

ANNUAL REPORT 2019



The future is acquired in the present...

Foundation Programs

Yerzhan Tatishev Foundation is a memorial charity foundation, which founded in 2005 after the tragic death of Yerzhan Tatishev, who was the Chairman of the Board of TuranAlem Bank. Since the Foundation has been engaged in various non-commercial projects, including humanitarian assistance programs, grants for NGOs, craft development centers, lectures for specialists and students with the participation of foreign experts, and others. The examination obtained over the years has made it possible to determine what is most valuable - This is an investment in a growing generation, its education, and upbringing. In 2007, the Foundation launched its first programs, over time, some were transformed, others deepened, and still, others were completely abolished. During the existence of the Foundation, were established 100 scholarships and 126 grants to the best universities and colleges of Kazakhstan, 75 of them received bachelor's degrees in finance and economics and diplomas of college in the field of medicine, law, IT technology, sports, philology, and education. The Foundation's educational grants are not just financial support, they are a way that broadens the horizons, opens the world in a new way, introduces oneself to oneself, makes one believe in the best and inspires one to do things. Each year, a new generation of leaders become part of the Foundation's community, taking on the baton of values from those who are already at the finish line.



Graduation Ceremony 2019



226 grants and stipends awarded



577 709 859,29 KZT spent



83% alumni employed



1 alumni has a business



2 grants awarded by Alumni's Club



425 volunteer project implemented



29 alumni work for international companies



19 fellows studied in exchange programs

"BesTirek" Program

"BesTirek" program is one of the Foundation's most ambitious projects, which previously existed under the name Educational Grants Program for graduates of schools, colleges, and orphanages. The Foundation provided grants for obtaining degrees in financial and economic specialties and collaborated with various universities. A total of 79 grants were awarded for graduates of schools, colleges, and inmates of orphanages, 42 of them received bachelor's degrees. Among the partners of the Foundation: AlmaU, KIMEP University, SDU, UMB, KBTU, KazNTU named after K. Satpayev, KazNU named after Al Farabi. In 2019, the Foundation honored its graduates: Kalibekov Darkhan (SDU), Magzomova Aruzhan (AlmaU), Tokhtakhmetova Madina (SDU).

From year to year, the Foundation cultivates good specialists, who subsequently successfully find jobs in large international companies. Of course, this positively affects the quality of their life but did not give an increase in economically proactive units that would contribute to the country's economy. So in 2017, the program was modernized and rebranded. The name "BesTirek" is consonant with the phrase "best trek" (best way) and gives five pillars: the potential of the scholarship holder, grant support for the Foundation, education received at the university, support for mentors and the Summer Entrepreneurship School at Babson College, USA. The uniqueness of "BesTirek" is that an additional module, "entrepreneurship" / minor, is built into the main/major training program. The student develops entrepreneurial thinking and gets the opportunity to create his own business before graduating from the university, which saves his time resources and gives a chance to find his niche in business and in life.



"BesTirek" Program selection tour 2019

Almaty Management University (AlmaU), now, is the only partner of the Program. The University has the Center for the Development of Entrepreneurship and Innovation (CRI), which provides full support for the design activities of minor students, starting from the origin of the idea and ending with a full-fledged business concept. Students participate in events with the participation of entrepreneurs and learn about the intricacies of doing business, the rules of the game in a business environment, increase financial literacy, and most importantly, are inspired by their example. The Program also provides for internal competition, the authors of the best business ideas get the opportunity to participate in the summer camp at Babson College (USA). With the successful launch of the startup, the Foundation provides an additional grant for its development. In 2019, Batyrbekova Zhayna (Nur-Sultan), Duisenkhan Medet (Almaty), Ismailov Kenzhebek (Saryagash), Mutalkhan Rakhmat (Taraz), Sharip Danya (Petropavlovsk) received Foundation grants. Each of them has experience in implementing small startups, promoting goods and services, which will undoubtedly help them in creating strong and interesting business projects.



Business breakfast with Yerkin Tatishev



Business breakfast with Yerzhan Rashev



StarUpNight 2019 competition winners



Business breakfast with Alisher Yelikbayev

“Get Metier” Program

The second-largest program is the Get Metier Program. The target group of this program is children with disabilities, many of whom are graduates of special schools. Recruitment for the Program is held annually on a competitive basis, the winners get a chance to study according to their wishes and the possibilities of the profession in any college in Kazakhstan. Although the program is charitable and the grantees' material status is taken into account when distributing grants, the Foundation prefers purposeful children with an active life position and mature vision of their future who are able to set goals and demonstrate a good level of intellectual and emotional development. Under the Program, 47 young people received grants, of which 33 became graduates. In 2019, Zhumagulova Zhanerke, Seytbek Asel and Terekhova Maria received diplomas from Turan College, the Medical and Dental College named after Professor Ruzuddinov and the Almaty Kazakh-Turkish Humanitarian Technical College. Kanafin Damir, Pilipenko Maxim, and Riskilya Yani successfully passed the competition and joined the ranks of students of the Almaty Polygraphic College, the Innovative Technical College, and the Eurasian Technological College.

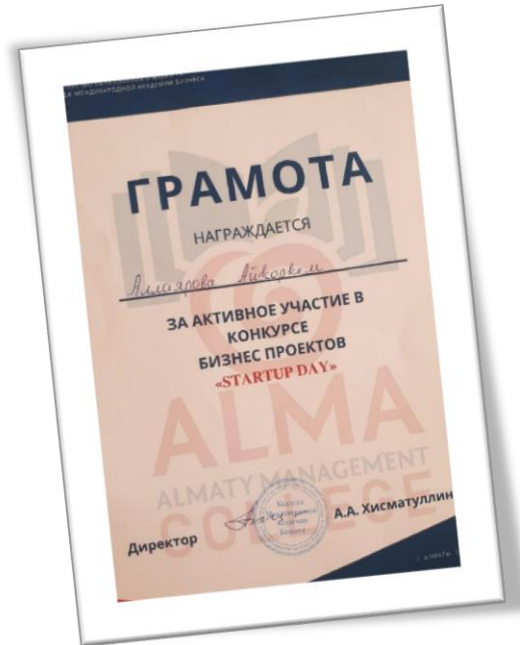
College is the first step towards independence, socialization, and awareness of one's capabilities. Fellows of the Foundation are distinguished by their love of life, high motivation to study and the desire to keep up with their peers. They try to participate in the activities of their colleges and the Foundation, develop their soft skills and find time for interesting leisure.

Following the traditions of continuity, the Foundation's graduates, members of the Yerzhan Tatishev Foundation's Fellows Club, are trying to participate in the life of the Foundation, but in a new quality. Since 2013, they have been

making charitable donations to the special account of graduates, the raised funds are spent for additional educational grants. The first grant of the Alumni Club was awarded to Amirtay Dariya, now a graduate of the Foundation and AlmaU in 2018. A significant event of the past year was the establishment of another grant from the Alumni Club. Representatives of the Club were part of the jury and opted for the graduate of the special correctional school named after Ostrovsky in Almaty, Allayarova Aykorkem. Now Aykorkem is studying at the MAB College and is replenishing his piggy bank of achievements by participating in the College's events.



Grants Awarding Ceremony 2019



Program Partners



Колледж
Международной
Академии Бизнеса



ИННОВАЦИОННО-ТЕХНИЧЕСКИЙ
КОЛЛЕДЖИ



ИННОВАЦИОННЫЙ
ТЕХНИЧЕСКИЙ
КОЛЛЕДЖ

INNOVATIVE TECHNICAL COLLEGE

Kentau Program

The third, but no less significant project of the Foundation is the Yerzhan Tatishev Fellowship Program. This project was created in support of the school-lyceum No. 16 of Kentau, Turkestan region, where Yerzhan Nureldayemovich Tatishev studied. At the beginning of each academic year, the Foundation holds a competition of social projects among students of 8, 9, 10 and 11 parallels and the best of them are encouraged by scholarships for one academic year. Winners are determined in accordance with criteria such as academic performance, prizes in Olympiads and contests, achievements in other creative activities conducive to development, and, most importantly, willingness to make a qualitative change for your school. Performing their projects, the guys learn useful skills: they study time management, planning and delegation of authority, pump over negotiation and communication skills and work on the result. Over the entire existence of the program has been allocated 100 scholarships.



Kentau projects implemented in 2018



1 shelf for book crossing made



3 paintings for the school canteen drawn



1 shelf for female cloakroom made



15 pupils improved communication skills



5 shelves for additional learning made



1 oven for "technology" lesson purchased



30 flower pots decorated



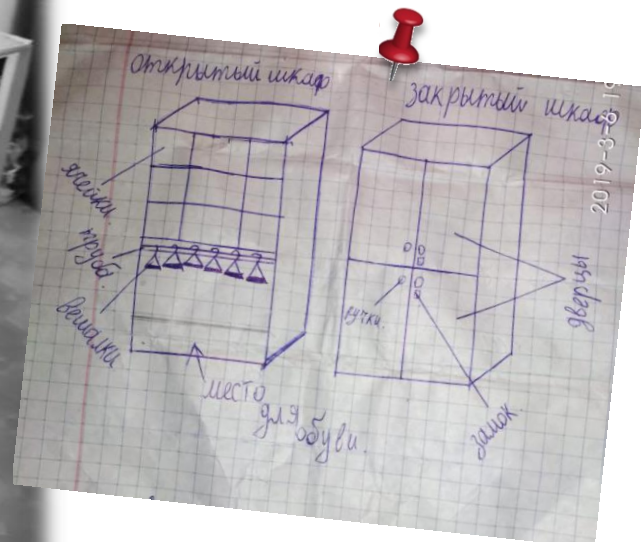
6 plastic recycling containers made



In 2019, the winners were: Abdi Mariam (8th "B" grade), Abdurashitov Davlat (9th "G" grade), Nasyrova Almira (9th "B" grade), Choi Alexander (8th "A" grade), Shamshieva Salima (8 "B" grade), Ermetov Ruslan (9 "A" grade), Kaldybekova Jasmin (9 "A" grade), Tolstopyatova Maria (11 "A"). The children were puzzled by the urgent problems of their school: faulty desks, lack of an oven in the technology room, a closet for clothes in the men's locker room, equipment for physical education lessons, lack of supporting material for preparing for the Olympics, but there are more multi-tasking projects like organizing the sorting of plastic trash for subsequent disposal and increased motivation for learning of primary school students. Despite the lack of experience with projects, the guys use all the resources to realize their idea.



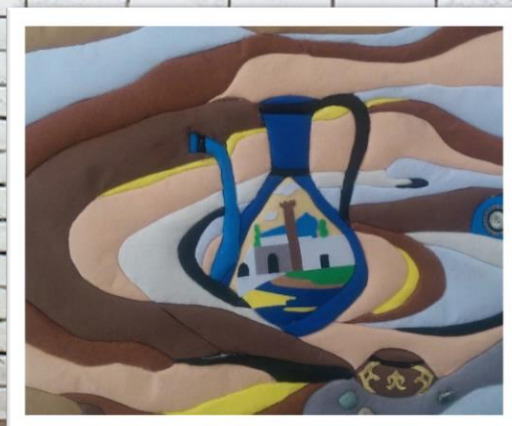
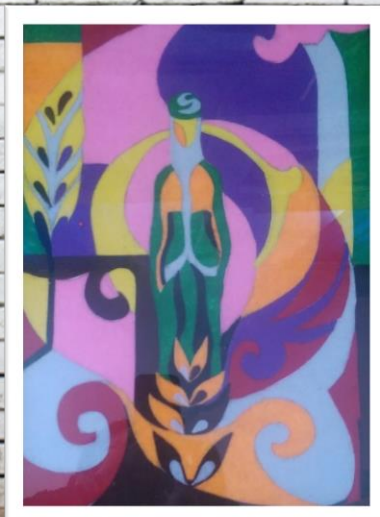
Kentau projects implemented in 2019



Every year on April 22 at Kentau School No. 16, Memorial Day is held for Yerzhan Tatishev, dedicated to his birthday. On this day, are held in-school competitions in volleyball, military sports all-around, shooting sports, chess, intellectual games and creative competitions for the best drawing or crafts. The Foundation helps to improve the material and technical base of the school: this year the school was presented with amplifiers, microphones for creative circles at the school, blinds for the assembly hall and a multimedia projector.



Memorial day of Yerzhan Tatishev 2019



Graduates' Letters

My name is Akhmetzhanov Abzal and at the moment I am finishing my fourth year at the Almaty University of Management. Speaking briefly about me, I'm from Aktobe, studying in the specialty "Management", I am the "Best Student AlmaU 2018" and working as a Junior HR Manager at HiPO.

I met with the Yerzhan Tatishev Foundation in 2016 when I was finishing 11th grade. I recall this period with a smile since I knew about the Program quite by accident. I had a classmate, Timur, who was sitting in grade and collecting some documents in a folder. For some reason, I was drawn to come up and find out what he was doing. Initially, he did not want to tell me anything, but my curiosity was so strong that I literally shook out all the information from his lips and urgently began to collect documents. After talking with my parents, assessing all the opportunities and risks (there were only a few days left until the deadline for submitting documents), I received support from them and collected all the documents with great difficulty and stress. And, as you may have understood, I successfully passed all three stages of selection and became a scholarship holder of this wonderful Foundation.

You know, Foundation support is indispensable. Sometimes I just can't imagine my life without it, and I don't even want to wonder what my life would have been like without it. First of all, thanks to this opportunity, I moved to Almaty. Secondly, entered the university, which I simply dreamed of getting from the ninth grade. Thirdly, these are close friends whom I have made and fourthly, this is a social activity. Thanks to the Foundation, I can say without hesitation that I opened up, turned 180 degrees and surprised many. Speaking about future plans, I don't like to think ahead, but I have the short-term goals that I want to achieve: gain experience in the corporate environment, achieve good knowledge of the Korean language and enter Korea on a grant basis. So far this is my main goal and, I hope, I will achieve it!



**Akhmetzhanov Abzal,
fellow 2016 (AlmaU)**



**Yesetova Kamila,
fellow 2016 (KIMEP)**

Student time will forever remain in my memory as one of the brightest pages of life. This is a special atmosphere filled with romance and carelessness, a time when you can already make decisions yourself, but have not yet been burdened with the full responsibility of adults. Your main task is to study well, take all the homework and exams on time, receive a scholarship and enjoy life.

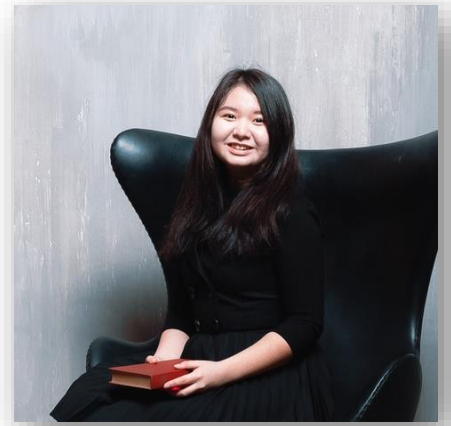
I remember with warmth my first days at the university: getting to know the guys, who later became good friends to me, teachers who gave fundamental knowledge of the future profession, and also strengthened even more interest in the chosen specialty, and, of course, student organizations that opened the first projects and giving the opportunity to learn how to conduct large-scale events. At that time, everything seemed so exciting and unknown. Now I understand that the valuable experience and knowledge gained at the university will become an iron pillar for us upon entering adulthood. Student life disciplines and teaches to highlight the essence in large volumes of

information, because teachers do not communicate with students as with children, and participation in organizations shows the importance of teamwork and instills a sense of responsibility for their actions and actions. Mobilizing our best qualities, such as sociability, quick reaction, and concentration, we have learned to move and achieve goals in an unfamiliar environment. We have mastered fascinating professions and are finally ready to make our contribution to the prosperity and development of society.

It is a wonderful feeling to finally be a graduate after a difficult but at the same time a wonderful journey. I am extremely grateful to the Yerzhan Tatishev Foundation for giving me the opportunity to study at the best university

in Kazakhstan. The Foundation gave me the opportunity to receive relevant and truly necessary knowledge in practice, be active and participate in various large-scale events, thereby get to know the best speakers and interesting personalities, as well as get inspired by gaining experience and communicating with such people. I want to express my special thanks for that immense pride and joy when already in the last courses of study you receive offers from the best international companies that have evaluated your level of intelligence and erudition. And most importantly - for confidence in a successful and brilliant future.

My name is Aisulu. In 2016, I won a grant from the Tatishev Foundation. I was lucky to study at the best business university in Central Asia, Almaty, the University of Management with a degree in finance. In my school years, I was an activist, studied well and participated in various competitions and contests, created projects and implemented them at the city level. However, this was not enough to receive a grant in the desired specialty. I really wanted to study finance, and at the end of the 10th grade, during a telephone conversation with my sister, I accidentally found out about the Foundation. I read the conditions, looked at the list of winners, found the Foundation on social networks and was very passionate about submitting documents for the competition, and at the same time at school, I was preparing for UNT to insure myself.



**Karayeva Aisulu,
fellow 2016 (AlmaU)**

The first stage was completed, then the second and the interview. I was looking forward to the results and, finally, a long-awaited letter came in the mail that I won a grant. Initially, I wanted to study at KIMEP, but because of the level of my English language, the Foundation offered a grant in AlmaU and I am very glad that I ended up in "my" university.

In the first year, I played the role of the head of the charity organization DOS, where various charity events were organized by the efforts of student volunteers. One of the largest and most significant for me was my own project of the Foundation's fellows, an annual charity concert with the participation of Kazakhstan pop stars "Never give up." We were able to unite volunteers from the universities of AlmaU, KBTU, IUIT, and KIMEP. Also, under my leadership, one of the largest projects "LiterFlow", a literary competition for young poets and readers, was held. Initially, we planned to hold it at the city level, but our project covered not only other cities of Kazakhstan, but also the CIS countries: Russia, Kyrgyzstan, Uzbekistan, and Tajikistan. In my third year, I became the coordinator of one of the largest marketing agencies, KEX. During work, we conducted marketing research, monitoring the quality of service of a restaurant chain. I oversaw the work in the cities of Kazakhstan, organized major events. In September 2018, I was one of the main organizers of the "Zheka's Doner Open-air" event, which brought together about 50,000 people.

At the university, I learned how to manage a team, projects, develop leadership skills, and received fundamental skills in effective communications. Now I am a mentor at Abay Academy, where I am responsible for student performance. I also launched a soft skills development project, and every Sunday I teach students public speaking, communication, leadership, financial literacy, etc.

The Tatishev Foundation gave me a unique opportunity, faith, and hope. It gives me strength not to give up and always go forward. Good deeds are done by a good person. For me, the Foundation is a guide to the world of building good and success.



**Tuyak Madina,
fellow 2016 (KIMEP)**

me in the first important steps of my professional future, and in the very near future, I want to strengthen my knowledge and skills. In conclusion, I would like to express my deep gratitude to the Foundation for its invaluable support, and also to recommend school graduates.



**Akhmetova Alua, fellow 2017
(MAB College)**

open and courageous, showing good academic performance, learned to clearly and reasonably formulate my arguments, developed my speech. My knowledge of economic specialties has become wider and deeper, and now I can continue my studies at higher educational institutions and continue to work in the field of IT.

My name is Imangali Malika. I am a graduate of the Yerzhan Tatishev Foundation. Three years ago I graduated from boarding school No. 9 for children with severe speech impairments and began to think about who to become. It is not so easy for people with physical disabilities to choose a profession, and it is necessary to take into account both features and desires. I knew about the Tatishev Foundation from a school teacher, Raikhan Zhumakovna. Having learned about the conditions, we began to collect documents. The next step was the interview. In the interview, I was a little worried, but after a conversation with the Foundation staff, Aliya and Dana Zhenisovna, the excitement quickly passed. Later, I found out that I won the competition and can go to college.

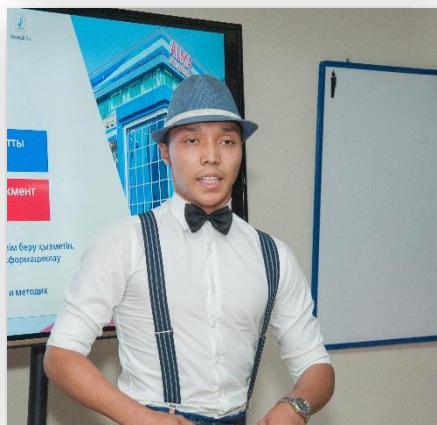


**Imangali Malika,
fellow 2016 (ATU College)**

My name is Madina Tuyak, I am a fourth-year student at KIMEP University. After graduating from NIS, I accidentally found out about educational grants in the distant 2016, from one of the KIMEP graduates, and did not even assume that I would submit an application and win. This program gave me the opportunity to study at this wonderful university, where I met many friends and interesting personalities, with whom I spent unforgettable moments and received incredible emotions. Throughout my studies, I took part in volunteer projects, where I got the opportunity to develop public speaking skills and gained vast experience in this type of activity. I was also a member of the “Art Revolution” organization, where I organized various exhibitions, festivals, and other significant events that participated in many dance events of the University and overcame my fear of public speaking. Obviously, the most important thing for me is to obtain fundamental knowledge in the field of finance and management, which will help

My name is Alua, I’m 18 years old, I am studying in the third year of MAB College with a degree in Management. I went to the specialty “management” because this profession is applicable in any industry and there will always be a demand for good managers. I met with the Yerzhan Tatishev Foundation through a friend of my mother who works at the World Bank. In 2017, I became the winner of the Get Metier Contest. From that moment, my life has changed dramatically. I used to study at home and to a greater extent was engaged in self-development, I independently mastered time management. When I first met all the fellows, I felt a surge of motivation, I saw so many people with great goals, significant results and going straight to their goal. Most importantly, I was also among these people and, like them, I have the same features. Thanks to the Foundation, I gained knowledge not only at the MAB College but also at the events to which the Foundation directed. In college, I became more sociable,

It was always interesting for me to help my mother in the kitchen, to cook with her, to bake, so I opted for the Technological and Economic College of Almaty Technological University. Very soon I will receive a diploma in food technology and dream of opening my own coffee shop. Thanks to the Foundation for helping me take my first step towards my dream and gain the necessary knowledge! Over the years, I participated in all the activities of the Foundation and met beautiful and smart young people, other scholars and graduates who inspired and motivated me. I wish the Yerzhan Tatishev Foundation great success and prosperity!



**Kudaibergen Temirlan,
fellow 2017 (RHMC)**

My name is Temirlan. I am from the city of Almaty. From childhood, I was inherent in curiosity, diligence and a great thirst for knowledge. From a conscious age to the present moment, I grew up with the desire to know all the mysteries of this world. Despite the efforts of teachers who tried to put into me the knowledge that they themselves owned, it was always not enough for me. I am very grateful to my teachers for their work and patience. After completing my studies at school, I decided to conquer the next height for myself and enter the Republican Higher Medical College.

I learned about the Yerzhan Tatishev Foundation as a school student. Considering that not everyone is given such an opportunity, I weighed my opportunities, consulted with relatives and made receiving a grant from this Foundation my primary goal. Of course, I was fully aware that it would not be easy because there were quite a few who wanted to go to college and receive the coveted grant. So I became a participant in the competition and gradually passed all of his tours. As a result of the competition, I found out that I became the winner. I took this news as my next victory and I am infinitely grateful to the Foundation and its employees, Dana Zhenisovna and Aliya, for believing in me and giving me the opportunity to get better, fundamental knowledge. Thanks to the grant allocated by the Foundation, I am mastering the profession of a dental technician.

Over the three years of training, I realized how much effort, time and labor has been put into ensuring that I can become a specialist in my field. I learned a lot, expanded my knowledge in the field of medicine, met good people and learned their positive qualities. Every new friend I made, every teacher contributed to the development of my personality, for which I am very grateful. I am ready to conquer the big peaks in order to find my place in this world!

Fellows' Club

Helping fellows in their professional development, the Foundation teaches them to be social responsible and instills the values of volunteering. Performing in volunteer projects, they gain experience in working with different groups of people, learns how to be in stressful situations, learn to fundraise and create a team product. During one academic year, "Bestirek" students spend at least 192 volunteer hours; their level of social activity is assessed on a par with academic performance. Thanks to the efforts of fellows of 2019, 34 volunteer projects were implemented. 26% of them were aimed at developing leadership and entrepreneurship, 24% - educational projects, 24% -



Partner organizations which projects the volunteers took part in

humanitarian assistance projects; 14% are technical projects, 12% of projects were aimed at promoting healthy lifestyle and sports.

We have helped!

- ✓ Pupils of the orphanage "Ark", Talgar
- ✓ Inmates of the Central St. Augustine Orphanage, USA
- ✓ Children with severe illnesses: Safinur and Mansour
- ✓ Children with intellectual disabilities
- ✓ Family of Sergey Samosenko
- ✓ Poor residents of Almaty and the region
- ✓ Animals from the White Bim Shelter
- ✓ Pupils and students of Almaty, Taraz, Shymkent
- ✓ Fashion entrepreneurs



631 volunteers



34 projects



20 253 000 KZT
fundraised



1 044 hours
spent



10 060 beneficiaries

Hall of Fame

On May 28, 2019, the presentation of business projects of 11 AlmaU students studying in the specialty "Management" and "Marketing" with an additional trajectory in "entrepreneurship" was held, 6 of them were scholarship holders of the 2018 BesTirek Program. The basis was the presentation format of Rocket Pitch, which is held annually at Babson College. For nine months, the guys worked on their development and submitted it to the jury. The jury consisted of: Chairman of the Board of Directors of the KUSTO Group and Chairman of Yerzhan Tatishev Foundation's Board of Trustees, Yerkin Tatishev; President of the Foundation, Dana Zharikova, Director of High Tech Academy, Tatyana Basso, Vice-Rector for Corporate Communications of AlmaU, Madina Karsakbaeva, Director of the Center for Public Relations, Ksenia Yuzhaninova-Karadenizli. The guys had to tell why the product is necessary for the client, what is its uniqueness, how is the cost calculated and how many resources are required to launch it. The presented projects were related to clothing design, a tool rental service, drug delivery, a platform for vocational guidance for schoolchildren and professional training for students.

The best project was recognized as a fashion startup Two.Dots.Shop, the creation of the author's Kazakh ornament on t-shirts and accessories. The project is a modern interpretation of the Kazakh ornament, and it will also appeal to those who want to be eco-friendly. The creator of the project, Kuanova Saltanat, received the



main prize - a trip to Babson College (USA), to the best educational institution in the world for entrepreneurship education, and from July 15 to 20 she completed an internship at Babson Build UG2 Summer 2019. Saltanat was among highly motivated students from Brazil, Colombia, Guatemala, Peru, Sweden, India, Saudi Arabia, Mexico, and South Korea have gained invaluable experience and knowledge that she will certainly apply to develop her startup.



Fellows of the 2017 BesTirek Program and third-year students of AlmaU, Kazakhstanova Zhanyl and Kenes Ayazhan visited Lynnun University, Hong Kong as part of the Service Learning University program. The two-week program included robotics grades, designing toys for children with disabilities, eco-projects, alternative energy challenges, a visit to the International Committee of the Red Cross, simulation games for a better understanding of people with



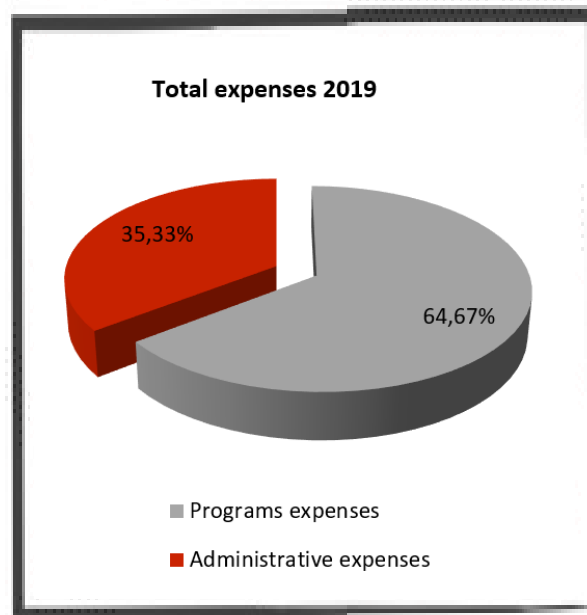
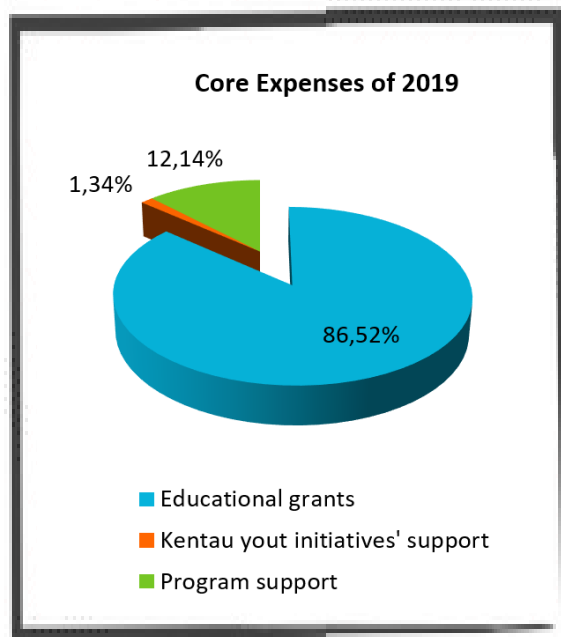
physical disabilities and many other activities aimed at on the development of humanitarian skills of students. The Pacific Ocean, the Taimoshan Mountains, subtropical plants, eight thousand skyscrapers - all converged on one boiling crossroads of Asia, which is not subordinated to either China or Great Britain. Hong Kong was struck by the great variety of cuisine, vegetation, unusually humid climate, and most importantly, social contrast.

A scholarship holder for the 2016 Financial and Economic Specialties Foundation Program and fourth-year student at KIMEP University, Tuyak Madina spent the summer in Williamsburg, Virginia (USA) under the Work and Travel Program. Madina worked in the McDonalds restaurant and the Maurizio's Italian restaurant and warmly recalls her colleagues, university students from Thailand, Malaysia, China, the USA, and other European countries. She was especially surprised that in America they pay great attention to working with a client. Despite the fact that I had to work 13-14 hours, to manage to see beautiful places and be ready for every new challenge - this is one of the best memories in her life. Full independence helps to gain invaluable life experience, which is possible only by breaking away from home.



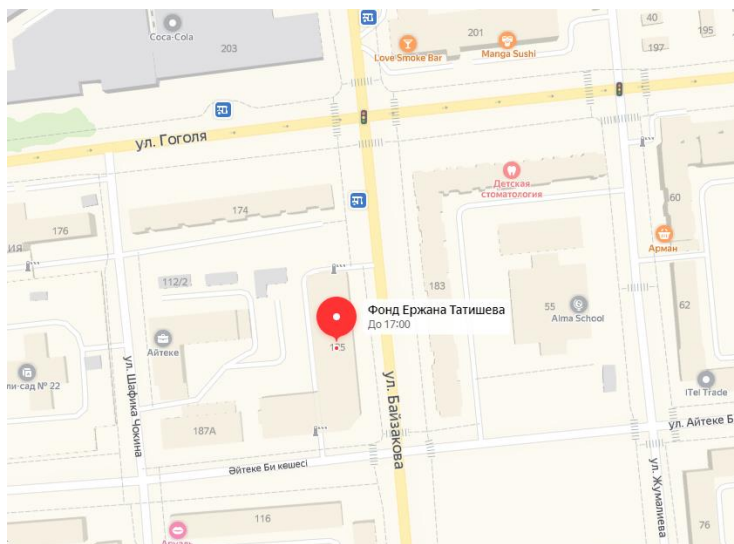
Balabek Marzhan, a BesTirek scholarship holder and third-year student of AlmaU also held a Work and Travel Program contest. This was not the first trip to the USA, because Marjan is a graduate of the FLEX Program. Although cultural shock passed her side, the individualism of Americans will always be cause for surprise. Marjan notes that she gained extensive experience at the University of Alabama, visited the University of Florida and Flagler. The trip was incredible - with adventures, difficulties and happy moments.

Financial report



Contacts:

📍 Office #307, BC Nomad
Baizakov's street, 125
Aiteke bi street corner
Almaty, PO 050026
Republic of Kazakhstan



☎ +7 (727) 331 13 14

📞 +7 (777) 170 11 04

@ info@ytf.kz

🌐 www.ytf.kz

📧 [tatishevfoundation](https://t.me/tatishevfoundation)

📷 @tatishev.foundation

📘 Yerzhan Public Foundation

📄 <https://vk.com/id164406913>