

annual report 2020



Foundation's programs

The Yerzhan Tatishev Foundation is a public non-profit organization that has been carrying out voluntary and gratuitous charitable activities for sixteen years. The idea of creating the Foundation aroused after the tragic events of 2004, the sudden death of a well-known Kazakhstani financier, the head of Bank TuranAlem, Yerzhan Nureldaemovich Tatishev. Yerzhan Tatishev's relatives and friends wanted to create an organization that would serve the interests of society and be identified with his good name.

The first years of the Foundation's existence can be called a period of defining institutional priorities and strategic objectives. On the way to understanding our mission, one-off charity projects and long-term programs were born in support of craftsmen, non-governmental organizations, students and financial workers. The experience of working with various target groups led to the conclusion that the Foundation's presence in the "market" of social services should be more focused and objectively appropriate. Thus, a new vision of the mission was formed, and a decision was made to direct efforts to the cultivation of highly qualified specialists through educational grant programs. The programs, which were started in 2007, opened up opportunities for children from ordinary families, inmates of orphanages and children with special needs to receive higher and secondary technical education. Today the Foundation has three main programs: "BesTirek" program, the "Get a craft!" and a program to support the initiatives of the school-lyceum №16, in Kentau city.

By supporting talented youth, the Foundation becomes a social lift and contributes to positive changes in the life of its target audience. At the same time, it becomes a kind of platform for acquiring connections, developing new useful skills and strengthening the foundation for professional and personal growth. Each fellow is not just a grant recipient, they a part of the Foundation's large family.



232 grants and scholarships were established

82 holder of a fellowship received diplomas

Spent on programs 628 867 068.5 KZT

2 holder of a fellowship studied for a grant from the Club of Alumni

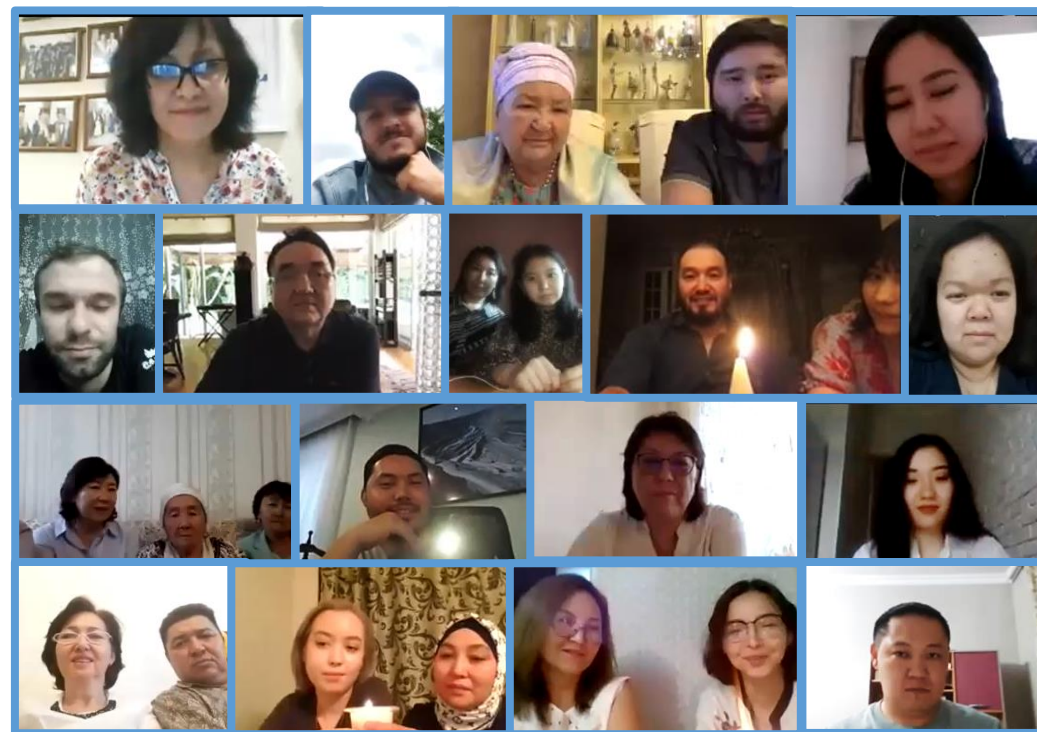
778% of graduates found a job, 4 have their own business

444 volunteer projects carried out by fellows

220 holder of a fellowship studied abroad on exchange programs

Program for graduates of schools, colleges and orphanages

The program for graduates of schools, colleges and orphanages is one of the first long-term and ambitious initiatives of the Foundation, had operated for ten years, from 2007 to 2017. Among the partners of the Program were: Almaty Management University, KIMEP University, Suleiman Demirel University, University of International Business, Kazakh-British Technical University. After graduation, someone was invited to a large international company, someone reconsidered their professional interests and radically changed their field of activity, someone found themselves in business, someone continued their studies in a magistracy. The program gave an excellent start for positive changes in their lives, and now the graduates of the first few years are already acting as donors to the Foundation. Graduates make donations to a special account, the funds raised cover the training costs of their second ward, Allayarova Aykorkem, she is a second year student of the MAB College. In 2020, the Foundation issued holder of a fellowship from the “last” recruitment of this Program: Akhmetzhanov Abzala (AlmaU), Karaeva Aisulu (AlmaU), Esetova Kamila (KIMEP), Tuyak Madina (KIMEP). In 2017, the Program underwent a rebranding and was modernized into "BesTirek" Program.



“BesTirek” Program

“BesTirek” program is a unique product of the Foundation, which was launched in 2017 and is a kind of symbiosis of the classic educational grants program and a business incubator. If the previously existing Educational Grants Program trained specialists for the financial and economic sphere, then within the framework of “BesTirek” Program, favorable conditions are created for creative young people with entrepreneurial thinking. The name of the Program – “BesTirek” - support (kaz.), symbolizes its five supporting bases and components: the potential of the student, the Foundation grant, the knowledge and skills were acquired at the university, the support of mentors from the university and the business environment, as well as the experience gained in the summer camp at Babson College, USA. The name of the Program also sounds like "best trek", which in English means the best way. This reflects its essence - while studying at the university, the holder of



Dilnaz Akhtayeva



Dana Bakayeva



Nadezhda Gabdullina

a fellowship not only gains theoretical knowledge of how to build his own business, they learn this in practice, in parallel with the main specialty with the support and continuous support from mentors. Since its launch, Almaty Management University has been a permanent partner of the Program. In 2020, KIMEP University was included in the list of partners. Almaty Management University, in particular the School of Entrepreneurship and Innovation Development operating at it, helps the Foundation in conducting annual selection, providing technical support and is in constant contact with the Program scholars, involving them in activities that contribute to the development of their business and leadership qualities.

The selection of contestants presupposes their direct participation in the final round, but since this was not feasible in the context of the pandemic, all stages of the 2020 competition were held online. At the same time, the selection criteria did not change, only the technical performance changed. A significant bonus of the Program is an internal grant for a trip to a summer camp to one of the prestigious educational institutions that promotes the principle of learning in action - Babson College, USA. During the first year of study, the scholars must present their startups to the Foundation and the University, and the authors of successful ones receive a grant to develop their business. Unfortunately, the competition was postponed in 2020 due to the coronavirus pandemic. In total, 262 applicants from different regions of Kazakhstan applied for the 2020 competition, of which 23 reached the final stage of the competition. 5 young people from the cities of Almaty, Kentau, Lisakovsk and Pavlodar became the finalists of 2020. During the existence of the Program, the Foundation has established 23 grants, 2 holders of a fellowship have won a trip to the summer camp of Babson College, USA.

In 2020, the Foundation's partner, the international legal services company "Integrites", provided the Foundation with a grant for training in the specialty of international law at KIMEP University. The competition was held in parallel with the online competition of "BesTirek" Program. As a result of the competition, the jury established a grant for Daniil Litosh (Almaty). Daniel distinguished himself by his high motivation for implementation in the future profession of a lawyer, the ability to defend his point of view and intellectual baggage.



Dilnaz Akhtayeva



Asylbek Kakeyev



Daniil Litosh

"Get Metier!" Program

"Get Metier!" Program is an educational grants program for young people with special needs, designed with the needs of graduates of special schools in mind. The main target group is young people with disabilities wishing to receive secondary technical education. This program has no restrictions in choosing a specialty or educational institution - an applicant can choose any profession and college, and study in any chosen specialty. The key selection criteria are their motivation to



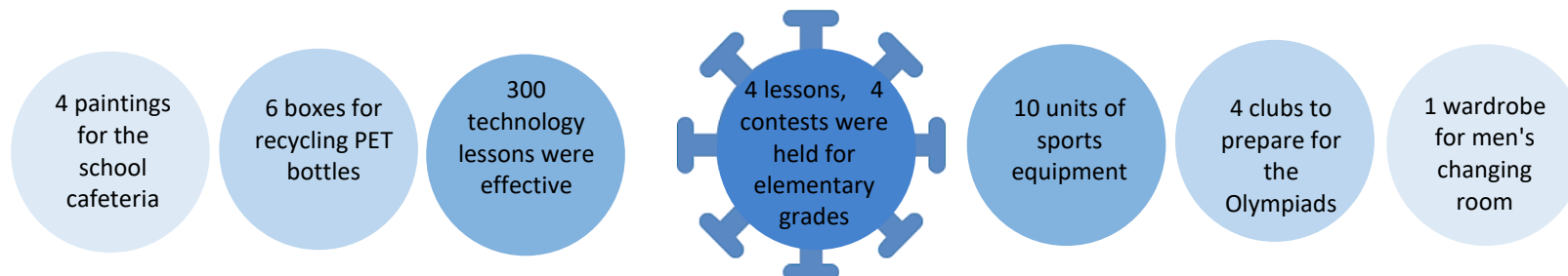
learn and the level of intelligence, adaptability and ability to interact with others, the level of empathy and resistance to stress, and most importantly, the ability to measure their physical capabilities in relation to the chosen specialty and see their prospects in the profession. Additionally, an analysis of the financial situation and social status of family members is carried out. The program relies on "vitality" and chooses children who position themselves as a full-fledged personality in every sense, in which there is a fighting spirit, energy, high resistance and healthy ambitions. Get the Craft! Fellows are far from inferior and set high standards for themselves. Winning the competition is, of course, a serious achievement for each of them, which strengthens their faith in themselves and gives them the necessary resource state, and studying in college promotes socialization, teaches organization and responsibility and helps to develop other useful skills. In 2020, Akhmetova Alua, Imangali Malika and Kudaibergen Temirlan completed their studies and received diplomas from the MAB College, the College of the Almaty Technological University and the Republican Medical College. The winner of the 2020 competition was Hazi Ramazan (Almaty), now a student of the Medical and Dental College named after Professor Ruzuddinov.



Ramazan Azi

The program in Kentau

The Yerzhan Tatishev scholarship program was created to support the students of the school-lyceum №16 named after Yu.A. Gagarin in the city of Kentau, Turkestan region, in the hometown of Yerzhan Nureldaemovich Tatishev, where he has received his secondary education. Every year, the Foundation launches a competition for ideas aimed at improving the life of their school or class. In addition to being original, feasible and viable, and relevant to the school context, project ideas need to develop flexible student skills. It is assumed that in the course of the implementation of their projects, students reveal themselves as leaders, learn team building, improve communication skills, master a project approach and, in general, improve qualities that will be useful to them in the future. Students of grades 8, 9, 10, 11 with a performance level of at least 4.0 points for the previous academic year, who have achievements in subject competitions, sports and generally demonstrate an active position are invited to the competition. Since the start of the Programs, the Foundation has rewarded 103 students with personal scholarships.



My name is Maria Tolstopyatova. I really enjoy working with children, so my project was dedicated to the creative development of primary school students. Initially, I planned to hold 22 lessons and 7 competitors for junior schoolchildren, as well as make a report concert at the end of the year, but, unfortunately, due to quarantine, it was not possible to bring the project to an end. I wanted to create a group and conduct events remotely, but due to the school load, the children did not have time with the main studies. As a result, I spent 14 out of 22 lessons and 4 out of 7 competitors. Classes were held on various topics, if a holiday was approaching, the topic was dedicated to it, on weekdays classes were held on topics interesting for schoolchildren: "Interesting facts", "I know languages", "I and my future profession", "I and the virtual world". The lessons were mostly in a playful way, we tried to communicate in three languages: Kazakh, Russian, sometimes English. The following competitors were held: a mathematical relay race, a drawing competitors "My beloved Kazakhstan", a quiz "My native language", as well as an essay competitors on the topic "My big and beloved family".

Unfortunately, most of the projects that required any movement around the city were only partially implemented due to the pandemic. Also, in connection with the transition to online mode, the load on students has significantly increased, which is why projects have lost their quality.

I am Nasyrova Almira. I have worked on the Art Gallery project. I always like to draw and try myself in something new. I really wanted to decorate our dining room with bright and colorful paintings. Since our school is named after Yuri Gagarin, I decided to paint pictures in space. I was tasked with writing about 6 paintings by the end of the year, but, unfortunately, quarantine made it difficult to buy the necessary materials, which is why I have painted only four paintings. Another problem I faced was the lack of the entire color palette. Therefore, I had to use all my imagination to paint different pictures with a minimum of colors. The work done made me very happy and motivated to experiment with colors and ideas. You need to try yourself in different activities, because perhaps tomorrow it will become the work of a lifetime.

Compared to previous competitions, this year there were fewer applicants for the scholarship due to the increased workload during the online study period. The winners of the 2020 competition were the guys who submitted projects that did not require physical involvement from its participants. These were the project of a 9A grade student, Margarita Dombrovskaya "School profile on Instagram", a project of a 10A grade student, Almira Nasyrova "School reporter" and a project of a 9A grade student, Maxim Naumenko "Online courses in robotics". In connection with the coronavirus pandemic, the selection took place online on the zoom platform. In the first half of the year, Margarita created a school account on Instagram, where there are already 272 subscribers and 47 publications, Almira made a school news board and created another account, and Maxim teaches two students the basics of programming and designing robots.





Margarita Dombrovskaya

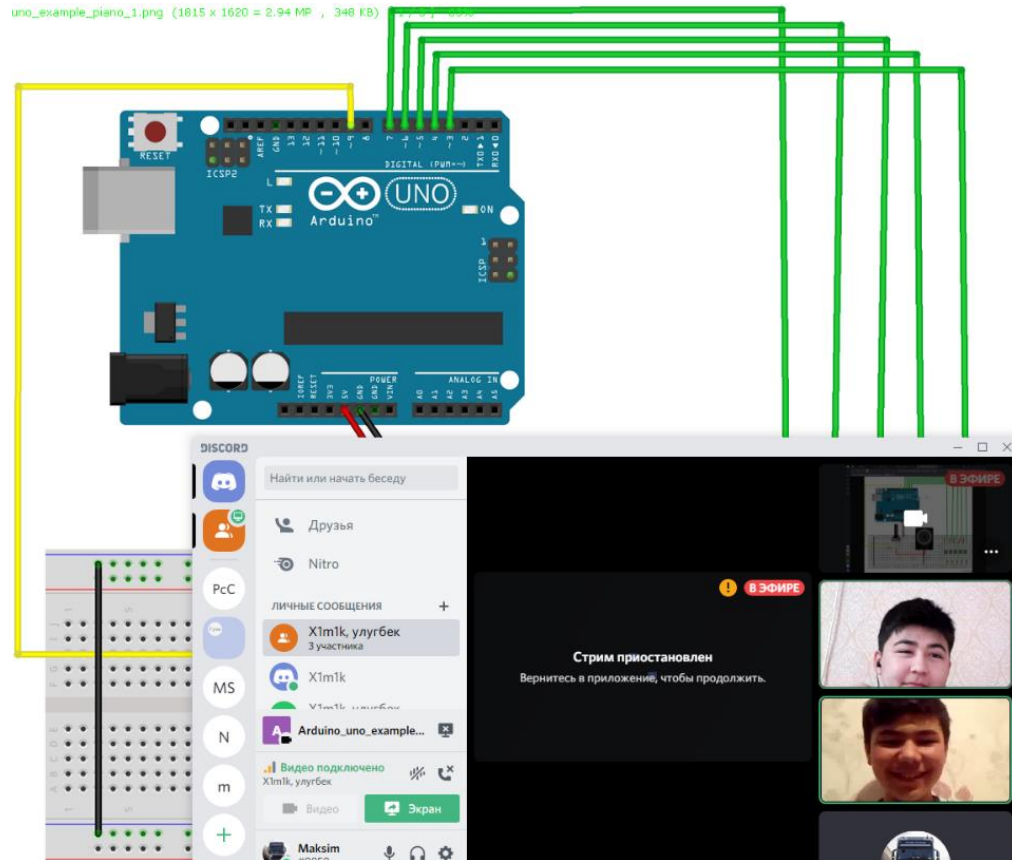


Maxim Naumenko



Almira Nasyrova

Annually on April 22, on the reason of Yerzhan Tatishev's birthday, a Memorial Day is held at the school. The school organizes sports, intellectual and creative competitions, however, due to the pandemic, the school has limited itself to distance intellectual competitions. In order to support the School, a laptop and a multifunctional device (printer, scanner, copier) were purchased.



242 subscribers,
47 posts
on Instagram of
the school



2 students learn
programming and
robotics



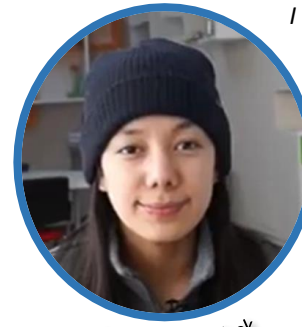
A board was made,
an Instagram page
for school news
was created

Graduates write



Almas Toleubayev

My name is Almas. I am a fourth year student at AlmaU under the Minor Entrepreneurship program. I was one of the pioneers of this specialty. I am from Karaganda, in the 10-11 grade I began to think about universities. There was a great desire to enter one of the leading universities in Almaty, and for this I took part in many Olympiads and competitions, but never won prizes. At the end of the academic year, I learned about the Foundation, the Bes Tirek competition and the new program of AlmaU. I was very interested in this competition, as I liked the university and I was on the open days. A few days before the deadline (as is usually the case), I applied for the first round, after which I passed the UNT and forgot about the competition a little. But a week later I received a letter about the passage to the second round. It took place in Almaty, we worked in teams, created projects and presented them to the jury. In the future, the acquired skills of presentation and communication with people helped me a lot in all areas. A couple of weeks later I received another letter, it said that I became a Foundation scholar, it was one of the happiest days in my life. The first course was the most memorable of all. On the minor program, we took practical subjects - Lean Startup, Business Communication, Public Speaking, etc. We went to business breakfasts with successful entrepreneurs. In addition to studying, we had many different events, I joined two student clubs: DOS and Enactus. Participated in startup contests, won prizes in many of them. Thanks to this, I went to a startup accelerator in Kazan and to summer courses in the USA, Babson Build. In the third year I went to Warsaw as part of academic mobility. In general, I am very pleased with my student life: I met many ambitious people, more memories have accumulated in four years than in my entire life. I believe I was able to take advantage of all the opportunities at the university. At the moment, I have been working for a large IT holding - Chocofamily for more than a year, as a project manager. In the future I want to develop towards product management and managerial positions. After about five years, I see myself as a leader or director in a large company. The option of opening my own startup is also interesting to me. While studying at the university, I launched startups, but they, like many others, were not very successful, but I learn from mistakes, because this is experience and, perhaps, in the future I will be able to create a profitable product. I would like to wish my followers and future fellows not to be afraid of anything and follow their dream! Engage and learn only what is truly enjoyable. Do not worry about trifles and understand that all difficulties will be passed. Meet new people as much as possible, travel more and develop continuously!



Marzhan Balabek

I am the winner of the 2017 "BesTirek" competition and a student of Almaty Management University. I learned about the Yerzhan Tatishev Foundation at the end of the eleventh grade, when I was preparing for the UNT. Soon she submitted documents and the qualifying stage began. The selection process was interesting, there I met interesting guys from different cities of our country. After completing all the stages, I received a grant and began my studies at Almaty Management University and I am very grateful to the Foundation for this opportunity! Student years were great! In my first year, I often traveled to other cities to tournaments with the student club Enactus, in my second year I flew with a teacher to the UN International Conference in Baku. And after the third year, I decided to study in the USA and gained incredible experience and invaluable knowledge. In the same year, upon returning to Almaty, I received a grant from Erasmus + to study in Finland. Looking back, I see how much I have grown above myself and feel a great desire to grow further. I spent a lot of time working and looking for new opportunities, as I understood that the level of education in Kazakhstan is much lower. When I had lived in developed countries, I realized that the world market is very competitive, regardless of whether I start a startup or become an employee. Years at the university gave me the most valuable thing - friends and a large number of acquaintances. At the beginning of my student life, I studied and tried different paths from starting a startup to working in companies and came to the fact that working in the field of international affairs gives me incredible pleasure. Since then I have been working and developing in this area. I want to wish all future students patience, hard work and good luck! People around you will always advise and teach, you need to listen and take note of what they say, but make the final decision yourself. Because only we are responsible for our lives!



Zhanyl Kazakhstanova

Hello everyone! If you are reading this text, it means, one way or another, you want to connect your life with the Tatishev Foundation. I strongly advise against doing this if you WANT a gray, routine and dull life ... alas and ah, the Tatishev Foundation will not bring you anything only joy, new victories and bright colors! Entrepreneurs are raised here and this is not only about business. Once, I have become a part of the Foundation, I found a large family, here they helped us get a higher education and find the same brave, daring and ready for new breakthroughs comrades-in-arms. Student life was full of different emotions in their full spectrum. We were happy when we received a grant, were very enthusiastic when our studies began, did not sleep at night, participating in various startup events, and cried with happiness when we achieved small but significant heights. The Foundation gave me a lot and, first of all, the opportunity to realize myself and my potential. Having become one of the first fellows of "BesTirek" Program, I did not even suspect how drastically my life would change ... Now that my academic period at the university is coming to an end, I can safely say that I gained wings thanks to the platform that I was once presented by the Foundation and AlmaU. I know for sure that I am an entrepreneur. We launched startups that failed with collapse, we defended projects in front of tough businessmen, and even if I don't have my own business now, I know for sure that the entrepreneurial skills that I have acquired give me the opportunity to grow in any other area. In the future, I would like to do some cool project that will help bring the name of our country to a new level. I would like to be useful to society, and not just earn this wisdom, by the way, I was also taught by the School of Entrepreneurship and Innovation at AlmaU. At the moment I am a part of a large IT company in Kazakhstan Kolesa Group and this is also one of my small victories, which I would like to remember after reading this text ten years later at one of the events of our Foundation. As



Mukhammed Daulet-Qazhy

Dear Reader! This is the story of a student who is on the verge of completing his studies. It is curious that the purpose of my story was to share my success story, I think this is funny, because the question immediately arose in my head "what can you consider among your own achievements?", Which in itself is not surprising. I learned about the existence of the Yerzhan Tatishev Foundation from my teachers a couple of weeks before the end of accepting applications. My mother and I hurriedly collected all the necessary documents (in this case my contribution was minimal) and brought them to Almaty. Happy news overtook right during the period of delivery of the UNT. I still remember how on my first visit to the university my mother bought me a T-shirt with the logo of the University, although I'm not a big fan of excesses in the wardrobe. Now, looking back, I'm probably more in the state of "everything went on as usual" than "time flew by unnoticed." Moving slowly, I gained knowledge and experience that feed me. And unhurried, because I identify with the turtle. Of course, I am an exact copy of the master Oogway from the cartoon "Kung Fu Panda", and I will not say that I am very far from this image, but adhering to a non-fussy strategy, I am on the way to understanding the secrets and wisdom of being. I slowly and thoroughly realize that in our short age it is important to do business that benefits the world. The reasons why there were doubts about my achievements will probably be clear only to me and to those who know me well, because for everyone I am one of many reserved students with low self-esteem. I can't say that I had the same "student life" about which most students are enthusiastically recollected. The memories of the time spent with classmates from the same specialty are imprinted in my memory - our joint outings, festivities and intensive preparation for exams when deadlines were tight. Initially, I wanted to study at the SDU, but I do not regret at all that I entered AlmaU. There are excellent teachers here, and here I met the guys who helped me to open up a little, met loyal friends and people who you can always turn to for advice. I would like to share with the reader one of the fascinating facts - this is the program "Minor: Entrepreneurship". We are the very first fellows of "BesTirek" Program. Fellows enrolled in the Program are also learning entrepreneurship. During my studies, my main difficulties were associated with this, because in my mind there were erroneous ideas and stereotypes. Only now do I realize that they began to gradually collapse. There were periods when the thought of leaving the program came to me, but now I fully understand that all these throwing was not in vain and was only beneficial. If there are fellows among the readers, then I want to say - learn, find out! The program is implemented in a business university, and therefore you have the opportunity to master the tools that will help you fully

I said earlier, only brave and strong guys with shining eyes are gathered here, therefore, always remember this and do everything in your power to become part of the Tatischev Foundation family. I would like to express special gratitude to Yerkin Nureldaemovich, Dana Zhenisovna, Alia and Ksenia, who took a direct part in the selection of us as candidates when we, very young, entered a new stage of life. All peace and conquest of new heights!

immerse yourself in the studied specialty. Now I admit how useful and relevant knowledge this is. I notice in my environment a lot of people who do not know what they want, or they know, but do not do it, for sure you have come across such. Looking at such people, I understand than to stand still, it is better to move towards your goal, even in the direction of the goal and in small steps, just to be at least in some kind of movement is good. I want to tell the readers, whoever you are, ask yourself the question “what do I want?”, And then sooner or later you will be in search of your own business, because it is never too late to start all over again.

Alumni Club

Along with intelligence, business "acumen" and non-standard way of thinking, an important factor in shaping a successful entrepreneur is his moral qualities. Today it is difficult to overestimate such skills as emotional flexibility, the ability to empathize, the ability to work with people from different social groups with different backgrounds, since the core of modern business is a person, his personality depends on his ability to work, the creativity of a team, “environmental friendliness” and, ultimately, the viability of the case. The rating of the Foundation's holder of a fellowship depends on three criteria: the level of academic achievement, the viability of the startup and the degree of involvement in activities focused on the interests of a particular community. Fellows can initiate their own or make a choice in favor of already existing projects of other organizations, volunteer movements. They take part in both one-time charity events and long-term projects. Each year, fellows devote their time to completing a volunteer minimum of 192 hours. Due to quarantine restrictions, some projects went into remote mode, and projects requiring physical presence were completely suspended. Despite this obstacle, the guys were able to find application for their skills in online projects.



We helped!

Funds were raised for the treatment of two-year-old Dilyara and the girl Gulzhanat (eye surgery)

Poor residents, children with cerebral palsy in Almaty and the region received food baskets and New Year's gifts

Funds were collected and food products for children living in the Solnyshko children's home in Almaty were donated

Future entrepreneurs of Saryagash, Karaganda, Aktobe, Kostanay and Pavlodar received consultations

AlmaU students learned about techniques developing flexible skills

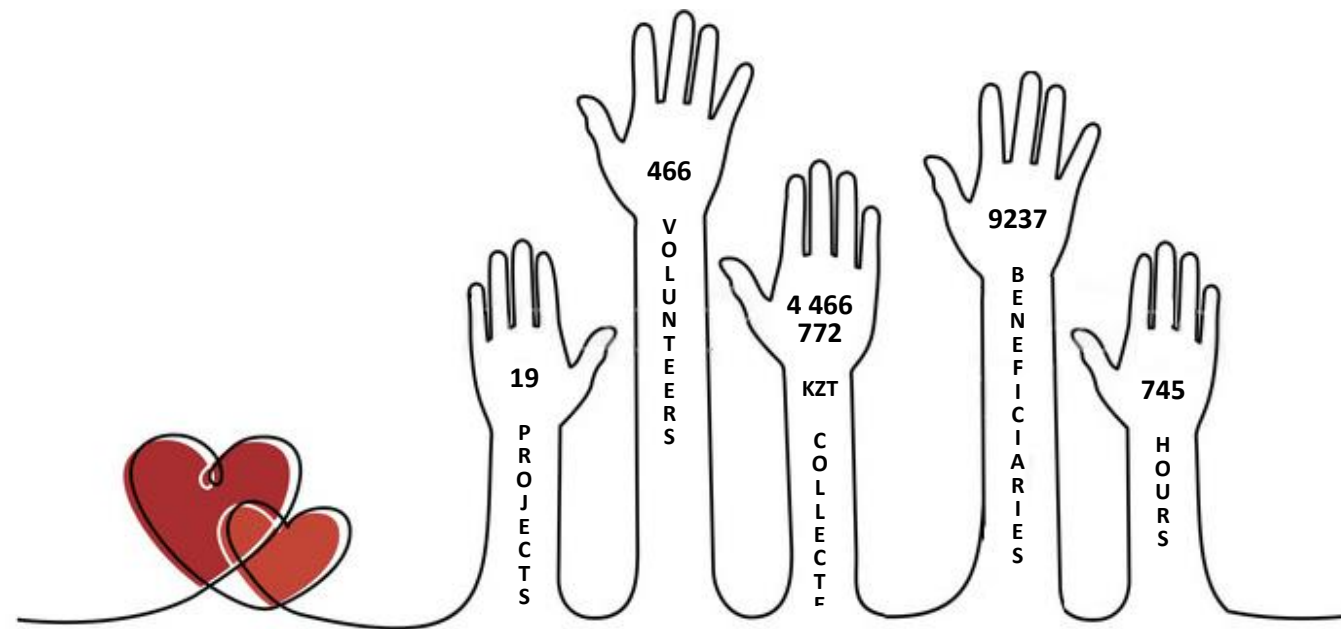
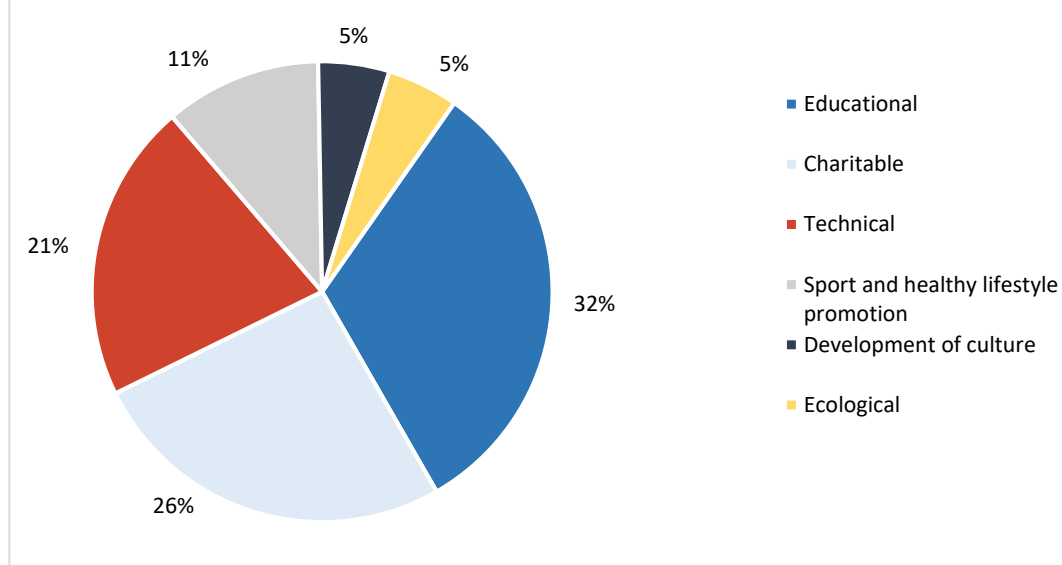
Group was created in Lisakovsk for those who wish jogging

Homeless animals from Lisakovsk city got shelter

Applicants from Almaty, Semey and Pavlodar received online and offline consultations on programs

Pupils from orphanage studied English language

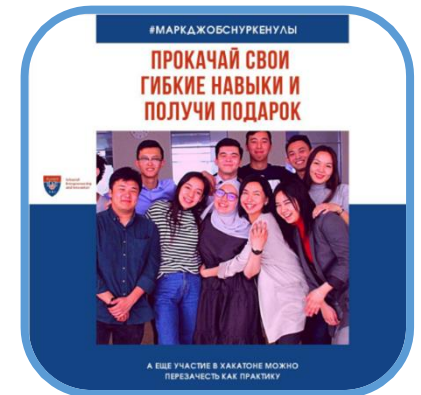
Volunteer projects by topics



The board of Fame

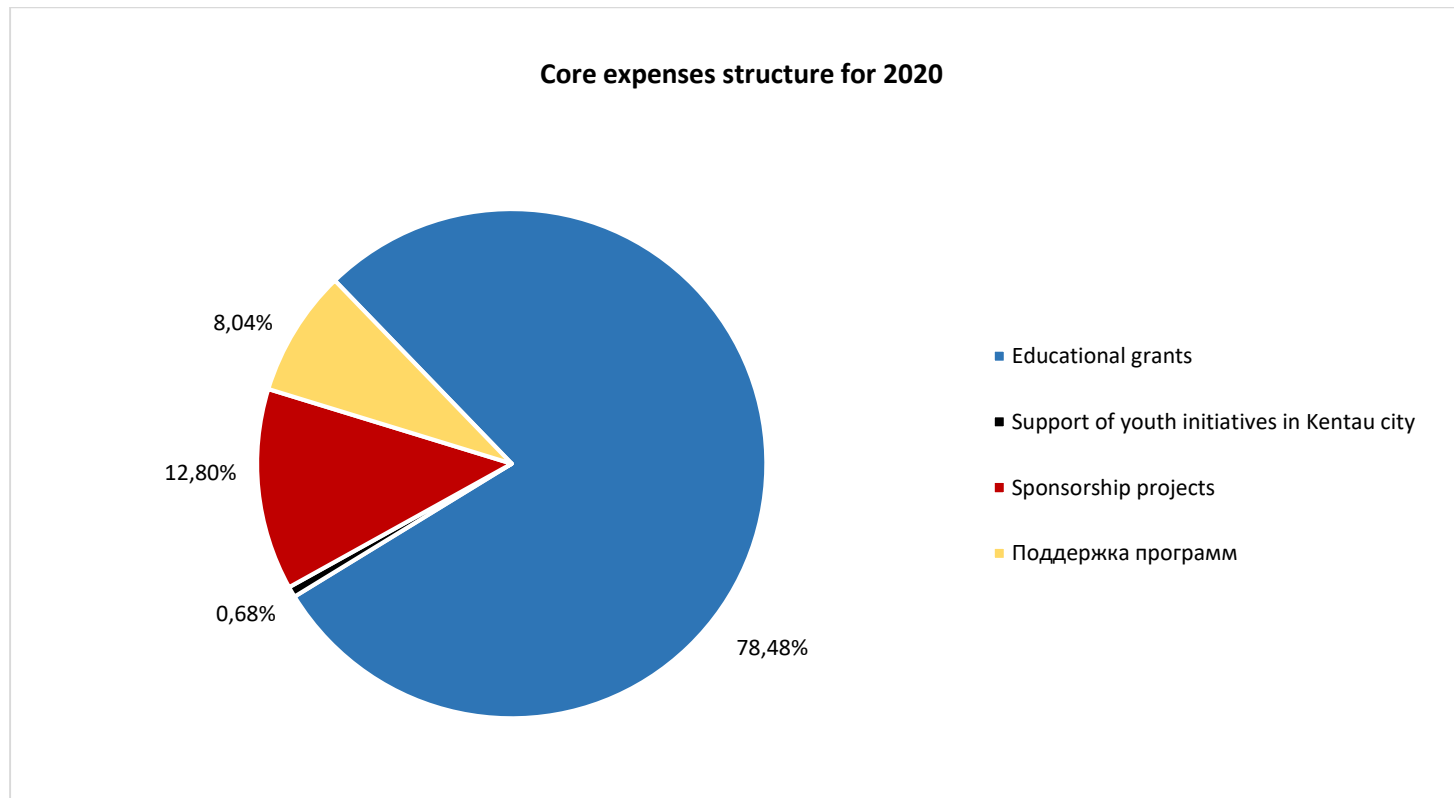
During its existence, the Foundation has had different projects, programs have changed, strategies and approaches have changed, but the principles that we follow, the values and traditions that we cherish and honor remain unchanged. This is largely the merit of the founders of our Foundation: the Tatischev family, the Founders of the Foundation, the Chairman of the Board of Trustees, Erkin Nureldaemovich, whose ideas, innovative thinking and foresight inspire and energize. Every year, when we release new graduates from under the wing, we pass a burning candle as a sign of our involvement in the Foundation. The light and warmth of this candle is the embodiment of the Foundation's mission - to light hearts and show them the best way, best way. Each new generation of holders of a fellowship in one way or another interacts with the previous one, takes an example and strives to walk its path with dignity. Since 2013, the graduates of the Foundation have made donations to a special account of the Club of Alumni and have already taught the second student at their own expense. One of the first alumni of the Foundation, Amina Abugalieva, organized a competition among the current holders of a fellowship and gave the winners, Danie Sharip and Kenzhebek Ismailov, the opportunity to attend speed reading courses. We are glad to witness changes in the lives of our graduates and fellows, but what is even more important is to see changes in their way of thinking, level of awareness, emotional intelligence.

We express our gratitude to the Founders, members of the Board of Trustees of the Foundation, partner of universities and colleges, the law firm "Integrites", the alumni of the Foundation for their comprehensive support, commitment, reliable partnership!



Financial report

The total expenses of the Foundation in 2020, including program and administrative expenses, amounted to 75 115 576.16 KZT. Of these, 51 157 209.16 KZT (68.1%) are expenses for core activities, 23 958 367 KZT (31, 9%) are administrative expenses.



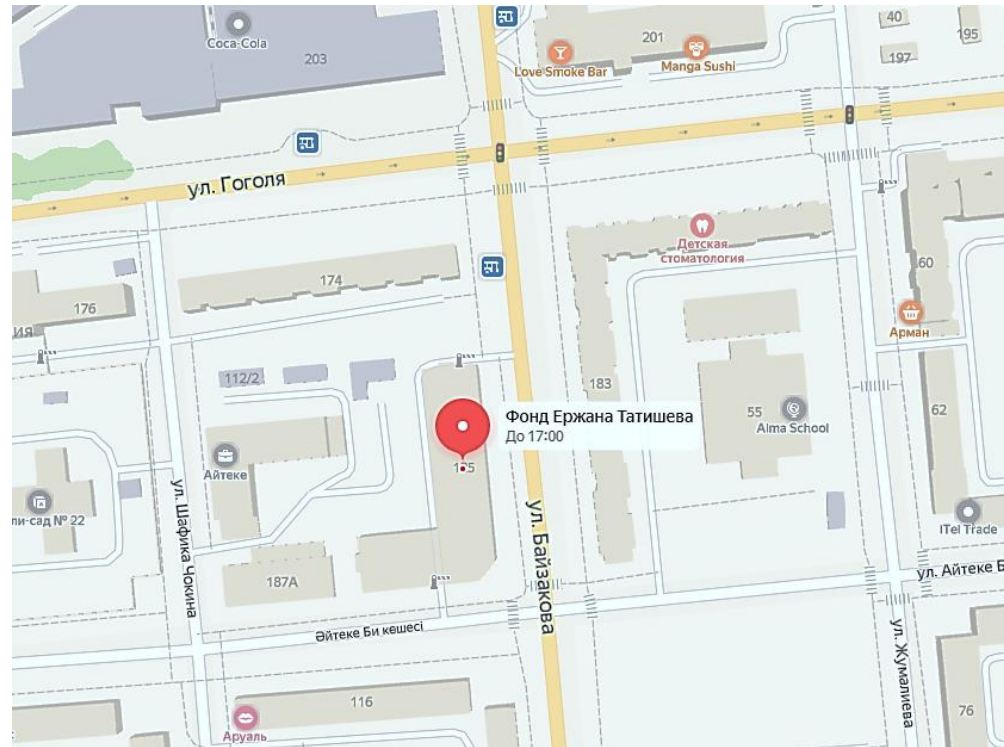
Contacts

📍 Office #307, BC Nomad
Baizakov's street, 125

Aйтеке би street corner

Almaty, PO 050026

Republic of Kazakhstan
Office 307, Baizakov str.
125



☎ +7 (727) 331 13 14

📱 +7 (700) 331 13 14

@ info@ytf.kz

🌐 www.ytf.kz

📄 [tatishevfoundation](https://vk.com/tatishevfoundation)

📷 @tatishev.foundation

📘 Yerzhan Public Foundation

👤 <https://vk.com/id164406913>