects. 1 152 888 tenge, equivalent to 2.88%, are spent on supporting youth initiatives in Kentau. 1 137 421 tenge, equal to 2.84% - to support the Foundation's programs.

