

# ANNUAL REPORT

January – December 2013



*Future is acquired in the present...*

Almaty 2013

## **Preface**

This report presents the readers results of the Yerzhan Tatishev Public Foundation activity for 2013. The report reveals the results of the program activities of the Foundation, including the outcomes of leadership development. It includes statistical data reflecting the results of academic achievement and social activity of Foundation Scholars, as well as financial performance, reflecting the programmatic and administrative expenses of the Foundation over the past year. The report is intended for a wide readership.

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Dear friends!

*With great pleasure and pride I present you the results of our work done during the last year. We are pleased that during this period we had our reliable partners and friends! Last year was not less intense, informative and filled with events than previous one. Every year the Foundation lets out from the nest already winged fledglings, who are now working for various international and Kazakh companies. And, in its turn, the Foundation welcomes a new generation of young leaders, who have to make their first steps: feel happy for the first successes or take defeat, to be able to lead and make the right decisions, to be responsible leaders and answer for their actions.*

*The first 5 years of the Foundation have been a period of development, when we "searched and tried ourselves" in various areas of activity. This period was the most intense and vigorous, full of vivid events and experiences of reform and change. Today we can say with certainty that the Foundation enters into a phase of maturity, when key institutional areas identified, there is commitment to the ideas and ideals of the Foundation, a clear understanding of the mission and goals. Striving for the highest standards we focus on a small number of scholars in favor of their quality. This is a hallmark of our special style and pride of those who takes direct and most indifferent part in the life of the Foundation.*

*During the last year eight young people have won grants and got the opportunity to study in the best universities and colleges in the country: four of them will receive a bachelor's degree and others - a diploma of secondary special education. Also, we should mention about eight of the brightest representatives of senior students of lyceum № 16 from Kentau (South-Kazakhstan region), they became scholars of Yerzhan Tatishev Foundation. This year, five young people joined the number of Foundation's graduates, they have received a bachelor's degree in financial and economic sphere, and 3 graduates from orphanages have become certified experts in the field of international relations, law, and chemical technology of organic substances. Strategic goals and priorities of the Foundation have been revised in 2013; a number of documents governing the program activities were updated. Basic principles of the Foundation are human development, focusing on the principles of sustainability and economic efficiency of projects, the use of best practices, transparency and openness policies and procedures, justice and fairness, equal access to information remain unchanged. We express our gratitude to everyone who contributes to the fact that Yerzhan Tatishev Foundation became a worthy heritage, pride, and a significant component of the life of our country!*

*I wish you success in all good initiatives, inexhaustible energy and implementation of interesting ideas and projects!*

Sincerely,



Dana Zharikova  
The President of the Foundation

## **Introduction**

Yerzhan Tatishev Foundation is a non-profit charitable organization, established in 2005 on the initiative of members of Yerzhan Tatishev's family. Memorial Foundation was named in honor of Yerzhan Nureldayemovich Tatishev, who stayed in the history of Kazakhstan, as an outstanding financier and talented reformer of banking sector. Being bright and creative leader, he brought a fresh approach to the banking activity and significantly affected its steady growth. Yerzhan Tatishev became a role model for many people, a brilliant representative of youth with vivid innovative thinking and unconventional ideas.



Raised in a family of doctor and a school teacher, Yerzhan an independent and ambitious young man. After graduating from Kentau high school, he had entered one of the Moscow universities, and when he returned home, Yerzhan mastered the intricacies of economics and management in the walls of the Kazakh State Academy of Management. He began his professional career in such giant companies, as "Astana- Holding", "Kazkommertsbank" and "BTA". Working activity related with the latter has become an invaluable experience, both for the bank and for Yerzhan. The process of merging of two large banks, "Turan" and "Alem", was not easy and required great determination, belief in success and talented management. Understanding the importance of the effective contribution of each employee, he was preaching professionalism at every level.

Since its inception, the Foundation has always followed its mission of creating opportunities for children from ordinary families to become demanded specialists in their sphere. Thus, Foundation grant applicants go must through a three-stage competition and only the best of the best can win. The Foundation annually allocates up to 6 grants to study in the financial and economic fields and up to 8 grants for children with special needs for training in colleges. The Foundation is not just creating opportunities for decent education, but also promotes social responsibility among its fellows, teaches independence and responsibility.

The core values of the leadership education of the Foundation are social responsibility, sustainability, efficiency and high quality in work, openness, fairness and the use of best practices. Leaders in everything! This is how the Foundation sees its fellows, future financial elite that tomorrow will affect the sustainable development of our country!

## **1. Educational programs of Foundation**

Educational programs of Foundation, aimed at developing young leaders, were developed and launched in 2007. This year was marked with the first cohort of fellows, who are currently working in large international companies and have already established themselves as perspective professionals.

Since the beginning of Educational Grants Program till today, the Foundation allocated about 80 grants, 49 grants from which were awarded to young people from low-income families and graduates of orphanages for higher education, another 32 grants were awarded to children with disabilities to receive secondary education. About 56 scholarships from Yerzhan Tatishev Foundation were awarded to students of school-lyceum № 16 named after Y.Gagarin in Kentau, South Kazakhstan region.

All existing programs of the Foundation are annually reviewed and adjusted in order to reflect the objective of external and internal factors. Due to the changing strategic priorities, one important criterion was revised and some adjustments were made to geographical indicators used for the selection of educational grants program for a bachelor's degree. If we previously had an international competition, now it is open only for Kazakhstan citizens.

Also, significant changes have been made to the conditions of the nominal Program of scholarships for pupils of the school -lyceum № 16, Kentau. If previously the main parameter for the jury was the quality of candidates' essays on a given topic and academic performance, now the main parameter will be volunteering and their involvement in social projects that improve the life of the class, school, district or city. This change was made to involve children in real social life, instilling a sense of belonging to school and the Foundation's life, as well as the development of creative thinking, strengthening team spirit and leadership qualities of senior students.

Among the most important events of this year was the signing of a Memorandum of Cooperation with a new partner - the University of Suleyman Demirel (SDU) and allocation of the first grant for Foundation scholar to study at SDU. The University has a high ranking among the educational institutions of Kazakhstan, and the demand for educational services is quite high.

### 1.1. Educational grant program for a bachelor's degree

The program of educational grants for bachelor's degree is one of the basic programs, on which activity of the Foundation focuses. Annually Foundation selects new fellows, who, according to the program requirements meet all criteria, such as high academic performance, active social life, as well as a difficult financial situation.

In 2013, the Foundation allocated 4 educational grants for school and college graduates, as well as for graduates from orphanages to study at KIMEP University, International Academy of Business and the University of Suleyman Demirel.

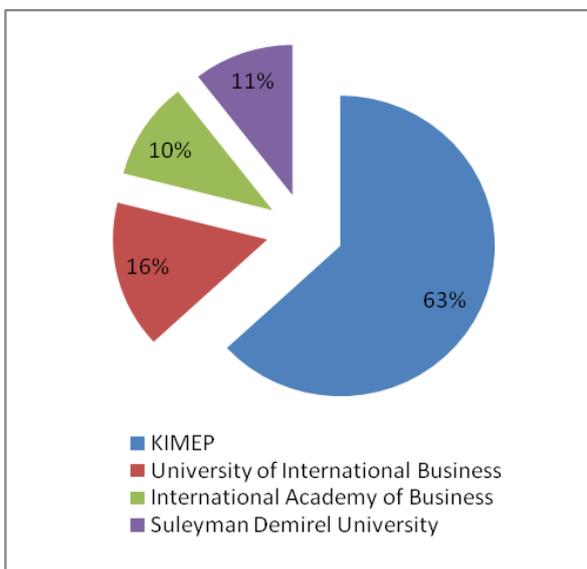


Figure 1. Total number of applicants by Universities (Bachelor).

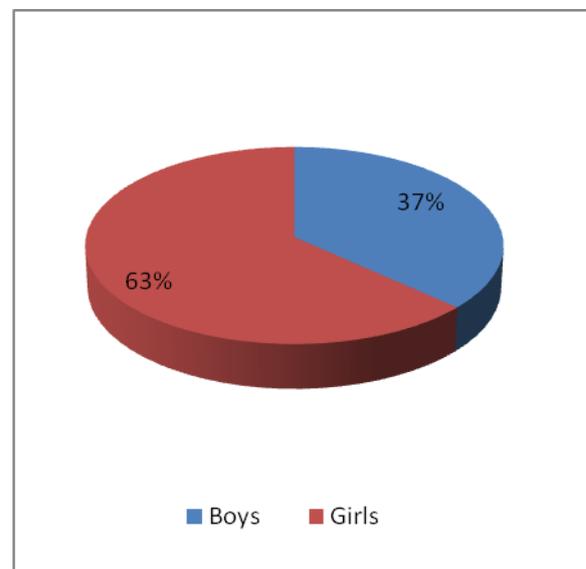


Figure 2. Applicants, by gender (Bachelor).

Majority of applicants apply for a scholarship to study at KIMEP University - 63 %, 16% - at the University of International Business, 11% - at the Suleyman Demirel University, and 10% - to study at the International Academy of Business (Figure 1). About 63% of applicants participated in the competition for educational grants are girls ( Figure 2 ) , which is connected not only with demographic factor, but with a high level of emancipation and the increasing participation of women in all spheres of life, including finding opportunities for self-development.



The prevailing number of applicants are Almaty residents (31%), the applicants from South Kazakhstan region take the second place (12%), followed by residents of the Astana city (8%), Zhambyl and Karaganda regions (8%). Kostanai, Kyzylorda regions pupils and neighboring citizens of the Kyrgyz Republic (5%) also demonstrate high interest in the Foundation's Programs. Challengers from the Eastern and Northern parts of Kazakhstan, Almaty, Aktobe, Pavlodar regions shared almost the same proportions (3% for each region). A small proportion (about 3%) of applicants was from the Russian Federation (Figure 3).

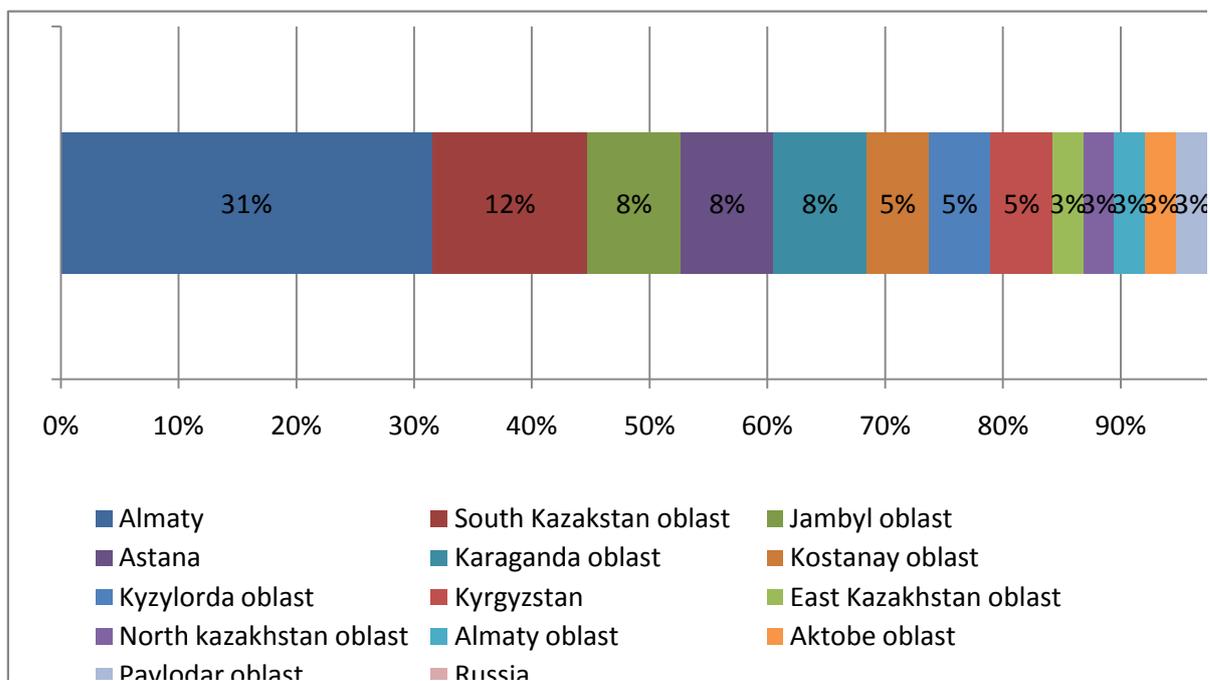


Figure 3. Applicants, ranged by territorial features.

It should be noted, that there is an annual trend connected with reduction in applicants number, which, in turn, can be explained by demographic pit typical for early 90's, when the economic crisis and high unemployment rates lead to sharp decline in birth rates and population growth.

*«Live as if you were to die tomorrow.  
Learn as if you were to live forever»  
Mahatma Gandhi*

## 1.2. Educational grants program for children with disabilities

Educational grants Program for young people with special needs is also one of the important components of Foundation programs. The formal part of the assessment procedures for applicants is fairly similar to the program for a bachelor's degree, in particular assessing the financial position of candidates' families.

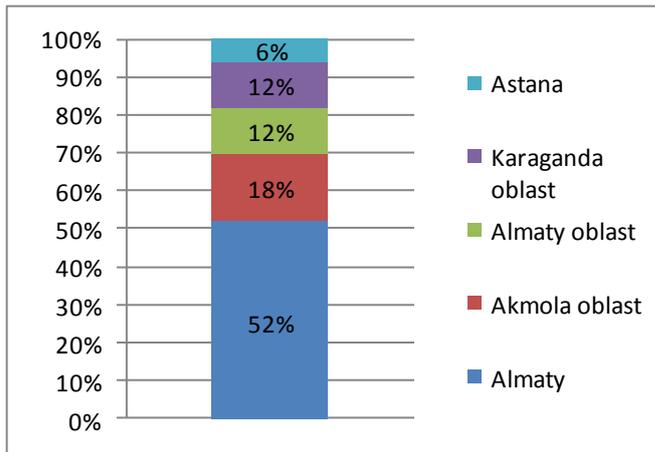


Figure 4. Applicants, ranged by the regions (Charity program)

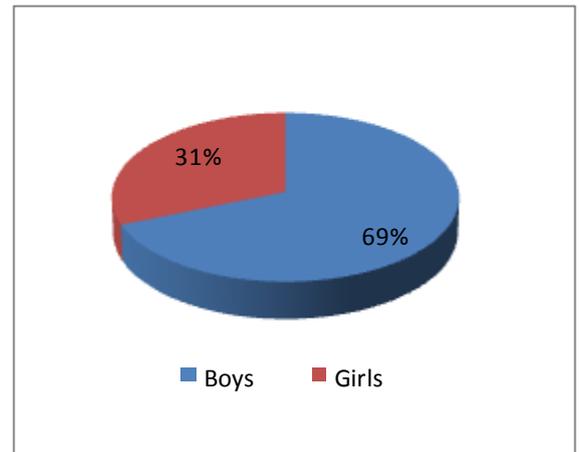


Figure 5. Applicants, ranged by gender (Charity program)

In assessing individual potential, Foundation aims to make a choice in favor of active and motivated young people who may become competitive specialists and self-sufficient person in the future. The selection committee mostly appreciates guys' sincere desire to live a full life, despite the disease and disability, strong objective to get a profession to be part of society, so the main criterion is the high motivation and the presence of so-called "inner core."

In the past year, applicants from 6 regions tried themselves and applied for scholarships. Almaty citizens comprised 52% of the total number of applicants, which is largely due to the level of awareness among young people about the opportunities offered by the Foundation. Also another point was the location of the Foundation office, which simplifies the communication proces for applicants and their families during the application process and, in the case of getting scholarship, liaising with the Foundation during the learning process. Other candidates were from different regions of the country: 18% of the Akmola region, 12% of Almaty and Karaganda regions and 6% from Astana (Figure 4).

Analysis of applications showed that by its character, the young people are interested in such specialties, which do not require great physical exertion, such as Translation Studies, Informational technologies and accounting. Moreover, from year to year, guys show interest in creative professions such as journalism, theatre and vocal performance.



It should be noted, that the Foundation does not discriminate young people based on the type of disability, however, due to the lack of the necessary infrastructure at universities, children in wheelchairs could not use the opportunities provided by the Foundation and in the Foundation's history has cases when the winner had to refuse the grant. This year, administration of the Balkhash college responded to a request of Argyn Kenbabin and created conditions for his study and the young man, despite the fact that he is confined to a wheelchair, dreams to become a professional lawyer in the future in order to protect the rights of disabled people.

Orazbek Azamat, graduate of special boarding school № 2 for children with musculoskeletal disabilities in Almaty, impressed selection committee by his internal motivation for self-development. Electric shock from the transformer, which Azamat inadvertently received in childhood, deprived him from his upper limbs. Despite this fact, he is full of lust for knowledge, trying to be independent: he mastered letter, plays table tennis, swims and manages with some housework. Despite the physical limitations, these young men are full of energy, vitality and desire to live a full life. The Foundation seeks to support people who, despite all the difficulties, find the strength to achieve their goals.

*«School is a workshop, where a thought of the younger generation is shaped, keep it in your hands, if you do not want to let go the future»*

*H. Barbusse*

### **1.3. Support for school #16, Kentau city**

Yerzhan Tatishev Foundation continues to support the efforts of young leaders from lyceum № 16, named after Yuri Gagarin in Kentau. Main idea of this program is to support activity of pupils at Yerzhan Nureldayemovich Tatishev's hometown school. It has pretty high rating among the South Kazakhstan region schools, as evidenced by the achievements of pupils in competitions and active participation in the life of their school and town.

Over the past year, 41 pupils graduated from Lyceum, 3 of them were granted by "Altyn Belgi". Another 14 pupils received grants to study at universities in Almaty, Shymkent, Turkestan, Karaganda and Kokshetav, 3 graduates became winners of scholarships from universities of

Ulyanovsk and St. Petersburg (the Russian Federation), one student enrolled at the University of Clearwater (USA). Within a few years, they got diplomas in various fields: radio engineering, telecommunications, energy, early childhood education, nursing, dentistry, translation studies, standardization, metrology and certification, sports, tourism and hospitality business, economics and law.

Students actively participate in public life: the dance group "Rhapsody", created on the school basis, shows its original performances on every city holiday event and takes part in competitions at the regional level. Science club team won a grant to launch a microsatellite and was invited to Norway to take part in a practical experiment. Regina Shamitova, the 10th grade pupil and winner of the Fellowships Programme of Yerzhan Tatishev Foundation in 2013, was selected and participated in an intellectual TV show of "Khabar" Agency, called "Leader of the XXI century". Karina Abdrakhmanova, the 11<sup>th</sup> grade pupil and scholarship recipient of Foundation from 2012, won the 1<sup>st</sup> degree diploma at the Republican contest "Jas Galym."

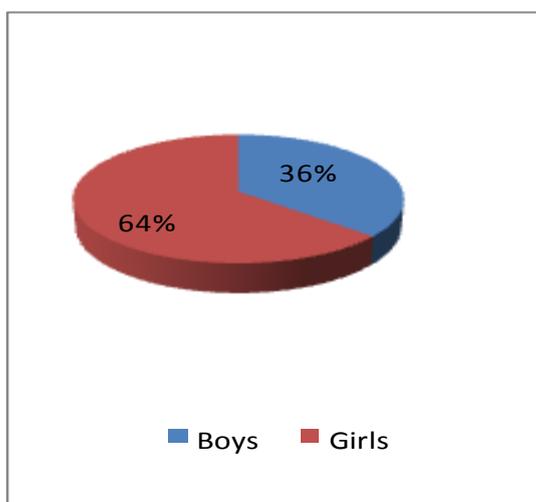


Figure 6. Applicants, ranged by gender (school №16)

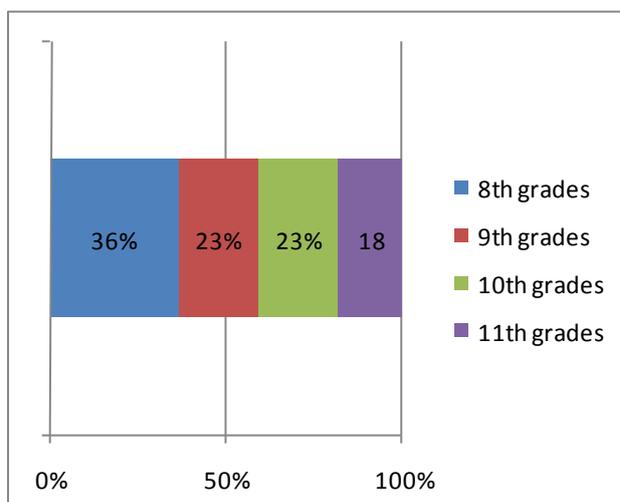


Figure 7. Applicants, ranged by age (school №16)

Competition for scholarships among elder pupils from 8 to 11 grades traditionally starts in September. The first stage of selection is based on report cards and portfolio, i.e. personal dossier of each contestant, where children collect all information about achievements on the subject competitions and social work. Those who met the criteria of the Program had to write an essay on a given topic. Students that successfully passed the second round were invited for an interview, during which everyone talked about his family, plans and goals in life, spoke about their role models and ideals. As it turned out, the students have different hobbies: sports, music, sciences and arts.

The teaching staff of the school is trying to support and encourage the initiatives of children, and special attention is given to the process of adaptation of the "newcomers".



The greatest number of applications came from girls who were 64% of total contestants (Figure 6), the most active participants in the contest were students from the 8<sup>th</sup> grade (36%), students of the 9<sup>th</sup> and 10<sup>th</sup> grades were distributed in equal shares (23%) and the lowest number of bidders was among 11<sup>th</sup> classes.



Besides Program of scholarships, school traditionally has Memorial Day, dedicated to the birthday of Yerzhan Nureldayemovich Tatishev and it is annually held on April 22<sup>nd</sup>. The event includes competitions in military decathlon sports, volleyball among seven city schools, In-school relay competition among primary school students and creative ideas competition "School of the Future." The event traditionally ends with festive concert featuring young talents of the lyceum.

## **2. Our graduates**

This year, 14 young people have joined the graduates of the Foundation. Five boys and girls from low-income families received a bachelor's degree at KIMEP University and the University of International Business, 3 graduates of orphanages received diplomas of the Kazakh National University named after Al-Farabi and Kazakh National Technical University named after K. Satpayev. Six young people with disabilities received a diploma in secondary special education. All the students have demonstrated excellent academic performance during their studies and showed themselves as socially active individuals.

Foundation graduates are attractive employees due to their knowledge base, which corresponds to the highest standards and is currently in demand on the labor market. In addition, scholars get good experience, performing social volunteer projects. Implementation of projects is time consuming, laborious process that grinds such useful skills, as: ability to conduct business negotiations, fundraising for the event, communication and management skills.

Ability to organize various focus groups (pensioners, orphanages, low-income families), build trust relationships with professionals and experts, that can determine the positive or negative outcome of the project.

In pursuing these challenges, scholars acquire valuable experience, which makes them highly educated, mobile and creative-minded people. Students successfully use business qualities, acquired in volunteer projects in the professional activities of such leading companies as «GForceGrey», «Procter & Gamble», «PriceWaterHouseCoopers» and Caspian Bank.

Nowadays they are young specialists and are getting their first professional experience in such spheres, as audit, marketing, law, informational technologies, ecology and environmental management, primary education and logistics. The previous year graduates implemented such large-scale volunteer projects on the basis of Foundation Club of Fellows as "Dandies" - a charity party in the club "TSB" and a concert called «Charity's Cherry» in a nightclub «Da Freak». The funds collected were transferred to a public organization «Special Olympics», for the rehabilitation of children with disabilities through sport and to finance the treatment of leukemia.



**What do the graduates say:**



**JULIA DOBRYSHKINA**

**Yerzhan Tatishev Foundation graduate 2013**

**Almaty College of Business**

"I am a cheerful and persistent girl. I always imagined that I am successful, I loved to dream. In 2010 I finished 9th grade, and as all my classmates I thought what to do further? At that time, the answer was obvious, I decided to stay in school, because I had not enough money to enter the college.

One day I noticed an advertisement. It was dedicated to Yerzhan Tatishev Foundation, which is involved into charity to help people with disabilities to get education. When I called and the conditions of the scholarship were clearly explained, I have firmly decided that I would be scholar of this Foundation. And so it has happened, winning in a difficult competition, I became fellow of Yerzhan Tatishev Foundation. A new, bright and interesting life in college has started. Foundation laid the basis for success. I am very grateful to all the people who have created and run this Foundation, very kind and sympathetic people. Thank you that you are engaged in such a noble work, and do not forget about people with disabilities. Thanks to you, we are able to realize our potential, find right path in life.

There is a school of leadership on the basis of Foundation, where interesting cognitive training is held monthly. The time of my studies can be called the happiest of my life. It was the school of life, I got not only decent education, but also had the opportunity to develop in various fields of life, expanded worldview, and most importantly, I believe in my strength, feel unique. I will always be proud that I was scholar of Yerzhan Tatishev Foundation. And my goal is to justify the expectations, to become the best in my professional field and a worthy member of society. I wish all the best to my Foundation, prosperity, success and achievements. Thank you! "



**ASLAN ADILBEKOV**

**Yerzhan Tatishev Foundation graduate 2013**

**KIMEP University**

"After graduating from university, you realize that this is just another step in your personal development and success achievement. My name is Aslan Adilbekov, last year I became a graduate student of the best University in Kazakhstan - KIMEP. During my studies, I gained a lot of knowledge, experience and friends, as well as KIMEP gave me the opportunity to develop a greater understanding of business and communication. Namely, it has evolved with the help of specialized subjects, which we call majors and student organizations, one of which I founded myself, being a freshman. And I owe it all to Yerzhan Tatishev Foundation, because the Foundation gave me the support when I needed to achieve my goals. I am proud to be a Fellow of the Yerzhan Tatishev foundation, and now I am proud to be a graduate. And I want to express my gratitude not only to the Foundation, but also to its employees, people who follow my studies and gave me support. "



**Anel Aygarayeva**

**Yerzhan Tatishev Foundation graduate 2013**

**University of International Business**

"It seems, it has been recently ... But almost 5 years went since our enrolling into the Foundation. During this time, so much has happened, so much has changed. I remember in the 11<sup>th</sup> grade, preparing for the UNT me with my classmate Aygerim Ismagulova were looking for different scholarships, and sincerely believed that we will succeed. Diligently preparing for the test, we have applied to several foundations, and one of them was Yerzhan Tatishev Foundation.

My mother wrote in her letter of gratitude to the Foundation: "I do not know why, but from the very beginning, when we learned about this Foundation, we believed that everything is fair, honest and transparent, so that we had hope that we will succeed." And this is indeed this case. I remember clearly the second round; I was interested in being with all the applicants at school, where the second round of selection took place.

The result was really important for us, who will receive a grant. But I was so impressed, and grateful for even this interesting day. And then they called me and informed that I went through all the rounds, won a grant, and now I will study at UIB, even I will receive monthly scholarship. I was happy and proud for myself and my mother who supported me in everything

and always helped me. We phoned all the relatives and friends that day to share this great news.

In 2009, we began our studies, and last year we have already defended our diplomas. 10 pages would not be enough to describe all of my student life. It was intense and all thanks to the Foundation.

Now I work for an advertising company Gforce Grey, which is a big shark in the advertising world. When I was accepted on the position, even without diploma, they carefully reviewed my cv, and they were impressed by the fact, that I study by the scholarship of Yerzhan Tatishev Foundation and actively participated in volunteer activities. It became a big advantage for me and my career. The experience and skills I acquired, doing volunteer work were very helpful for me at work.

I want to wish drive and good luck in all your endeavors to all fellows and alumni. For our Foundation, I wish prosperity and stability, as well as to say "thank you" for belief in us and permanent support. I can also say with certainty that for all these years, the Foundation has become not only my family, but also, probably ... part of my life. And I think it's forever. "



**Aigerim Ismagulova**  
**Yerzhan Tatishev Foundation graduate 2013**  
**University of International Business**

"In the far 2009, I was just finishing school. As for many graduates, that period was decisive in my life. All of us, high school graduates, were on the verge of great discoveries and key events.

I have come to the Foundation thanks to my mom. My mother first learned about existence of the Foundation and we have started to collect the necessary documents. I will never forget the qualifying rounds. The first time in my life, I faced with such exciting games, debates, and many others. At that moment, I felt a kind of uncertainty, because the selection was very strong and almost all the guys were well prepared. But that year it was me, among others, is lucky to be a scholar of the Foundation. So, I entered the UIB.

Studying at the University was the best time for me. I was pleased with specialty, which I have chosen, and it seems to me as important component of happiness. Also, during my studies I was able to go on exchange in Budapest and spend a year there. This time was filled with, bright impressions and unforgettable emotions. On the fourth year of training, immediately after arriving from Hungary, I got a practice in KPMG Audit. And it was another major turning point in my life.

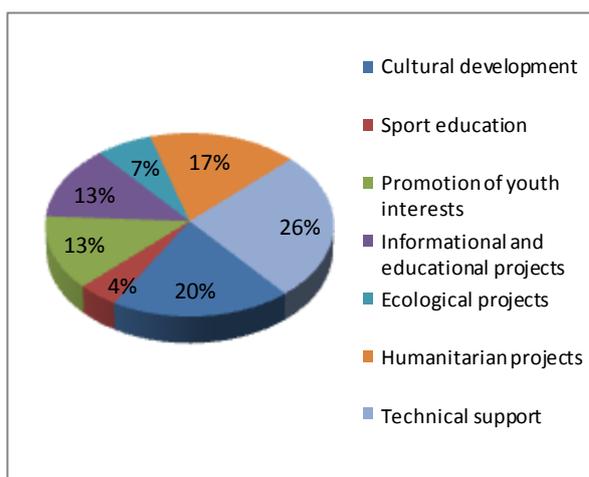
Last year was very significant for me. It was hard to work, learn new information about the work and simultaneously study, preparing for state examinations and write diploma. But it was a good school for me.

Now I am working at KPMG, after my internship, I received a job offer and decided it was a great opportunity for me to work in the audit. I often go on business trips and all projects are interesting in its own way. I can confidently say that I love what I do.

I often think that everything would not happen as it is now, if I had not gone to the Foundation. I will never forget our volunteer projects and hiking, holidays, and just meetings. I am very pleased to see how the new fellows replenish our family and always nice to hear news from the lives of other fellows. And now, after all these saturated four years at the Foundation, I believe in its bright future, because its mission and purpose - perfect. Give such an invaluable opportunity, how to get a higher education. "

*«In the human's inner world, kindness is sun»  
Victor Hugo*

### 3. Fellows' club



Picture 8. Number of projects by spheres of activity

Fellows Club of Yerzhan Tatishev Foundation is an informal association created on the initiative of active volunteers of the Foundation. The Club united caring people who want to change a world around us through their volunteer initiatives. Foundation welcomes any volunteer initiatives of its fellows, but especially encourages projects with long-term influence, which support and develop the capacity of vulnerable groups (people with disabilities, older people, people from low income families, people with complex diseases, orphanages and boarding institutions). The greatest endorsement receive own projects of fellows that involve the maximum number of Club members.

The largest number of projects, students performed during this year were projects aimed at developing the cultural level of the population - 26%. All cultural and educational projects were carried out for the most vulnerable social groups. Among them, the little patients of the Oncology Institute, students from specialized boarding school #2 with diseases of the musculoskeletal system, the elderly living in houses for veterans in Auezov and Bostandyksky areas of Almaty, pupils of high school #63 from low-income families, orphanages "Zhanuya" and "Baganashil", people with disabilities.

Among the significant events was a concert " Dialogue of Generations ", organized for the veterans and the orphans from "Zhanuya", prom in the orphanage "Astana", karaoke contest in Yerlan Kokeyev's Retro club and flash mob " Hug me" with the Association of Women with Disabilities "Shyrak".

One of the most significant projects, in which actively participated Fellows of the Foundation, was the project of KPMG "Learning Together" aimed at supporting children from 3 to 14 years who are receiving treatment in the pediatric ward of the Oncology Institute, where our students helped in carrying out creative activities for children. On the eve of Nauryz, they learn how to make handicrafts and draw, but the main idea of the event was to communicate with children, to make their stay in the hospital more interesting and make them feel cared for.

Among Club's initiatives was a memorial concert dedicated to the birthday of Yerzhan Tatishev for students from specialized boarding school № 2 for children with disorders of the musculoskeletal system. The event was held in the auditorium of the boarding school and covered more than 80 people with disabilities. Among the speakers were young artists of brass band from music school named after A. Zhubanov and just talented young people who as volunteers helped make the holiday bright and unforgettable.





The problem of integration of people with disabilities remains actually for Kazakhstan's society, so the desire of the Foundation Fellows to contribute to the spiritual development of children is important. Apart from aesthetic pleasure, young viewers talked with artists, shared their thoughts about the future, dreams and experiences.

Noteworthy, that the inspirer and chief organizer of the concert was Malika Userova, she is a graduate of this school and struggled to support her alma mater. The children learned about the activities of the Foundation, about professional and life path of Yerzhan Nureldayemovich Tatishev from the video prepared by Malika. 9 Club members were involved in the concert. Also one of the brightest events was a charity concert "Touching generations", dedicated to World Day of Older Persons, organized by a Foundation Fellow 2012, Mukhtar Lekero, this event was supported by the International Academy of Business. WWII veterans and home front workers enjoyed the concert; children from low-income families of school № 63 talked to veterans and heard interesting stories about their experiences. Guests were honored by project volunteers - 60 students from the 1<sup>st</sup> and 2<sup>nd</sup> courses. After the concert, veterans were presented flowers and gifts. The entire event was covered by 40 elderly people, heroes of labor, children of war, World War II veterans of the House Veterans of Auezov and Bostandyksky districts, 20 children from low-income families, and the 6<sup>th</sup> and 7<sup>th</sup> grade pupils. Among the speakers were 30 students of the 1 -2- courses of the Kazakh National Academy named after A.Zhurgenov, Orchestra of young dombra players from school gymnasiums # 123 them. Khoja Ahmed Yassai, group of the 1<sup>st</sup> course students of IAB - «Step" N "Jazz». Projects focused on the search for common ground between the older and younger generations become an annual

tradition, thanks to the enthusiasm of the Fellows and facilitate the coordination of people of different generations and overcome the problem of fathers and children, help elderly people feel important, and youth - to enrich their experience, knowledge and values.



Another good initiative of Foundation Fellows was holding informative sessions and New Year celebration for pupils from shelter for the temporary detention of minors and Orphanage "Baganashil". There was a thematic lesson before the Independence Day. After watching and discussing the animated film "Spirit - Stallion of the Cimarron" pupils shared their thoughts about love of motherland and the understanding of freedom. Game on "My homeland is Kazakhstan" and "Who is a patriot?" promoted emancipation and open discussion. The program also had a themed lessons hour dedicated to the independence of Kazakhstan and heroes of the 1986, the history and important dates and events that everyone should know. This kind of cognitive lessons are part of the patriotic education and contribute to the formation of spiritual values and principles of youth.





Gala concert brought many positive moments to the lives of children from the Orphanage "Baganashil". Children were happy with holiday gifts, but most of them were captured by dialogue with Santa Claus and his assistants, as they were lacking simple human attention and sincere interest. The project covered 16 children aged 8 to 14 years; the organizers of the event were six volunteers of the Foundation.



Fellows do not only implement their own ideas, but also provide support to partner organizations in the implementation of the social initiatives. One of them was a project that was organized by the Public Association "Association of Women with Disabilities "Shyrak" for its target group, the karaoke contest in the Retro club of Yerlan Kokeyev. 23 contestants demonstrated their vocal skills, singing in unison with the Kazakh pop stars: Yerlan Kokeyev and Aizhan Nurmagambetova. The atmosphere disposed to free communication, karaoke brought together artists and participants and tuned all to the positive.



Projects aimed at improving the lives of vulnerable groups through sports activities, amounted to 4% of the total number of completed projects. Among them, the second charity marathon "Courage to be the first" organized by World Class and the volunteer movement SOS.



Marathon, which was attended by 91 volunteers, including scholars of the Foundation, was organized in support of the sports gifted children from low-income families and children with disabilities. Also one of the most interesting projects was the first championship of Kyrgyzstan for speedy assembling of Rubik's Cube in order to promote intellectual games among children. The project involved 30 people, instead of the expected 15, and the age gap among the participants was 50 years.

Although the projects aimed at promoting the interests of young people accounted for only 13% of the total amount, they are important because of their consistency and relevance. These include: raid event to identify young people up to 21 years while intoxicated within the project of the Youth Parliament, created at the University of KIMEP, project «Recycle» of Enactus IAB, aimed at raising public awareness of waste management issues, in particular, plastic recycling. Being involved in such projects, the guys realize multiple tasks simultaneously. The first task, which they attain, is a contribution to lives of vulnerable groups and the public in general. The second task is to acquire useful skills such as the ability to plan and monitor the project activities at all stages of project implementation, analytical skills and skills to work with various information resources and skills of individual work and teamwork, ability to present the results of the project, communication skills with different stakeholders. The third objective, which is achieved in the implementation of the project - is the promotion of youth organizations (AIESEC, SIFE ENACTUS, and Fellows Club of Yerzhan Tatishev Foundation).

Also the largest project was the project of youth organization AIESEC “Development of Leadership Day”. The project covered about 786 people, most of them were students of Almaty universities and high school graduates. They got the opportunity to take part in training to develop leadership and professional skills, master classes from leading entrepreneurs of Almaty. The speakers were representatives of 12 leading business enterprises, successful entrepreneurs and leaders of Kazakhstan. The mission of this project is to develop the leadership potential of Kazakh youth, motivation to implement their own projects that could affect the development and stable growth of the entire state.



About 13% of the total amount realized over the past year projects dedicated to information and educational activities. It is professional orientation for students of Naualy countryside's Orphanage Urdzhar district of East Kazakhstan region and the Orphanage № 1 located in Taraz. Children aged 4 to 14 years, who are receiving treatment in the pediatric ward of the Almaty Institute of Oncology, had logic games and quizzes on the theme of patriotism and the history of Kazakhstan. Singing, dancing and outdoor games, in which the guys became involved with pleasure, to help lift the inside clip, to be open and easy communicate and a desire to express themselves.

The project «Let's speak QuazaQsha!» was the most interesting due to unusual form and objectives. Foundation's scholars took an active part in the project, whose main idea belongs to

Ruslan Minulin, coordinator of Private Foundation “Kazakhstan Youth Media Union”, its main purpose is creation of special conditions for direct communication. People willing to learn state language and develop speaking skills can participate in meetings, held weekly on the Mega center’s food court. Each meeting is dedicated to special theme: participants talk about routes and traditions, proverbs and discuss modern equivalents of words and phrases, share their ideas about teaching methods in Kazakh language. Projects promoting the language, offering creative methods that are highly relevant, as in Almaty, where the predominant communication in Russian, it is difficult to find a natural environment for learning Kazakh. Foundation’s scholars took active part in the project governed by U.S. General Consulate, CAEF and ACCELS «UNI Library», which started in July 2013. Special open air library worked in the Almaty parks from 9 am till 8 pm. The uniqueness of the library is that it is mobile and is constructed of open cubes hold on magnets, very easily assembled and disassembled. More than 300 books in English, Kazakh and Russian languages in a variety of genres, from children’s literature to the world novels are extremely popular among residents.



Foundation’s fellows remain indifferent to environment of the picturesque places of our country. Evidences of this are: the project «EnjoY», implemented with the support of "American Councils", eco-campaign to clean up the beach of Kapchagay reservoir, project "Plant a Tree" in the special school # 2 and 28 Panfilovs’ Park, the project with KPMG to cleanups River Big Almaty.

The guys won a grant of the American Consulate in the amount of \$ 500, which are spent on the purchase of gloves, garbage bags and bus hire for waste disposal. For the project "Plant a

Tree" in the special school # 2 and in Panfilov Park, the Foundation activists attracted organization "Ecomir" and purchased seedlings and seeds. In addition to the contribution that the guys brought to the ecology of the city, they have gained experience in the development and implementation of projects, and the involvement of children with disabilities in the planting of trees promotes their integration into society.

About 17% from the total amount of realized projects had humanitarian nature. The most interesting events were charity concert in Art-café "Muskat" in the framework of the project "From heart to heart", where KZT 109 775 were collected on Daniyar Sarsekenov's treatment, he has leucosis; mass balloons' launch in the square "Astana" in the framework of the campaign "Give love to the children", the funds collected from the sale of balloons transferred for treatment of Yerkezhan Dumanova, suffering from cerebral palsy, and collecting things from the public for the target group of the Public Foundation "Shugyla" (orphanages, low income families in Almaty region) project aimed to support World War II veterans on the eve of Victory Day, a project KELT (Kazakh English Language Theatre), which held the charity performance of "Three Prince Charmings", to raise funds in support of Aisulu Azamat family, who died at age 11 from leukemia.





Despite own projects and support in the program activity of partners – NGO, scholars provided technical support, starting from translation of materials and manual labor. The projects, where they were engaged were furniture repairing in the orphanage in Astana, ennoblement of cages at a shelter for homeless animals, "White Bim", assist members of the Association "Shyrak" with documents on disability and assistance in activities, organizing the opening ceremony for the Aqua Center for focus group " ARDI " help repairs to the orphanage in Naualy countryside, help in finding volunteer coaches for IAB conference "Entrepreneurship and business - education in the developing world ", assistance in organizing concerts of brass band music school named A.Zhubanov, translations on the website of the Foundation from Russian into English , photo and video activities.



*“Nature creates the ability  
Fortune provides opportunities”  
Francois de La Rochefoucauld*

#### **4. Our achievements**

Yerzhan Tatishev Foundation welcomes the commitment of its fellows to gain new knowledge not only in the universities of Kazakhstan, but also abroad. This year the Foundation scholar and student of the University of International Business, Dinara Kim had the opportunity to spend the spring semester by the exchange program at the International Business School in Solbridge, Daejeon, South Korea. Solbridge University is the partner of University of International Business and the first year takes Kazakh students. Sharing her impressions, Dinara emphasizes the high professionalism of the teaching staff and the favorable conditions created at the University for the overall development of students. Study on the exchange - it's not just an opportunity to improve their level of education, but also to expand the cultural boundaries, enriched with new ideas and realize their potential.



Learning a language, culture, way of life, traditions and customs of Korea was incredibly fun, and interacting with students from countries such as Brazil, Morocco, France, Mexico, Germany, Cambodia, Nepal, Indonesia, made the stay even more interesting. Students from Korea and China differed by perseverance and hard work, which is very surprising and pushing for better results. The University system is very encouraging and promotes healthy competition among students. During her stay in Korea, Dinara did not forget about volunteering: in the framework of Sol-connection program, leisure for pupils from one of the Daejeon orphanages was organized, and also there were weekly meetings with Korean students who want to improve their communication skills in English, which occurred in parallel with cultural exchange. Among the major events in which Dinara actively participated, was the World Marathon in support of peace (International Youth Walk for World Peace and Restoration) with the support of MIYC. Each year the marathon place changes, and in 2013 it became Seoul. This procession of youth has done path with length of 2 km, urging all countries of the planet for peace and harmony.



Joining the new linguistic and cultural environment, Dinara not simply got the opportunity to get specialty knowledge, but also to join in the new cultural environment, to see new country, learn about the traditions, customs and way of life, make new friends. Trips exchange programs expand horizons, give experience with other cultures and significantly increase self-esteem, discipline and motivate.

In September 2013 the Foundation scholar, student of the 3rd course of International Academy of Business, Laura Kopbaeva participated in two important international events : Fourth Annual Social Good Summit, organized by technology news portal Mashable, the UN Foundation, the UN Development Program (UNDP), the Bill and Melinda Gates Foundation and the cultural center of 92Y in New York, USA, as well as in international competitions SIFE Enactus, which took place in Mexico, in the SIFE team of International Academy of Business as an observer delegation from Kazakhstan.

The Fourth Annual Social Good Summit brought leaders of social entrepreneurship and activism, innovators, artists and anyone who wants to change the world for the better. Summit participants talked about the success of social good around the world, the enormous role of volunteerism, talked about innovative projects and about the importance of the involvement of the authorities in solving the problems of society and the importance of leadership and more like-minded associations. And there were actively discussed volunteer projects, successes and failures faced by participants.

The World Cup SIFE in 2013 was attended by 39 teams of students, academic leaders and business representatives all around the world. About 3,000 students, leaders of social entrepreneurship and activism, innovators, artists were among the guests and participants.

Kazakhstan was represented by the East Kazakhstan State Technical University named after D.Serikbaev - winner of national competitions Enactus.

Rich program included national fair, where teams showed features of their culture and well presented home country and its traditions, the competition of business ideas, in which the team of Kazakhstan presented the projects «Union», «From Heart to heart» and "Ekoline". Despite the fact that the national team of Kazakhstan has not received the prizes guys gained invaluable experience, a lot of useful contacts and ideas abound for business development to improve the quality of people's lives.



Anastasia Pirogova, scholar of the Foundation, the 2nd course student of the International Academy of Business adequately presented the Foundation and the country in Ukraine. She was a member of the Kazakh delegation; she represented the Republic of Kazakhstan at the European Congress in Kiev. Congress was devoted to the theme "The role of youth in the development of social entrepreneurship» and the ultimate goal was to create a discussion, an educational forum for sharing experiences and acquiring skills and knowledge, as well as to enter into partnerships with countries to help develop socially oriented young entrepreneurs. In European Congress was attended by representatives from 45 countries.



It should be noted that participation in the events of this level and scale makes positive impact on children. Expanding their horizons and go beyond, they are charged with energy and looking at familiar things from a different angle, enriched with new ideas, see trends of World Youth Community and strive to achieve new heights. In 2013 Fellows Foundation supported the following target groups and organizations:

1. "Zhanuya" orphanage (Almaty)
2. "Baganashil" orphanage (Almaty)
3. Naualy countryside orphanage (Urdzhar region, East Kazakhstan region)
4. Orphanage #1 (Almaty)
5. Orphanage (Astana)
6. Orphanage №1 (Taraz )
7. Veterans' house of Auezov district (Almaty)
8. Veterans' house of Bostandyksky district (Almaty)
9. Temporary shelter for minors (Almaty)
10. Pediatric polyclinics (Almaty)
11. Oncology Institute (Almaty)
12. Scientific Center of Pediatrics and Pediatric Surgery (Almaty)
13. Music School for gifted children named after A. Zhubanov (Almaty)
14. Special boarding school № 2 for children with disorders of the musculoskeletal system (Almaty)
15. School # 63 (Almaty)
16. Shelter for homeless animals, "White Bim» (Almaty)
17. Residents and vacationers on Kapchagai reservoir
18. City residents living at the "Big Almaty" river (Almaty)
19. NGO "Association of Women with Disabilities «SHYRAK» (Almaty)
20. "Shugyla" Public Foundation (Almaty)
21. Enactus SIFE (Almaty)
22. KIMEP University (Almaty)
23. International Academy of Business (Almaty)
24. American Councils (Almaty)
25. Yerzhan Tatishev Foundation (Almaty)

## 5. Financial report

Over the past period, total expenses of the Foundation amounted to KZT 41,976,573, 65.47% of which was spent on program activities . The structure of core expenses of the Foundation: the Program of Educational Grants took a major share of all spendings - more than 80%. Expenditures on charitable program go with a significant gap about 12.33%, administration costs comprised 5.47%, support of youth initiatives in Kentau city - 2.01% and small expenses (0.04%) covered the development of leadership.

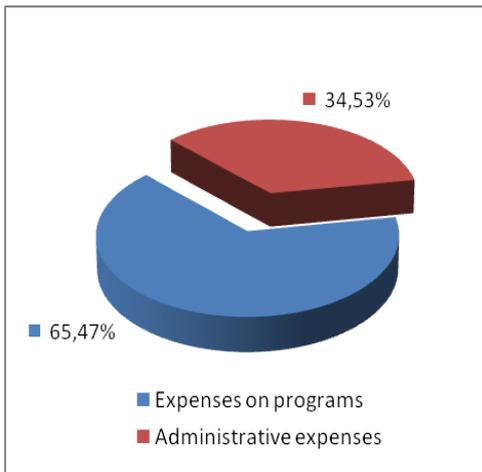


Figure 9. Budget structure in 2013 (in KZT)

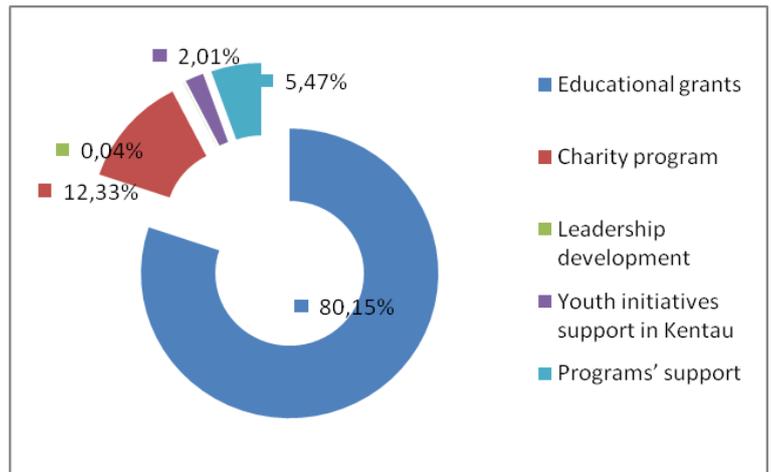


Figure 10. Core activities structure in 2013 (in KZT)

At the end of 2013, Yerzhan Tatishev Foundation implemented receiving remittance (charity care) by an individual in favor of the Foundation using cash or non-cash payments through existing service channels over ten banks operating in Kazakhstan, with which Foundation signed agreements. Donations can be made via cash settlement offices, kiosks, Internet banking, including electronic payment system e-pay of Kazkommertsbank.

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