

ANNUAL REPORT 2014





Foreword

The annual report reflects the results of Yerzhan Tatishev Foundation's Program activities and the financial record. The report is prepared for a wide audience and includes an overview of the activities of the Foundation's beneficiaries within the framework of existing programs: academic performance results, the outcomes of successfully implemented social projects during the previous calendar year and, in general, the Foundation's role as the representative of the non-governmental sector, which develops leadership potential among youth and takes the responsibility for rising future professional business elite of Kazakhstan.

Dear friends!

Another year has passed ... and today with great proud I present you the results of our work that we have done over 2014, full of contrasting emotions. There were joyful moments and experiences that have inspired us and made stronger. However, there were also negative points, which is also a learning experience with valuable lessons for us.

Today we can say that the Foundation has become mature. Since the very beginning, when the Foundation realized its Mission, till today our key values and core principles are transparency and fairness, efficiency and high quality, the use of the best practices. Focusing on leadership development among the Kazakh youth and understanding its role and experience, the Foundation remains open and flexible to the changes in order to improve and develop further. During the past year we updated the list of partner universities and made changes to the program regulatory documents.

It is great to realize that during this time we felt the support of our reliable partners, colleagues and friends! Trusting partnerships, understanding the mission, the presence of common objectives and principles are a fertile source that is already bearing fruit. I would like to emphasize that, despite the fact that charity represents a large part among our activities, we are positioning ourselves as an organization, which develops a new generation of leaders. Having high standards for academic performance and social activities, we carefully assess each candidate for educational grant during the selection stage, and can confidently claim that focusing on quality rather than quantity is the right strategy. When assessing the candidates for the educational programs we give preference to the most deserving and talented young people who can be a worthy substitute for the previous generation of economists, finance and marketing managers. Justifying the name of the developing organization, we are really proud of the fact that we develop not only highly qualified professionals, but responsible and socially oriented citizens who already today make their contribution to the economic future of our country.

This year we witnessed graduation of our ten pupils: five undergraduate students and five graduates of special secondary education colleges. After the graduation almost all fellows are employed in their professional areas and are worthy representatives of Yerzhan Tatishev Foundation's graduates, who can maintain and support its positive reputation. This year, as a result of a careful selection, there were three educational grant awards in the scope of the Program of educational grants for graduates of schools, colleges and orphanages and three educational grant awards for young people with disabilities. Also eight active pupils with distinguished creative project ideas from school-lyceum #16 of Kentau became the owners of scholarships named after Yerzhan Tatishev.

On behalf of the Foundation I would like to express my deep gratitude to all those who were not indifferent and helped us in fulfilling our mission! I wish you great success, good luck in the realization of your ideas, peace and goodness!

Sincerely,

Dana Zharikova

President of the Foundation

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Introduction

Well-known financier and talented manager who has made a significant contribution to the improvement of the banking sector of Kazakhstan in the period of its formation, Yerzhan Nureldaemovich Tatishev, was born in a small village Turbat in Kazygurt rayon of South Kazakhstan region in a middle class family. His father worked as a chief physician in Kentau City Hospital, and his mother taught physics in high school. Having obtained two degrees of two universities in Moscow and Almaty, Yerzhan started his career in a small business. Professional ambition, aspiration to do his best and ability to achieve the targets led him to the position of vice-president of "Astana Holding", and later Chairman of the Board of JSC "Kazkommertsbank" and the Chairman of the Board of "BTA Bank".



Being a professional in his field, he encouraged expert approach and creativity in performing even the simplest tasks. Being a man who always gets the things done, he managed to "rouse" Banks Turan and Alem, which at that time were at the stage of merger. Providing high quality services and comprehensive satisfaction of customer needs at a reasonable price was the main priority of BTA Bank. Thoughtful management, innovative approach and good judgment made "BTA Bank" fully structured specialized financial group, which took the leading position among the second-tier banks.

The Yerzhan Tatishev Public Foundation started its operations in 2005. The idea of creating a charitable foundation emerged after the tragic death of Yerzhan Tatishev Nureldaemovich. The Foundation's mission is to promote sustainable long-term development of Kazakhstan through formation of highly professional financial elite which is able to compete on international level. At the beginning the Foundation tried itself in different areas including humanitarian aid and small grant programs for NGOs. Groping landmarks and boundaries the Foundation tried various practices and applied various forms of work with different target audiences. Looking for its own "style" and understanding its mission the Foundation launched various programs aimed to support the most vulnerable groups: children from low income families, orphanages, children with disabilities. For each of these social groups, quality education was among the high priority needs.

In order to support its target groups Yerzhan Tatishev Foundation has launched a major educational program, which helped to rise several generations of highly skilled experts. Later, due to objective reasons, some programs and projects have been suspended and integrated. Developing leadership potential of its students, the Foundation also encourages responsible attitude towards the society, promotes the sense of ownership and commitment to the principles of humanity. Already today graduates of the Foundation work in leading local and international companies and prove that they are worthy successors of Yerzhan Nureldaemovich and worthy citizens of their country!

1. Educational Programs

Programs implemented by Yerzhan Tatishev Foundation, have been developed and launched in 2007, and since that time experienced some changes. Currently active programs have been tested by time and found its audience: they are clearly focused and specified on a concrete target. Keeping the core intention of the programs unchanged, the Foundation still constantly brings the necessary improvements to the content, reviews some technical aspects, simplifies or complicates the procedures and processes in accordance with the requirements of time.

Currently the Foundation implements three major programs: educational grants for graduates of schools, colleges and orphanages; educational grants for young people with disabilities and scholarship program named after Yerzhan Tatishev. Each of them focuses on a specific target group, but all of them have a common goal - to give the opportunity to get an irreplaceable resource - education that will contribute to personal and professional fulfillment of talented youth. During the Foundation's existence 50 grants have been allocated for higher education, 35 educational grants have been given to children with disabilities. After four years since the Educational Grants Program started 45 of scholars obtained their diplomas. 64 pupils of school-lyceum No16 in Kentau (South Kazakhstan region) have become the winners of the stipend named after Yerzhan Tatishev.

Support of education is a long-term investment, while rising socially responsible generation is time-consuming and laborious process. The most objective approach, transparent assessment processes and modern methods used at all stages of candidates selection helps to reveal highly motivated and erudite young people who are ready to prove their uniqueness both in academic and socially useful activities. The elaborated rules and procedures, continuous monitoring and the Foundation's ability to make changes based on the internal and external factors, in accordance with changing conditions and requirements of the time, ensure success of each program at the stage of its implementation.

1.1. Educational Grant Program for Undergraduate Degree

The program of educational grants for graduates of schools, colleges and orphanages is the most resource-intensive and extensive among the existing programs of the Foundation. The program is also known as the Program of educational grants to obtain a bachelor's degree in the field of finance, economics and banking. One of the main priorities of this program is to develop leadership potential and sense of healthy competition among its fellows. According to the terms of this program, each fellow must demonstrate high academic performance, as well as to support the principles of social responsibility, justice and humanism promoted by the Foundation through participation in volunteer projects. The candidate selection process for educational grants under this program is carried out by independent Commission and starts at the beginning of each year lasting for seven months.

This year the number of fellows of the Foundation has increased by 3 people - educational grants awarded to students from Karagandy, Taraz and Shymkent. In September 2014 they began to study at the KIMEP University (KIMEP), ALMA Management University (ALMU) and the University named after Suleyman Demirel (SDU). Holders of grants have gone through all three stages of selection process: live and correspondence forms of assessment. Correspondence evaluation is based on application, characterizing personal qualities, skills, intellectual level and financial status of the candidates, and live evaluation meant direct participation of the applicants in the business game using interactive methods. The decision to award a grant was taken based on the results of a 2-round (business game), where each applicant could prove the alleged facts about their abilities and achievements and demonstrate their intellectual and emotional capabilities. The fellows of this program are taught in English at partner universities, so the contestants had to demonstrate their English speaking and writing skills, passing KEET (KIMEP English Entrance Test). Applicants must also successfully pass the entrance exams to a chosen university.



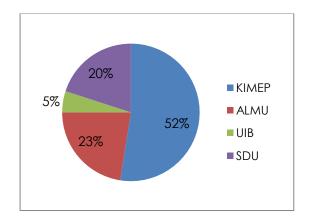
Alzair Kebekbayev Shymkent, ALMU

The future is made today...





The charts below show the split of candidates for the grant in 2014 according to the selected schools, gender and regions. Chart 1 shows that the mostly preferred university among the applicants is KIMEP (52%), which is followed by ALMU (23%), Suleyman Demirel University (20%), and University of International Business (5%). Chart 2 shows a clear predominance of females among the candidates with 67% share, while male applicants represented only 33%. On a regional basis the largest number of candidates for grants come from Almaty (22%) and Almaty region (14%), twice smaller share belongs to applicants from Taraz (11%), equal number of applicants come from Karagandy and Kostanay with 7 % share from each city, and the rest people come from Kyzylorda, Shymkent, East Kazakhstan, Astana, Atyrau, Petropavl, Rudnyi, Stepnogorsk, Oral, Zhambyl, and West Kazakhstan Regions.



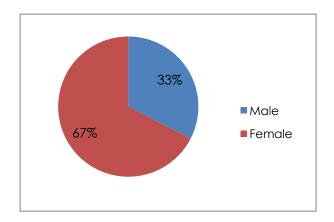


Chart 1. Split of candidates by university

Chart 2. Gender split of candidates

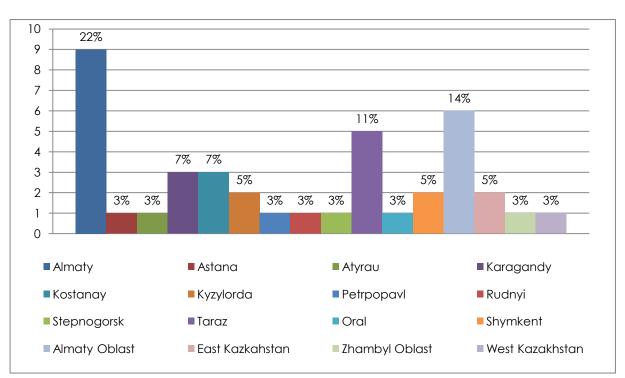


Chart 3. Split of candidates by region

Last year five people graduated from the Foundation's partner universities. Knowledge and skills acquired at school and during the implementation of volunteer projects makes them much more experienced than their peers and increases their competitiveness in the labor market. Most of the fellows worked as interns during their last year at university and after

successful completion of their internship received a full-time job offer. Today the Foundation's Graduates work for such companies as Big Four international audit firms: Deloitte, Ernst & Young, KPMG and PricewaterhouseCoopers; "Coca-Cola Almaty Bottlers", the largest producer of soft drinks; LLC "Procter & Gamble Kazakhstan", the global market leader in consumer goods and the company Tele2, mobile phone operator.

1.2. Scholarships for Disabled Students

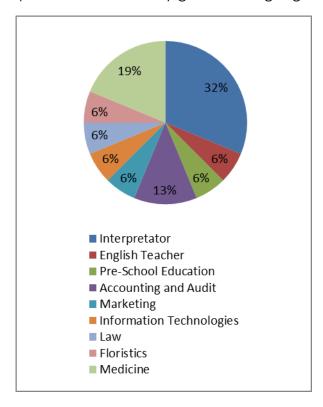
The program of educational grants for young people with disabilities is another targeted initiative of the Foundation aimed to support the graduates of specialized schools in obtaining quality secondary education. The program is unique as it meets the needs of youth with disabilities who have a proactive beliefs, desire to grow and develop in their chosen field and become demanded experts and useful citizens living a full life. The requirements of the program include high academic achievement, active life position and difficult financial situation of the family, but a key selection criterion is intrinsic motivation for self-realization and desire to become independent.

The selection process consists of three stages in the same way as in the program of educational grants for graduates of schools, colleges and orphanages. The first round is based on the application form and other documents revealing the contestants' personal qualities, academic achievement and extracurricular activities. According to the program terms, applicants are not limited in the choice of specialty and may choose any specialized secondary educational institution in the city of their residence. The competition is open to graduates of special schools from all regions of Kazakhstan. Those candidates who successfully passed the first stage of the selection are invited for an interview in the office of the Foundation or using video chat in the form of semi-structured interviews. The interview is a crucial step in assessing applicants for the grant, as direct communication gives the Commission the opportunity to see the competitive abilities, and most importantly, the desire of the applicant to develop and keep pace with the times. It is mostly charity program as there are no strict requirements for social activities, but such kind of initiatives among fellows are highly appreciated. High inner motivation and ability to overcome psychological barriers are required features for the winners in this program.

From the presented charts you can see which specialties the applicants for this program preferred in 2014. Specialized interpreter has the biggest demand (32%), which can be explained by the fact that this work does not require intensive physical effort and can be done remotely, which is important for people with disabilities. The second place among demanded specialties belongs to Medicine related occupations (19%). This is mostly concerned with the parents' fear for their children the desire to provide them with knowledge and skills in the medical field, often dictated by the hope that it would help them to support themselves and solve the problems of their own health, and it's a kind of a part of their survival strategy. Accounting profession counts for 13 % share among candidates' choice as it is also "sedentary" type of work, which can be also performed in a remote mode. The rest of the professions, such as a teacher of English in high school, preschool education, marketing, computer science and IT technology, law, floristry have equal shares (6%).

When making decision to award an educational grant considerable attention is paid to reasonableness of the chosen profession in relation to the real needs and abilities of the applicant. It happens that young people cannot soberly assess their capabilities because of the weak awareness of current trends in the labor market and as a result choose specialties which are either unclaimed or unsuitable for their physical features. This is explained by the relatively isolated manner of life, information deficit, some degree of

immaturity and non-independence of many children with disabilities. Chart 6 shows the distinct advantage of a female in quantitative indicators, i.e. the number of girls (81%) is 4.3 times higher than the number of boys (19%). This gender imbalance is due to greater activity, greater emotional maturity and initiative among girls. Analyzing the candidates split on a regional basis shows, it can be concluded that the residents of Almaty and Almaty oblast are more active, which can be explained by lack of information about the possibilities offered by grant-making organizations in other regions.



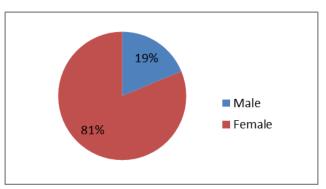


Chart 5. Gender split of candidates

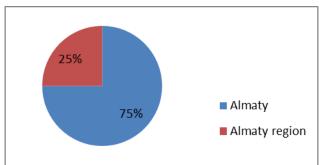


Chart 4. Split of candidates by selected specialties

Chart 6. Split of candidates by region

As before, in 2014 the preference was given to talented hardworking and independent young people, who are able to make decisions and take responsibility for them. The grants were awarded to children who graduated from special boarding school №2 in Almaty. All the winners meet the criteria of the competition and, besides, one of the winners is a graduate of the educational program FLEX.



technological college of international languages and business career

Almaty, Dr. Ruzitdinov's Dentist College

1.1. Support for school №16 in Kentau

The Yerzhan Tatishev Stipend Program is another Foundation Program that has been developed and launched in 2007. For eight years, the Foundation supports innovative and talented pupils by providing monthly stipends to the most distinguished at the school-lyceum №16 named after Yuri Gagarin in Kentau.

The key criteria for the Program are leadership, a good academic record and participation in socially useful activities of the class and school. The program encourages 8, 9, 10, 11 classes students with point average of at least 4.0 scale, achievements in the Olympiads (scientific competitions among school students) and volunteering. Estimation of potential bidders was carried out on the basis of report cards for the last academic year, the portfolio, which collected certificates, diplomas and certificates student. This year the main and technical part that is correspondence and creative part of the assessment has undergone some changes. In the technical evaluation of the maximum threshold performance is 4.0 instead of 4.5 points; because the excellent academic results are not always indicate a strong leader and a student with a mediocre performance indicator can be hidden bright and strong leadership potential. In the creative part instead of interviews and essays contestants should bring to the attention of the Selection Committee their project ideas that will positively change the life of the class, school, district or city. The essence of this change is to stimulate creativity and helps to identify "hidden" leaders who did not show their abilities earlier.

The winners of the Program presented a variety of ideas that address the global problems of society as well as the real problems of individual peoples. It has to be mentioned that the competition participants had faced misunderstanding of projects development technology in general, and the description of ideas in particular. Contestants have discovered concepts such as SMART-criteria, differentiation between usual essays and project ideas, and I the difference between the description of the problem and a description of concrete steps for its solution.

Eight project ideas that affect different spheres of students in the school have passed all stages of selection. For example, the project Kirill Vereykin "Character Education by means of music" refers to organization of extra classes on music education and disclosure of creative abilities of children. The project idea "Extreme time management" proposed by Dmitri Alexeyev, designed for those who wish to learn how to use your time efficiently. The project of Ruzaliya Gubaidulina with the self-explanatory name "Renewing the chess club" helps to keep the "form" for chess fans and to help master this intellectual sport to beginners who want to expand their intellectual horizons.

The winners could be not only those project ideas that are related to intellectual part of high school students: Dilmurad Imamiddinov stick in memory by very practical approach, offering to ennoble the pre-school territory by benches that would make parents to pick up children after school more comfortable. Dilmurad proposes to combine community service project with home economy classes in school. In this case, it will reduce the time spent on the project, will allow producing under the guidance of a professional educator for labor and encouraging children to be more responsible and care of the property of the school. Jakhongir Yussupov combined the intellectual and practical benefits of the project with the idea to create pet's corner in the biology cabinet. On the one hand, pupils will be able to see the life of wild animals that make the learning process much more interesting; on the other hand, children learn to take responsibility for the pets care. Rubina Kaderberdieva will focus on the creativity disclosure of students by her project: the lyceum is scheduled to open drum-club, which will be staged performances of famous classics in English. Drum-

club will combine two objectives - the development of creativity and broaden horizons of current and potential members, and the creation of language environment for active communication. Maria Kurnosikova is not indifferent to the issue of inclusive education and initiate the project "Another's pain does not happen!". It is expected that the project will strengthen the element of inclusion that means involving into the school social life the children with disabilities from special experimental class in school No16. It is expected that the guys from usual classes will establish informal communication with inclusive class children and will help with lessons and psychological support thus showing their indifferent attitude. Project idea of Anastasia Luzina "Training to parents on the e-learning system" is aimed to raise awareness among parents about their children grades. This electronic system is implemented in all schools of Kazakhstan and the technical skills will help parents to monitor performance of children



This year, the Foundation reconstructed the museum of the school-lyceum №16. Museum stands with photos of Tatishev's family archives with school and student life, photos related to professional activities and moments with relatives and friends of Yerzhan Tatishev Nureldaemovich were updated. School cherishes the memory of his "star" student who never forgot his roots and reach great heights without losing a sense of justice and humanity. His personal and professional qualities make it an example that

Открыты небосводы, Вселенная сияет, Как солнце в злате вечном огонь во мне пылает. О молодость, прекрасна, могуча твоя сила! Ты двери, все дороги с улыбкой мне открыла!

Мне хочется свободною птицею взлететь, Познать, что значит счастье и истинная честь, Парить над океанами, дарить добра тепло... О как же несказанно мне с жизнью повезло!

Yelizaveta Tcoy, 11 «A» class, School-lyceum #16, Kentau

reinforces the growing generation belief in that talent and hard work certainly pays off. Every year as a tradition, school-lyceum №16 conducts military sports contest between schools in Kentau by the birthday of Yerzhan Tatishev. This year eight schools match one's strength against each in such sports as military-sports relay race, favorite sport of Yerzhan Nureldaemovich – volleyball, intellectual and creative contests. During the "Intelligent casino" game team presented a portrait of a successful person and told about the success components, summed up the competition "Wall of interesting acts," in which contestants published interesting scientific facts not on the school curriculum over several weeks and the most interesting of them were covered in the newspaper "Kentau."



A creative competition was held among pupils of middle and lower classes as part of Remembrance Day: they submitted applications and three-dimensional models of architectural structures.

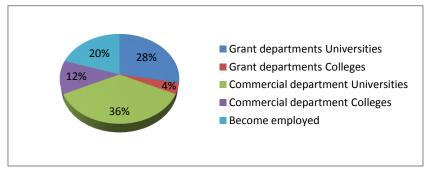
It should be noted that the quality of education and educational methods of lyceum teachers are highly appreciated by the parents and the pupils themselves. Pupils particularly note the sensitivity of teachers and individual approach to each student contributing to emancipation and disclosure abilities. Systematic work conducted in terms of teenager's education with behavioral problems. Thanks to the efforts of parents and teaching staff, the guys improved performance in school and find themselves in sports and other hobbies. Aerospace club "Alfa" existed since January 2013 is a pride and achievement of lyceum, which brings together lovers of space and astronomy. In 2013, online -conference between Kazakhstan, Russia and the United States was held in the school, and in touch with the club "Alfa" was the Hero of Russia, cosmonaut, flight engineer spacecraft "Soyuz TMA-21" Andrei Borisenko. The conference was attended by the CEO "AeroTitanium" Dmitry Ivanov, director of "YuDzhiPi Service" (Shymkent), Sanjar Suleiman. Children were happy to have a unique ability to communicate and get answers to their questions. The team of the club is currently working on the launch of microsatellite project CanSat. Dance group "Rhapsody" annually updated with new students and invited to all city events and holidays

This year, the school president Elizabeth Tcoy from 11 "A" class won the Grand Prix Olympiad on school essay "Pushkin - our all" organized by the newspaper "Southern Kazakhstan" in cooperation with the regional Slavic cultural center, the Russian Embassy and the Consulate General Russian Federation in Almaty. According to the contest, participants must demonstrate their knowledge of the history of the Kazakh-Russian friendship; the winners will be awarded by excursions in St. Petersburg and in the cities of the famous Golden Ring. Lisa is a big fan of A.S. Pushkin creativity and Russian classics admiration is reflected in her own versification.

One of the contestants of nominal scholarships Program named after Yerzhan Tatishev 2014, Kirill Vereykin is not only an excellent student. Kirill interested in the environmental issues and he took part in the national contest "Children's business projects on the ecology" with the project "Environmental technologies for agriculture" in 2014. In its draft Kirill suggests methods of agricultural waste disposal by using California red worms, which makes it possible to obtain clean and safe fertilizer. Kirill also took 2nd place in the regional competition "The best pianist".

Polytechnic School-Lyceum gives its pupils a good foundation in the study of the exact sciences, as evidenced by the good results that demonstrate students at the Olympiads in algebra, geometry and physics. Guys prefer technical specialties in choosing a future profession, which explains the low interest in the educational grants of candidates from a given institution.

According to the presented schedule, the largest number of graduates studying on paid departments (36%). Selected range of specialties is quite extensive: economics, international relations, physics, veterinary, biology, tourism, education and psychology,



Picture 7. The share of graduates by their activity in 2014

hospitality. Holders of state grants account for 28% of the total number of graduates. Among the chosen specialty are mechanical engineering, technology and manufacture of products of light industry, manufacturing tools and hospitality. One of the graduates received a grant from St. Petersburg State University of Technology and Design at the Engineering Faculty. 20% of graduates, who have not passed a competition for state educational grants, work in the service sector: girls working as waitresses, guys - a mechanic in the service station in Kentau. 4% of the total number of graduates of the school #16 study on the state grant in Shymkent Medical College with a specialization in nursing and 12% of them are study on the commercial base for medical profession in Astana and Kentau and on the electricity profession in Almaty.

2. Our graduates

This year, 10 fellows have changed their status to graduates of the Foundation. Five people received diplomas from KIMEP University and the University of ALMU on financial and economic specialities, and another five - diplomas of Secondary Specialized Education at the Central Asian Techno-Economic College, Almaty State Polytechnic College, Almaty College of management and market and the College at the University of ALMU by IT technology, finance and audit specialities.





Aigerim Nogaibayeva Pavlodar city, graduates of KIMEP University 2014

My name is Aigerim Nogaybayeva, I am a graduate of Foundation in 2014. Now I work in the company of my dream from the second year of study: Procter&Gamble. It is the global multinational FMCG Company (fast moving consumer goods) for production of goods for personal care, family and the house. Process of employment was pretty long: I passed online testing, the logic test, mathematics and abstract thinking and also four interviews. But the story does not end there: further was three-month internship, and only at the end of this last phase, I was accepted into the company. I think, on this check can only go with the already made choice. Even before I was invited for an interview at P & G, I already had an offer from another company, also a large with attractive growth and without internship, and without such a selection. But I refused that offer and has never regretted of my choice. My current position is fully justified my expectations. I am currently working in corporate sales, to what I was going at the university: although my diploma officially listed specialty marketing specialist, I was just getting ready to sales. As I said, the work in P & G was my goal at the beginning of my student life. This is for several reasons: "International" company, it has wide popularity and social responsibility. Working in sales of FMCG company sphere - this is the best school for "salesman" and I am very glad that I had this

chance. And of course, it's all thanks to My Foundation. Let's start with the fact that if it were not the Foundation, then I would not have finished this university as KIMEP. And if I have not finished KIMEP, I would probably not able to acquire the necessary knowledge base in order to undergo such strong selection in the company.

At this point I do not intend to stop. I have a lot of goals, plans, future projects, both for work and for the soul. With impatience I look forward and I wait only for the best!

Quality of education is the main criteria on which we focuses when the choose the partner schools. The Foundation is very thorough approach to the choice of a partner, guided by their culture and interaction style of communicating.







My name is Dinara Kim; I'm a graduate of the "Yerzhan Tatishev" Foundation in 2014. I would like to tell you about what I'm doing now and about my life.

After graduating from the university, I faced the question: what I want to do? I have not a great choice because while studying at the 4 year I do not physically have time to look for a job or internship and it turned out that I missed the opportunity to be employed before graduating. I was not scared by the uncertainty of the situation but is strange with the current economy, with huge ambitions and practically without work experience, for myself, I identified the main criteria for searching work-normalized schedule.

Since June, I have actively looked for a job or an internship in finance sphere, but constantly faced with requirement of work experience at least one year, and those offers that were available for me does not arranged, while the enthusiasm quietly slipping away. Then I was offered on internship in the company Tele2 Kazakhstan, and I just decided to try, I was wanted to start faster to do something. I was surprised that on this internship applied a huge number of people. I passed the test, then the interview and I got a call to go on an internship in the HR Department, it became interesting to me, never assumed that I will get in HR. Basically, I knew nothing about the company to which came besides that is the telecommunication company and that communication of Tele2 the cheapest.



Dinara KimAlmaty city, graduates of
University of International
Business 2014

Actually, Tele2 is the European telecommunication operator known around the world as the discounter offering the services in the smallest price. What I like in the company is staff, s it is a foreign company can feel a different style of management, everything is much simpler, it is less bureaucracy and in general, everything is pleasant to me in this company, for all my working time here I didn't find something negative.

Coming back to the internship, three months I was engaged in recruiting and screening of the CV, helping for specialists and penetrating into all details of work. After successful passing of internship, they offered me a position of the assistant to the commercial block on what I agreed without any doubts. I think the main thing to start somewhere, but I have plans to return to my specialty, but in plans at me to come back to the specialty. What about my expectations concerning the work, I can't say that the reality completely meets my expectations, but I can say with confidence that this situation satisfy me.

In addition, about plans for the future, after a marriage for me in a priority will be a family, but also plan to develop on the specialty. Also I am again convinced that graduates of Foundation all special people, personally for me all way passed with it responded irreplaceable experience that undoubtedly helped with my employment.



According to the National rating-2014 of 50 best universities of Kazakhstan presented by Independent Kazakhstan Quality Assurance Agency in education (IQAA-HKAOKO), KIMEP University and ALMU University were included into the eight of the best humanitarian and economic universities of Kazakhstan-2014. This rating was made on the basis of the analysis of the academic statistics, an assessment of experts and survey of employers. The audience which was taking part in drawing up this rating is numerous and diverse: opinions of university entrants, their parents, employers, the academic public and administrators of universities, international organizations and government bodies were considered.



Ainur Suleimenova Taldykorgan, graduate of ALMA University, 2014

My name is Ainur Suleimenova and I am the graduate of Yerzhan Tatishev Foundation and, thanks to Foundation, the graduate of the Almaty Management University (previosly International Academy of Business) on finance speciality, one of the most prestigious educational institutions of Kazakhstan. Am i satisfied with my life? Certainly, yes. For this reason I have to tell thanks for the Foundation which took me under the aegis four years ago, to people who believed in me and motivated on success. The Foundation embodied my dream in reality. I still remember this fatal call: "We congratulate, you won a Grant". It turned all my life!

I am currently working in the audit company "Ernst & Young", which is part of the Big Four firms. After the internship, I became a specialist of the audit department. It was very difficult to get into a company in which many graduates of economic specialties want to work, I took two tests and two interviews, including the manager and partner of the audit department. Set of qualities and skills acquired during the years of study successfully help me go through the selection process. Now, I'm delighted to have my work, this is what I really want to do. Every day I have a lot of problems that I should solve, using existed algorithms and creative view. Young and cheerful staff who will

always help and support me, it is not only colleagues but also my friends. My job allows me to learn and develop, also I pass exams on ACCA, in order to become a certified accountant. And this is the third, after the Higher Education and favorite work, brick in my happy life.

Thanks to the Foundation for the bright student life, thanks' for giving me the chance for a new and better life, for self-development, expanded my horizons, for helping me to become socially responsible person, due to the large number of volunteer projects. Thanks to the Foundation I met a wonderful, interesting people. Each scholarship has been an example to follow, and together we - one family. This inexpressible and magical atmosphere of the Christmas holidays with friends will never be forgotten. I will always be proud to wear the title of Yerzhan Tatishev Foundation graduate. I promise to justify all the hopes and become a worthy citizen of my homeland. I wish to the Foundation prosperity, and to junior fellows - patience, persistence, and nothing to fear, because dreams become true!

The new partner of Foundation, Süleyman Demirel University wasn't marked out in an above-mentioned rating of higher educational institutions, however students of SDU note modern material base of university, corporate culture and highly professional teaching structure that in total creates the favorable atmosphere, both for study, and for socialization of students. Students allocate a special place for the attitude of teachers towards the students, their flexibility and a non-standard in adoption of pedagogical decisions, respect for students and ability to stimulate their intellectual activity.

Dear friends! My name is Zekeeva Madina, I am a fellow of Yerzhan Tatishev Foundation and a graduate 2014 of "International Academy of Business" now renamed into "Almaty Management University." Exactly 5 years ago, as a schoolgirl, I was preparing documents for participation in the contest for educational grants, announced by PF "Yerzhan Tatishev Foundation" and soon won it and got the opportunity to study in one of the best universities in the country!

Foundation and IAB played a very important role in my life, given the chance to become part of something bigger in this world, to test myself in different situations, to take part in socially significant events where your contribution played an important role. This is, guys, incomparable experience and vivid memories for years.

After receiving a diploma I have to make a choice: to follow the path of the bank or to start their career in the company. My choice fell on JSC "Bank Kassa Nova», which specializes in providing financial services to the public and small businesses. The main purpose of the bank - to become one of the leaders in its segment, namely the provision of financial services to a wide range of population and small businesses. In this bank, I became a manager of credit sales management.



Madina Zekeeva Semey city, graduate of ALMU University, 2014

To apply for this position, I pass through 4 basic steps for employment: logic test, where the Bank's management checks analytical abilities of each candidate and I've showed best test results (as I'm told), then I was sent for an internship into the # 2 Department, having trained for 2 weeks, held training seminars, at the end of which I had test on knowledge and generalization of skills acquired in step above. And the last step was an interview with the Director of the Department and his final decision.

Education received in the International Academy of Business was the starting point for the beginning of my work and a successful career. Of course, all the stages of the passage was not so easy as I have described, but the most important thing is that I like my job because the beginning of my career path is the use of theoretical knowledge in practice, knowledge which lay down the foundation and a good start of life. Gain experience, contemplation of the process of formation of the new bank, submit a better hope for a long life and a successful activity became one of the reasons that influenced the choice of the bank where I work now.

Since my childhood I wanted to be a banker, to take the path of my mother, who worked for 35 years in the BTA bank and I do not see myself anywhere else. When I won a scholarship Yerzhan Tatishev Foundation, I had the great honor and the opportunity to learn the profession of my dreams, and now I'm ever happy with what I was and will belong to the Family of Yerzhan Tatishev Foundation.











Malika Userova

Almaty, graduate of University of
International Business

I am Userova Malika, a twice fellow of Yerzhan Tatishev Foundation, at first I was selected to the Program for secondary education, and then won a grant for a bachelor degree program.

I have a III disability group and studied in a special boarding school №2 for children with disabilities. After school in 2008, I applied to the first program and went through all stages of selection successfully, passed examinations in Almaty Kazakh-Turkish Humanities and Technology College on specialty "Accounting and Auditing" and became a fellow.

In 2011, after successfully graduating from college, my next step was to take part in the competition for the second program, a program of educational grants for graduates of schools, colleges and orphanages and successfully passed its qualifying rounds. I studied in one of the best universities of Kazakhstan University of International Business (UIB) in the same specialty "Accounting and Auditing". These were the best years of my youth, student: I was enrolled immediately in the second year, soon the guys from my group unanimously elected me as the group leader and it turned out that I was a permanent group leader until graduation. And also the university management appointed me as leader of all faculties. It was fun in a circle of many friends.

In 2 February 2014, at the beginning of production practice I was able to get a job in the JV LLP "Coca-Cola Almaty Bottlers". I've passed four stages interviews with HR and finance departments. They accepted me as an intern in the accounting of realization department. It was hard as it is an international company and accounting programs were new to me, because in the "uni" we have not even heard about such programs (SAP, Basis, Navigator, VOYAGE), apart from that I had to write a thesis, pass exams . But the road will overcome walking - a month later I learned these programs and was "like a fish in water". Then pass my exams and the diploma on 100 points.

The Coca-Cola was not far from my place of study and passing with friends during my college time we often talked about the future. My goal and dream was to work in one of the largest and most successful international companies. A vivid example of Trustees – Yerlan and Erkin who for the first time in the country have organized charitable Foundation named after Yerzhan Tatishev in honor of deceased brother, helped me to achieve this goal. This is a large and significant project that gives a chance to children from families with small budget to study in the best universities of the world. One of the principles of the Foundation was sharing well with others; the Foundation has taught us to give attention and care for people who needed our participation. Starting with small achievements, we went to something bigger and we achieved to each of their goals and dreams - to work in the largest and most successful global companies.

3. Fellows' club

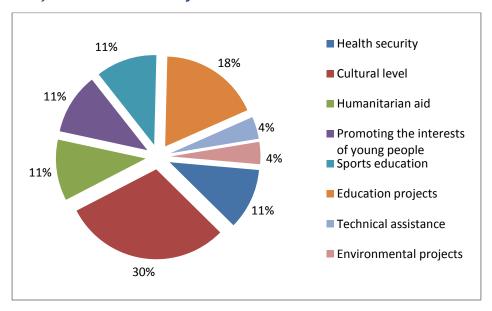
Every applicant for a scholarship, who successfully passes all selection levels, becomes a part of the Foundation that committed to maintain high performance and demonstrate commitment to the values and principles of the Foundation. One of the requirements for scholarship receivers of educational scholarship program for school graduates, colleges and orphanages is participation in socially significant events. In 2007, with the goal of structuring the social activity of the fellows at the Foundation was created an informal association, Scholarship Foundation Club. The scope of volunteering event may vary between small projects, both local and international non-profit organizations. Each scholarship holder must devote 192 hours per academic year of their time to charity, moreover the time and intensity of performance is determined by the scholars. The rating of the relevance of projects is measured by positive changes they make to the lives of vulnerable communities. The calculation of hours for a particular project is made according to the evaluation grid, which set out in the manual of volunteer activities, where each hour spent on the implementation of the project is indexed according to the importance of scale, complexity, and sustainability of project results. This type of differentiation allows estimating the effort involved in the project, thus projects requiring intellectual resources and creative approach, cannot be assessed in the same way as projects related to the

implementation of the technical nature. In order to stimulate the creativity of the scholars, greatest number of hours accrued own projects involving the biggest possible amount of members of the Club.

Active leaders from among scholars independently initiate volunteer projects or offer assistance to non-profit organizations in the implementation of their projects and programs. The basis of the work of the Club is continuity, whereby each new "generation" learning from the previous scholars. Joining a club is automatic with an admission to the ranks of scholars, but does not end with a diploma and graduation. Graduates of the Foundation continue to be interested in the work of the Foundation, taking part in the discussion of strategic issues and remain a part of it. Club doors are always open for those who are not indifferent to the Foundation, shares his goals and wants to take part in his future.

Several times a year the Club members gather to discuss current issues. One of the most strategically important decisions was the issue of Foundationraising and the subsequent allocation of additional education scholarship from the graduate alumnus. During the meeting, the Board of Trustees of the Strategic Planning discussed the traditions of continuity, which has become a key component of the financial participation of employed graduates. The idea resonated among boys, and began to raise Foundations for an additional grant. Selection of grant graduates Foundation will be held on the basis used by the Foundation of evaluating candidates for a grant from the Foundation for scholarship applicants. Donations can be made through the settlement outlets, POS terminals, Internet banking all banks and electronic payment system e-pay KKB.

While assessing volunteer projects of Foundation, greater preference will be given to scholars' own initiative as well as assistance to partner organizations in fulfilling their social projects and programs, which interact with the Foundation. Also we are glad for help that carried out on a regular basis to partner non-profit organizations, which in turn helps to maintain communication and positive effect on the image of the organization. Over the past period the scholars were involved in diverse projects, implementing their own ideas and helping partner NGOs to achieve their charitable goals. The students have provided technical support and information (text translation, corporate identity and promotion, assistance in logistics), completed projects related to capacity building of vulnerable groups (cognitive and thematic sessions, games and holiday activities for children without parental care, activities team building orphanages, help to improve the level of English for children from low-income families), organized events on revival of cultural values (the festivities for the workers in the rear of veterans and disabled war veterans, children left without parental care), involved in projects to address environmental problems (cleaning and beautification of the area), contribute to the preservation of life and health (charity events to raise Foundations for seriously ill people). Each project which was organized by our scholars has contributed to the image component of the Foundation and got the title of not only scholarship-distributing, but also leadership-promoting of talented youth of Kazakhstan.



Picture 8. The share of projects' types

The largest number of projects were carried out in order to develop the cultural level (30%), followed by education projects (18%), in equal shares projects related to sports education, health security, promoting the interests of young people and humanitarian aid (11%) and the lowest percentage was fixed for environmental projects and technical assistance (4%).

There were organized 47 projects over the past year, of which 27 were massive projects. The total number of participant volunteers in the project was 577 people, including scholars of Foundation, 782 beneficiaries were provided with assistance and support. During the volunteering process 9 educational, 14 public, 7 boarding schools for children, 3 and 7 international commercial organizations acted as partners:

Educational institutions:

- 1. ALMA University
- 2. KIMEP University
- 3. Suleyman Demirel University
- 4. Graduates of schools for gifted children "Murager" in Quaragandy
- 5. Almaty Special boarding school №2 for children with problems in musculoskeletal
- 6. Kazakh Academy of Sport and Tourism
- 7. National Library of the Republic of Kazakhstan, Almaty
- 8. Caspian University
- 9. KazGASA University

Public organizations:

- 1. Yerzhan Tatishev Foundation
- 2. The "Baurzhan" Foundation
- 3. Organization of "Amanat" (KIMEP University)
- 4. The "DOS" charity organization
- 5. National Cancer Center
- 6. Club "Maazhan"
- 7. Club "Ak-niet"
- 8. Club «Vision»
- 9. The Foundation in collaboration with the British-Kazakh society.
- 10. The State National Book Chamber of the Republic of Kazakhstan
- 11. The Association of Publishers and Booksellers of Kazakhstan

- 12. "Centre of Helena Bezrukova, training and consulting"
- 13. House of Friendship
- 14. Park of the First President

Orphanages:

- 1. Orphan house №1
- 2. Orphan house "Nur"
- 3. Orphan house "Ark"
- 4. Orphan house "Baganashil"
- 5. Shelter for temporary detention of under aged
- 6. Kaskelen boarding school, Kaskelen
- 7. KSU "Children's House" in Astana

International organizations:

- 1. Enactus Kazakhstan
- 2. Organization AIESEC
- 3. British-Kazakh Society

Commercial organizations:

- 1. Fitness Club "The World Class Almaty"
- 2. Jeans Bar
- 3. Palace of students named after Zholdasbekov
- 4. SEC Mega Park, Chaplin Mega RealD
- 5. Cafe «Calliano»
- 6. Cinema "Arman"
- 7. IT Union

Below shown the most interesting and colorful events.

April 2014. The joint event from the University of ALMU and charity organization "DOS" aiming raise Foundations and give a concert for the elderly of the Veteran House in Almaty.



"I helped with the organization of fairs in the lobby of the University, where everyone could buy fruits. The funds collected from the sale have been transferred to the needs of veterans"

> Anastasia Pirogova 3rd year student, University ALMU Yerzhan Tatishev Foundation scholar 2012



June 2014. Team building event for children of the orphanage, Astana.

"During the project I tried to teach children my life credo "If you want to achieve your goal – do everything possible and impossible to achieve it!", and also tried to explain the meaning of the word "family" and the need to stick together".

Albert Vorontsov 3rd year student, ALMU University Yerzhan Tatishev Foundation scholar 2012



August 2014. A charity concert dedicated to raise fund for a six-year old Bagdatova Adel, suffering from fibrillar astrocytoma right hemisphere of the cerebellum.





"Graduates of my school Murager in Quaragandy decided to help a little girl. It was difficult to organize the fair: to find sponsors for the purchase of materials for handicraft, negotiations with the sellers to take a percentage of the sales of their products for charity, to find talented people for performances and good equipment, to find more interested volunteers. Working together, we collected 325,000 tenge for treatment of Adel".

Aidana Baigutanova 2nd year student, KIMEP University Yerzhan Tatishev Foundation scholar 2013

January - June 2014. Project Rehema Home, Kenya. Football tournament among students of HAN University. (Arnhem, the Netherlands)



September 2014. The charity project Run 10 BKS Charity Race, organized by the Charitable Foundation "Ayala" and the British-Kazakh community.







"This project was interesting with that it encouraged people to engage in activities that could not but rejoice. About 100 runners and another 100 from the organizers, volunteers, athletes and representatives of sponsor organizations gathered in the Park of the First President, so for orphanages in Almaty and Akmola region should began to act sensory room for the project "Room-doctor".

Aidana Baigutanova 2nd year student, KIMEP University Yerzhan Tatishev Foundation scholar 2013

September - October 2014. Cognitive and thematic meetings for studetns of Kaskelen boarding- school.

"It's been almost a year now since we started visiting children from Kaskelen special school. Through various activities, we try to give moral support to diversify their leisure and teach something new and interesting to children. The project involved 40 children aged 12 to 15 years and 50 children aged 5 to 10 years. These children are always happy to communicate and willing to share their idea with us"

Nurzhan Kulshebayev and Aysulu Enikeyeva 1st and 2nd year students, Suleimen Demirel University Yerzhan Tatishev Foundation scholars 2013/2014









October 2014. Charity Fair in cafe «Calliano» to raise funds for the treatment of Aiymzhan Doszhan suffering from neuroblastoma stage 4, cancer of the abdominal space.

"It was very nice to see people do not come for the sake of buying fresh homemade cakes, decorations, and in order to help the child survive. In total, it is necessary to collect 250 thousand dollars! Pleased the number of visitors. The collected funds were transferred to Aiymzhan's family".

> Aidana Baigutanova 2nd year student, KIMEP University Yerzhan Tatishev Foundation scholar 2013









October 2014. The charity project AIESEC Almaty Invisible World aimed helping blind people.

«Invisible World - is a unique social project, the essence of which is to enable ordinary people to be in place for blind and, most importantly, understand that being blide - does not mean not to live, not seeing - is living differently. Project participants are invited to dine in complete darkness and stay at least for a short time in the places of deprivation of the people".

Anastasia Pirogova 3rd year student, University ALMA Yerzhan Tatishev Foundation scholar 2012





October 2014. The charity event organized on Holy Kurban Ait and concert for the Children's home №1 Almaty.



"In October, I was part of a large group of forty students, who visited 10 pensioners. Many of them have disability and suffer from financial problems. On the eve of Holy Kurban Ait, they were given food packages. For 50 pupils from Orphanage №1, who are studying in grades 1-6, was organized a concert and reception. Through this project, I learned to work with people of different age groups and found a warm relationship with the orphanage".

Aisulu Yenikeyeva 1st year student, Suleyman Demirel University Yerzhan Tatishev Foundation scholar 2014

November 2014. III Central Asia Book Forum, Literary Festival.







"This project has been implemented with the support of the State National Book Chamber of the Republic of Kazakhstan, the Association of Publishers and Booksellers of Kazakhstan," the Center for Helen Bezrukova, training and consulting "in Almaty. The project partners were the House of Friendship, SEC Mega Park, Chaplin Mega RealD, House Museum, Kazakh Academy of Sports and Tourism, the National Library, University of the Caspian.

It was an international project, which covered a number of countries: the British publisher, which was the organizer, writers from 18 countries, contestants from Central Asian countries, and Kazakhstan, as the host country. All the participants received an unforgettable experience. When the organizers asked whether there is in the room people who would like to say something, a very good-looking old man almost ran out there, choking with emotion and did not want to leave the stage! It was very touching! Wishes were able to communicate and get aesthetic pleasure of communicating with famous writers. We, as volunteers have improved skills of interpretation from Russian into English and vice versa,

have established good relationships with many famous writers and other volunteers, which was very interesting to work

in a team, and generally got a lot of useful information about the world of literature".

Aidana Baygutanova, 2nd year student, KIMEP University Alzair Kebekbaev, 1st year student, ALMU University Amirhan Sapabekov, 1st year student, KIMEP university Yerzhan Tatishev Foundation scholars 2013 and 2014









December 2014. New Year's Concert for pupils of Kaskelen boarding-school.







"The concert was attended by about 40 students, grades 5-9 and 40 students of the CDS, members of the Club" Shapagat "who helped with the organization of the festival. Children got a bunch of positive mood, and we were happy, looking at their happy faces".

Nurzhan Kulshebaev 2nd year student, Suleyman Demirel University Yerzhan Tatishev Foundation scholars 2013

Appreciation from:





Project Manager in Almaty «Open Central Asia Book Forum & Literature Festival», Gulzhan Sarymsakova:

In November 2014, Almaty «Open Central Asia Book Forum & Literature Festival» (OCABF-2014). The festival organized by the British publishing house «Hertfordshire Press», together with the National State Book Chamber of the Republic of Kazakhstan, the Association of Publishers and Booksellers of Kazakhstan, "the Center for Helen Bezrukova, training and consulting" and supported by the Ministry of Culture of Kazakhstan, Kazakh Academy of Sport and Tourism.

This was an unique international event, which was aimed at promoting the literature on the territory of Central Asia and the promotion of local authors abroad. It brought together writers from all over the world and to provide information support to the national literary work.

The assistance was rendered by volunteers in socio-cultural event for and important organization for our Republic. The Project Manager in Almaty Gulzhan Sarymsakov from our "Center Bezrukova Helena" was recruited a group of volunteers from among willing students from universities of Almaty city, including scholars of the Yerzhan Tatishev Public Foundation.

The collective of "Center Helena Bezrukova, training and consulting" expresses its deep appreciation for the Yerzhan Tatishev Foundation. It must be noted that the "Yerzhan Tatishev Public Foundation" has been providing a unique opportunity to ambitious and talented young people to choose their own path in life for many years now. Objective qualifying competitions, honest creative projects allow identifying personal potential of the participants. Through all times, good quality education has always been important.

It is very essential that entire strategic concept of the Foundation in the field of charity is aimed at the formation of highly professional experts of the international level, and development of the educational system of our country. There are properly arranged training program priorities in the Foundation's activities. The Foundation's programs promote the comprehensive development of young people and open up new horizons for them. One of the main directions in the educational program of the Foundation as volunteering scholar is to allow children have valuable experience and use it later on in their professional activities.

We are grateful to the volunteers from Public Foundation "Yerzhan Tatishev Foundation", KIMEP university – Baygutanova Aidana and Sapabekov Amirhan, students of ALMA University - Kebekbaev Alzair for their active and productive participation in organizing the Third International Literature Festival «Open Central Asia Book Forum & Literature Festival» (OCABF-2014) which was held in Almaty.

The students were very responsible to their functions, realizing the full importance of this major event for our entire country. During the entire period of participation in the preparation and conduct of the festival information students have shown themselves as hard-working, initiative, communicative and showed their good knowledge of English. With great enthusiasm, they participated in various inventive discussions and presentations with foreign guests within the framework of the festival, by showing interest in literature and books. We believe that they have gained some experience and got an appropriate knowledge, and broaden their contacts.

We are confident that Aidana, Amirhan and Alzair will use experience in achieving great success in life. We wish them personal and professional growth, to find their place in life and continue to benefit society.

Thank you to all the staff of the Foundation for their socially useful, noble mission. We wish you success and prosperity of all your good deeds!



The President of Charity organization "DOS", Ainur Iskakova

The mission of "DOS" - the development of charity within the walls of Almaty Management University, upbringing mercy among students and assisting vulnerable segments of society through various charity programs. Under the tutelage of our volunteers are an orphanage "Nur" and "Ark" in Talgar. We assist veterans, holding charity events in support of them. The "DOS" gathered a large and close-knit team of volunteers from among students, among which we would like to highlight the contribution of

Pirogova Anastasia in the work of our organization. She has been actively involved in charity events that take place within Almaty Management University. Our volunteers conducted a series of trainings on the development of creative abilities of children from orphanages in which Nastya had one of the most interesting workshops for children from the orphanage "Nur".

I am pleased that the member of our organization is such a sympathetic and positive person, as Nastya Pirogova. I think that in future she will not only once devote her energy to help every person who needs her.



The coach of American football team "The Titans", KIMEP University. Sanzhar Isenov

An American football team "Titans Almaty" expresses its gratitude to the volunteer Shkelihinoy Arina Alexandrovna for active participation in international tournaments during 2014 between teams from Russia, Kazakhstan and Kyrgyzstan. During the playing season 2014 this volunteer distinguished herself as a

creative designer, as well as an excellent project manager in the organization of sports events.

This volunteer had to deal with the complexity of the organization of sports events in the new field of sport, which is still not well developed in our country. We were very impressed with her attitude to work. Since football is included in the Guinness Book of Records as a sport with the greatest number of rules, for the uninitiated person is very difficult to understand the essence of the game and, as a consequence, it is very difficult to attract new players to the team as part of our country.

Shkelihina A.A has worked to attract sponsors and legal registration of the organization PA "Federation of American Football". As a result of her successful activities of NGOs started to work, according to organized scheme to purchase and receive a gift of ammunition for athletes received partnership with many information portals, such as Check-in.kz, VOXPOPULI, Yvision. Team "Titans" is grateful to PF "Yerzhan Tatishev Foundation" for the involvement of volunteers in social projects of the country.



Manager of Grants KIMEP University Dostiyarova Alima

Take the words of gratitude for the support of KIMEP students.

At the moment the university has 3 students: Zhumagulova Zhanna, Baygutanova Aidana and Sapabekov Amirhan. Studetns are very good. I would particularly like to highlight Zhumagulova Zhanna. She is - a very active, positive and sociable girl. Good student and is active participant in student life of the University. In addition, this year Zhanna participated in the activities of passage recruiting students "Vacations in KIMEP", where she talked about Yerzhan Tatishev Foundation, the conditions of participation in the competition, shared experiences on writing essays, gathering documents, filing, and the life of the Foundation, student life in KIMEP. There was a great interest from students. From this academic year, Zhanna works in the Department of corporate development and has become part and parcel of our team. She has shown herself as a hardworking and executive employee, responsive and friendly person. We wish to have more students like her!

Aidan Bagutanova, 2nd year student, has shown a very high academic performance. From her and Amirhan Sapabekov who became a student of KIMEP by a scholarship from the Foundation in 2014, we also expect activity and hope that they will also take part in the student life of the University.



The director of communication center for Public Relations Almaty Management University, Nuriya Hasanova

Yerzhan Tatishev Foundation – is not an ordinary partner for the Almaty Management University (formerly MAB), cooperation with the Foundation for the University has a strategic importance. This is not just a word, it is the truth, because, as in the previous strategy of the Academy, the new, developed strategy for the University, one of the most important trends in the development of our university is a social responsibility.

We would like to mention the excellent selection of fellows from your Foundation. Over the years of study at the university, each of them proved to be at their best. One of the students ALMA University, studying on scholarship program of Yerzhan Tatishev is Albert Vorontsov – has established himself not only as a diligent student, but also as a reliable employee, working in one of the departments of the university in social employment programs promoted in ALMA University. Albert is studying and working in our university, demonstrating success in work, good performance and dedication. Currently he is actively preparing for outbound semester in the program of internationalization.

Mukhtar Lekerov – Another scholar at the Kazakh branch in ALMA University. Mukhtar is very actively involved in the life of the university, in various projects, in particular, very clearly speaking on behalf of the students of the university at a press conference on re-branding, also he is a permanent presenter at festivals events and he was filmed in the University video, voiced Kazakh language videos, etc. At the same time successfully learns and embodies the most outstanding student leadership Almaty Management University. Literally he has just got back from France after studying in the program of internationalization, he returned full of new plans and impressions.

Anastasia Pirogova – is another scholar of ALMA University – she has also achieved good results in their studies and social life not only in the university, but also at a higher level. She was one of the leaders of the Republican organization AIESEC (Association internationale des étudiants en sciences économiques et commerciales), earning the trust of the student community. Nastya – is not only the leader, but also a very sweet nice girl.

We are thankful for Yerzhan Tatishev Foundation for such wonderful fellows. We hope for further successful cooperation.



The president of Charity Foundation "AYALA", Aidan Suleymenova:

Charitable Foundation "Ayala" expresses its respect for the work the Yerzhan Tatishev Foundation. Educational grants, which gives your foundation talented young people – is a very valuable contribution to the intellectual potential of Kazakhstan.

Aidan Baygutanova, which received a grant from your Foundation, repeatedly participated in the activities of the private charitable Foundation "AYALA" as a volunteer. During communication with Aidana we would like to mention her quality such as communication skill, responsibility and kindness. She can easily understand the new challenges and can quickly adapt to the rapidly changing environment, also she can avoid conflicts or resolve them quickly.

Orphanage in Astana, Dziuba Oksana:

A graduate of the Children's Home Vorontsov Albert took part in the competition of educational scholarshipsof Yerzhan Tatishev Foundation in Almaty to study at prestigious international universities in the country. He won a scholarship to study at the International Academy of Business in Almaty. At the moment, he has been studying at the International mobility program in France.

Security, protection of the rights and legitimate interests of orphans and children left without parental care - one of the main directions of state policy of Kazakhstan. Yerzhan Tatishev Foundation cares the development and education of orphans.

Willingness to participate in public events, promotions, festivals, holding inspire creative affairs, civic engagement, volunteering activities organized at school – are Albert's path in his life. His organizational activity, the desire to be at the forefront of the younger generation of Kazakhstan has found support and understanding through the Yerzhan Tatishev Foundation.

It is very nice to know that the work of the Fund, which is aimed at education and the development of free competitive person, capable to exercise their inalienable rights, are willing and ready to assume full responsibility for their actions and consciously participate in society. This can be noticed in the formation and personal growth of our graduate, pride of our orphanage - Vorontsov Albert. It seems that in the future Albert will achieve high success and will join the ranks of our creative dynamic young people who will raise up to even greater heights our country.



The President ENACTUS ALMU, Kydyrbaev Adil:

The student at the University of ALMA, Laura Kopbaeva, took an active part in such a project ENACTUS. Her main contribution can be noted in the project "Second Life", aimed at recycling plastic bottles. In this project, Laura was responsible for the arrangements

for the coordination of the project, check raids on the city, on the surrender of plastic plants. She also acted as a representative of the team on the external meetings, such as the Global Entrepreneurship Week, world and national competitions, the team has been preparing for new meetings and presentations and the development of a strategic plan for a new project Mobiliuz.

Kopbaeva Laura, a person who can be trusted with the management team, numbering more than 70 people, person who enjoys great respect in the team and throughout the university students and the administration, the person who solves all the problems in the projects through strategic thinking and objectives, In addition applying experience from already implemented projects and the theory that she was studying in Almaty Management University. Just as far as I know she has been an active volunteer in many urban and national events.

On her own behalf and on behalf of the whole team Enactus ALMU, I express my gratitude to your Foundation in grant Kopbaevoy Laura. Laura has brought a huge contribution to our team and our university.

4. Our achievements

As fellows of the Foundation and their universities students have the opportunity to get priceless knowledge and experience how world community is living, also make your small, but vital contribution improving the lives of not only people in need, but also all the inhabitants of our planet. In the summer of 2015 a 4-course student of the University of ALMA, a stipendiary of educational grants program for graduates of schools, colleges and orphanages in 2011 Laura Kopbaeva proceeded the summer semester program in the Baltic Academy of Business in Riga, Latvia. The cities which Laura had visited in two weeks of the summer term are: Sigulda and Jurmala. These cities coutght her attention because of beautiful scenery and steppe beauty. During the short time period that Laura had in the cultural capital of Europe in 2014, she studied "Marketing Communications in Tourism". The main difference in teaching methods Laura noticed a lot of attention devoted to practical exercises - around 60% of the time was devoted to practice. Laura managed to combine business with pleasure: to acquire an interesting experience and knowledge that undoubtedly contributed to the formation of her professional skills and she got a chance to see historical monuments, also Laura learnt about the traditions and lifestyle of the people of Latvia.

Study abroad for international exchange students - is a valuable addition to the portfolio of every student. Each prospective student wants to get a new and valuable experience for him or herself, enrich hi/her knowledge, broaden their horizons and cultural boundaries, to compare the domestic university teaching methods with foreign university teaching methods, to plunge into the rhythm of life of students of another country and make new friends. Zhanna Zhumagulova, who became a stipendiary in 2012 Foundation of KIMEP University, she had the opportunity to spend the spring semester of 2014 in HAN Arnhem Business School, in Arnhem city, the Netherlands.



The process of adaptation in a foreign country was easy, since the trip abroad was not new for her - Zhanna is a graduate of the FLEX Program. The Netherlands undoubtedly oppressed her with architectural beauty, as long as the grand festival of colors, rich cultural heritage and liberal views. Exchange program coincided with the FIFA World Cup 2014, and Zhanna was able to experience the atmosphere of a passion for sport by attending a cheerleader national team Netherlands matches watching them on big square in Arnhem.



Zhanna noticed that after the trip she radically changed her views on the relationship between students and teachers, because the Dutch system of education is entirely built on the motivation and the desire of students to acquire knowledge. Attendance of the lectures or abandon them - is the choice of the student, and everyone is responsible for their own results. Hanna strengthened her presentation skills, negotiation, customer service and the group work skill. She grew up not only professionally, but also personally: Learnt how to assess the situation from the perspective of different cultures, learn to speak and think in the language of international business, and gained friends from many different points of the globe. Along with learning Zhanna was a part of a group of students from countries such as France, Canada, Hungary and Ireland, which was responsible for the project Rehema Home, Kenya. The aim of the project - was to raise awareness of young people around the world about the abandoned, abused, sick or dying children in Kenya and collect material assistance within sports activities. The group organized a football tournament for the students and collected more than 300 euros for the treatment of children.

Another scholar of Foundation 2011, and a 4th year student at the University of ALMA, Laura Kopbaeva, after becoming a part of a movement Enactus, she helps young Enactus team members to represent their country at the world championships Enactus. The Enactus World

Cup was held in the heart of the Centre of world business, the city of Beijing. Events which took place were "mega-grand": an event attended by a record number of participants - more than 5 000 people, among who were students, the leaders of academia, business and government representatives, and most importantly, the participating teams in competitions of thirty-four countries of the world. The event struck by its scale and diversity. Stages of the competition were interspersed with interactive activities for students and business leaders, faculty members, advisors teams where they can interact and learn from each other, discuss and seek solutions to problems, to share experiences. At the fair, sponsors, companies such as Wal-Mart, KPMG China, Nu Skin, Lenovo, Pepsi, introduced participants with their products and activities.









Kazakhstan was represented by a team of Kazakh National Agrarian University, the champions of national competitions Enactus 2014. The winner of the competition was the team of the world in China, and although Kazakhstan delegation returned with no prize, no one felt defeated, because even be part of such a large-scale student program, bringing up together the efforts of educational institutions and business organizations in an effort to improve on the lives of people all over the world - this is a great reward and priceless experience for every student.

Besides, the grandeur of the World Cup Enactus event, which struck the country itself, with the birthplace of paper, silk, gunpowder and tea. It is an amazing in every sense of the state, which skillfully combines centuries-old traditions and modern trends, which looks to the future through the prism of many years of wisdom and modern technology, it is appeared not just another country, but another planet. Laura has observed a completely

different way of life, dramatically different views of the world, the motives of words and deeds, which are subject to a kind of philosophy.

Another pride of our Foundation are students of 2nd and 3rd year of the ALMU University, Mukhtar Lekerov and Nurlybek Musataev. The guys were selected for the exchange program and spent a semester at one of the best business schools in France, IESEG School of Management in Lille. For them it was the first experience of being abroad, so there was always something surprising: the culture and life of the people, the kitchen, the system of education. Every subject was accompanied by projects that required visits to various companies for analysis and report preparation. The combination of theory and practice, as close to the real conditions of the job, helped to learn and consolidate the lecture material. Attendance in the sense of physical presence in class business school - the same requirement is very conditional and has no effect on performance. Also in the French teaching methodology pays great attention to group work, which in turn facilitated communication, team-building among students from countries such as China, India, Italy, and others. Nurlybek and Mukhtar got good experience in the preparation and submission of presentations, learned to find a common language with different cultures and were able to think more broadly and deeply. On all major events guys acquainted with Kazakhstan, as well as attending school and helping students to improve the skills of spoken English, spoke about their country, culture and customs.



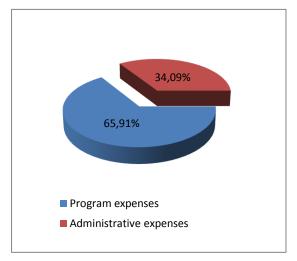


Participation in international events and study abroad in exchange programs - is not just a "tick" and a beautiful line in the list of achievements of children. This is - a real life experience, the opportunity to compare, learn and receive necessary for the formation of multiple personality and professional high-end knowledge base. Yerzhan Tatishev Foundation is proud that his fellows adequately represent foundations, universities, where they study and the country as a whole, making its small contribution to the positive image of Kazakhstan.



5. Financial statement

During the 2014 general expenses of the Foundation amounted to 46 775 727.05 tenge, of which 65.47% was spent on program activities (Figure 9). In the structure of relevant expenses of the Foundation spent on educational grants program, more than half of all program expenditures - 58.43%. Almost a third of the cost fell on sponsored projects - 29.19% and further administrative costs and to the program support 6.06%, on the charity program - 4.43%. Smaller amounts were spent to support youth initiatives in Kentau - 1.30% and leadership development - 0.59% (Figure 10).



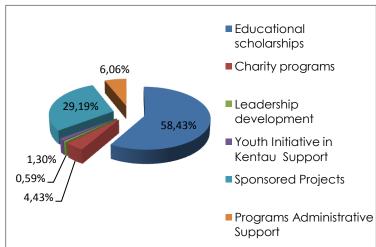


Figure 9. Budget structure, 2014 year (tenge)

Figure 10. Core concept structure, 2014 year (tenge)

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