

ANNUAL REPORT

20

23

SCHOLARSHIP PROGRAMS

ALMATY 2023



CONTENT

Foundation in numbers	003	Hall of fame	009
Foundation programmes	004	The alumni write	012
«BesTrek»	005	Fellows' club	016
«Get metier!»	007	Financial report	018
Kentau	008	Contacts	019



Foundation in numbers

280

grants and stipends
have been awarded

105

alumni get diplomas

84%

of alumni are working

4

grants were awarded
by the Foundation's
Alumni Club

27

fellows studied under the
Work & Travel and
Exchange Programmes

557

volunteer projects
implemented

5%

of alumni continued
their studies

12

alumni completed master's
degree

5

alumni work abroad



1,1+

billion tenge spent
on Programmes



01

2007-2016

Bachelor's program in finance and economics

02

2008-2012

Program for alumni of orphanages

03

2008-2016

Program for young people with disabilities

04

c 2007

Scholarship Program named after Yerzhan Tatishev

05

c 2017

"Get metier!" Program

06

c 2017

"BesTrek" Program

Foundation's scholarship programmes 2007-2023



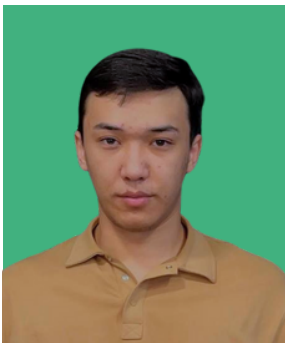
Competition 2023

One of the three current programmes of the Foundation, launched in 2017, the "BesTrek" Program is aimed at supporting young entrepreneurs. The programme is an exclusive and unique product of the Foundation, which became an upgraded version of the Bachelor's degree program that was in effect from 2007 to 2016. BesTrek gives young people who want to realise their potential in entrepreneurship an opportunity to acquire business-relevant knowledge and skills in addition to a bachelor's degree. The uniqueness of the Program lies in the approach to learning, PBL (practice based learning) - learning by doing, which involves applying the knowledge gained in the learning process. Each year, a two-stage competitive selection process is conducted among alumni of schools and colleges in Kazakhstan. At the first stage, applicants submit online applications that reflect their level of preparation, motivation and the financial capabilities of their families. In the second stage, contestants participate in an interactive game where they immerse themselves in competitive conditions and demonstrate their personal and business qualities. A person with entrepreneurial potential expressed in his/her individuality, creativity, flexibility and adaptability, perseverance and determination can win a grant. During the evaluation process, the Foundation also pays attention to the values, life principles, ethics of interaction with the environment and empathy of the contestant, as these characteristics are the basis for the portrait of an ideal client of the Program. Entrepreneurs, experts from the business environment, HR-specialists, recruiters, intrapreneurs and other business market influencers are invited to participate in the selection process. Thus, for example, in the selection of 2023 in the composition of the commission worked: Erkin Tatishev - Chairman of the Board of Directors of Kusto Group, Founder and Chairman of the Board of Trustees of the Foundation, Saltanat Abiltaeva - Founder and CEO of Optimum Recruitment&Executive Search and GastroClinic Recruitment Agency, Leyli Ushurova - HR Director of Chocofamily Holding, Alexander Lee - entrepreneur, member of the Board of Directors of Technodom, Farangiza Shukasheva - entrepreneur, founder and CEO of ZimaBlue LLP, Daniyar Medetov - Academic Dean of AlmaU School of Entrepreneurship and Innovation. The guest speakers were Olegzhan Beketayev - entrepreneur, winner of the title "Best Marketer 2023", PR consultant, ESG and Latina Satarova - Life Coach and expert in communications and non-violent communication, who shared their entrepreneurial experience and inspired the contestants.





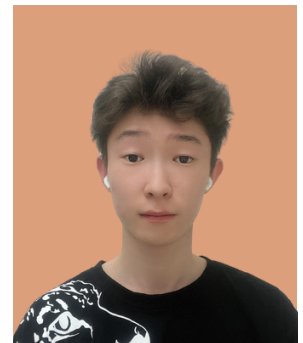
Winners of 2023



*Nurdaulet Dauzhigit,
Taraz city*



*Malika Kulmyrza,
Almaty region*



*Abylay Turekeshov,
Almaty city*

Grant holders must also complete the admission process at the partner university, Almaty Management University, to specialise in Business Administration in Entrepreneurship or BAE. In addition to the basics of management, marketing, economics and finance, the programme of study includes disciplines necessary to develop students' entrepreneurial potential. They are involved in the life of the University, participate in various events, do volunteer work within the discipline of "Service learning", as flexible skills predetermine success as much as applied knowledge. According to the results of the 2023 competition, five applicants received grants, but one of them, Veronika Fedorenko, was excluded from the Programme due to disciplinary violations.



*Indira Salimzhan,
Almaty city*

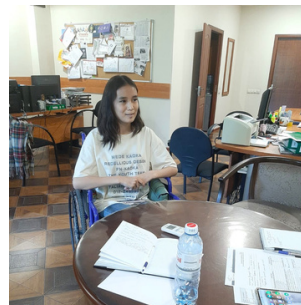


*Veronika Fedorenko,
Almaty city*



Competition 2023

The "Get metier!" program gives children with special needs the opportunity to receive secondary specialised and technical education in any profile and at any college in Kazakhstan. Grants are awarded annually on a competitive basis. Selection consists of three stages: submission of a competitive application, an interview, and provision of information on the financial situation of the family. The advantage of the Program is that children under the age of 29 with any, except for mental disorders, diagnosis and disability group, who are citizens of Kazakhstan, can participate in the competition. The decisive stage of selection for grants can be called an interview, as it is in the process of communication that the level of motivation, independence, desire for a craft and the ability to see prospects in it can be assessed. The Foundation welcomes initiative on the part of the Programme grantees and involves them in its activities. Horizontal links develop their communication skills and expand their employment opportunities.



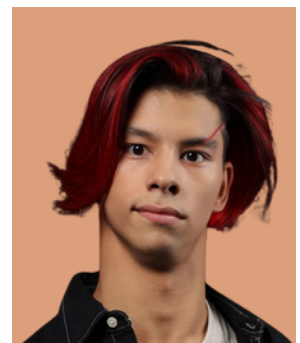
The winners of the 2023 competition were three graduates of the boarding school No. 2 for children with musculoskeletal disorders in Almaty. Zhalel Dias entered the College of Abylai Khan University of Foreign Languages, Zhumanurova Aigerim studies at the College of Turan University, Turdiev Dilshat participated in the 2020 competition but was rejected by the college. In the following years he also attempted to enter, but was again rejected by colleges. The third attempt was successful, Dilshat is studying at the Innovative Technical College. In 2023, the Foundation established 4 grants, but one of the contestants had to refuse the grant due to medical reasons.



*Dias Zhalel,
Almaty city*



*Aigerim Zhumanurova,
Almaty city*



*Dilshat Turdiev,
Almaty city*



Stipend named after Yerzhan Tatishev

The Named Scholarship Program is a support programme for high school students at the Y.A. Gagarin secondary school-lyceum No. 16 in the city of Kentau, Turkestan region. The Foundation supports the school in memory of its alumnus Yerzhan Tatishev. Every year the Foundation helps to improve the material and technical base. In 2023, the Foundation provided financial assistance for the purchase of water heaters and a ticker. The School administration made a request to the Fund to purchase these items. Now hand washing has become much more comfortable and the risk of getting sick due to hypothermia, especially during the SARS season, is significantly lower.

The ticker is designed to display text and graphic information relevant to students, teachers and parents. The competition for the Named Scholarship Program takes place at the beginning of each academic year. Previously, the selection was based on the submitted ideas of social projects, and the winners had to implement them. However, practice has shown that any project, even the most budgetary one, requires expenses, so in 2023 the competition for scholarships was held on the basis of their academic performance, prizes in subject Olympiads, achievements in creative and sports competitions.



The winners were students of 8 A, 9 A and B, 10 A and 11 A classes: Aruna Yesmakova, Munisa Karimzhanova, Ilgiz Gamurzakov, Elionora Khairullaeva, Dmitry Bukreev, Nurasyl Satybaldy, Zhaksylyk Asylkhanuly, Laura Ulugova.






Our achievements

BesTrek students are an active part of the student community of AlmazU and are always on the lookout for opportunities to add to their store of knowledge, experience and impressions. Nadezhda Gabdullina took part in Jewellery Creaton in Yakutsk, where together with her team she participated in developing a strategy for entering foreign markets for Yakutia's jewellery collections. Nadia's team continues to work on the project and it will probably be continued in the form of cooperation with Yakutian jewellery companies. Nadia also won the annual startup competition among BAE Rocket Pitch students and got the opportunity to take IELTS preparation courses. Beksultanova Kamilla, Ziyafiddin Dariga and Isanova Amina won second place in the annual AlmaU StartUp Night startup competition. Their team called "Fire" presented a Telegram bot that helps automate the search for necessary tools for aspiring entrepreneurs. Kenzhebek Ismailov, a 2023 alumnus of the Foundation, is one of the examples of successful startups of Bestrek residents. During his studies, he was one of the Foundation's active scholarship holders and is now a worthy ambassador of the Foundation. Kenzhebek is expanding the startup <https://www.samosval.co>, an airbnb for renting specialised vehicles, which he created during his studies. Through this marketplace you can find any specialised equipment from dump trucks to excavators. In 8 months, revenue grew to 241,486,034 tenge and in October 2023, the profit was 116,808,710 tenge.




Поможем строить быстрее

Мы можем в сутки вывезти от 1000м3 грунта и также доставить для Вас. Более 100 проверенных наших опытных специалистов помогут Вам



Решим любой вопрос

В чате или по телефону за один разговор, без долгих ожиданий





Opening of the AlmaU - Tatishev Wing Education Hub



One of the highlights of 2023 was the opening of AlmaU's creative educational zone - Tatishev Wing, created by the Foundation together with Kusto Group on the basis of AlmaU. This space will host educational events, forums, conferences and other events.



Exchange trip

Camilla Beksultanova, a scholarship holder of the Foundation, spent the spring semester of the Academic Mobility Programme at Hof University of Applied Science, Hof, Germany. The study program was very full and intensive. During the orientation period there was an introduction to the university, excursions and German language courses. Studying was not very difficult, but Camilla noted the flexibility of the whole educational process - no timetable, complete freedom in the choice of subjects, three attempts given to pass exams, the possibility to use these attempts in any year of study. As far as cultural features are concerned, the German precision - public transport schedules, punctuality of people - was particularly appealing. The accommodations and comfort made travelling both inside and outside the country extremely easy, so Camilla was able to visit 9 countries and 25 cities. The trip helped her to learn about the culture of other countries, make new friends and improve her communication skills. This experience was a very valuable life experience for Camilla and she recommends that everyone should participate in similar programmes.



**Dilnaz Ahtaeva**

Foundation scholarship holder
and a 4th-year student of AlmaU

“ I learnt about the Foundation in the lyceum at the introductory presentation by Aigerim Karieva, who came to us to represent Alma University. To be honest, I was sceptical at the time. Some time later I started to actively explore university websites and on one of them I came across a headline about the possibility to get a grant in the direction I plan to develop. Unfortunately or fortunately, our first year of study was online. However, this did not prevent us from participating in various competitions, forums and events remotely. During the whole period of study, I managed to intern at the School of Entrepreneurship and Innovation, helped to lead the projects #MarkJobsNurkenuly - an online hackathon on the formation of flexible skills, "Entrepreneurship in Action" on the basis of Ecosystemerg.kz, was a moderator and later co-organiser of the Babson Global Student Challenge, helped to organise the Almaty Case Competition. In addition, I tried to maintain a high GPA and attend events organised by the AlmaU School of Entrepreneurship and Innovation and the Foundation - business breakfasts, master classes and team building events. It was great! I don't think I would have had such a unique experience anywhere as I did at AlmaU with the support of our Foundation, for which I am very grateful! After completing my bachelor's degree I plan to take a gap year to give myself time to explore educational opportunities abroad, tighten up the language and gain work experience to add to my portfolio. I also want to try to work in UX research, digital design and expand my expertise as a project manager.

”

**Dana Bakaeva**

Foundation scholarship holder
and a fourth-year student of AlmaU

“ I am already finishing my studies this year and if I look back, there are many stories, experiences, interesting cases to tell. I will tell you mine. I learnt about the Foundation while I was still at school, and since going to a paid programme was not an option for me, I set myself the goal of getting a grant from the Foundation, and I knew that it was the most honest competition. The selection was held in quarantine mode - remotely. As I remember now as in the conditions of the coronavirus we shot a video business card, passed cases, got to know each other. In my first year, my eyes were literally burning with everything! I am a scholarship student, a volunteer, an activist of two student organisations. The realisation that out of the whole of Kazakhstan I was one of the six was overwhelming with pride. The summer trip to Zhitikara for internship in "Kostanay Minerals" JSC was like an adult camp. At that time we did not appreciate it. In parallel, I worked in a coffee shop, I was involved in music, wrote songs, creativity has always been in my life. The second course was more low-key and challenging. During Rocket Pitch I was noticed by one of the teachers, Elnora Rozmuth, and invited me to join her ER10 media project as a sales manager. I worked for a year and brought in some good deals. The third year was the brightest - I worked in the marketing department of the University, sang in a band, participated in the organisation of a large-scale project for clean air in Almaty "Stars On Ice", taught vocal and finally opened my own studio. Thanks to my studies and socialising, I have matured a lot and grown as a person. Thank you to the Foundation for this incredible chapter in my life!

”

**Nadezhda Gabdullina**

Foundation scholarship holder
and a fourth-year student of AlmaU

“ I learnt about the Foundation from the most common browser query about grants and scholarships for studies. I can confidently say that the choice to study entrepreneurship was a conscious choice. Four years at the School of Entrepreneurship and Innovation has allowed me to see that my lifelong course of learning and self-improvement remains the same, but allows me to expand my arsenal of opportunities through value creation and breakthrough ideas. The Foundation and the School opened the world of entrepreneurship for me, because before I was guided only by logical assessment of the situation and critical analysis, but if you act, you will be wrong and I accepted it. After becoming a part of the Foundation I realised that the most important thing is to remain a human being and be honest with yourself. It may be the most expensive strategy, but the power is in the truth. Very often we call our mistakes - experiences, and the inability to clearly communicate the results of our work - imposter syndrome. It was thanks to the Community Foundation that I learnt to be honest with myself when I made a mistake or didn't achieve a result. Now I am in search of what I want to do. I would put it this way, "To live as many happy days as possible and do things that will energise me". Being a hedonist seems like a simple task, but I haven't met one yet

”

**Nazerke Zholdasova**

Foundation scholarship holder
and a fourth-year student of AlmaU

“ Thirteen years ago, while running through the corridors of my school, I saw a beautiful photo booth. It turned out that it was in honour of an outstanding alumnus of my school, someone who had achieved incredible success even though he grew up in a small and unremarkable town. In the moment, I felt incredible pride in my school and respect for this man. That was the beginning of my acquaintance with Yerzhan Tatishev and the Foundation founded in his honour. At that time I would not have believed that seven years later I would become a grant holder of the Yerzhan Tatishev Foundation. This event opened a lot of opportunities for me and then I realised for the first time what an important mission it carries. There are a lot of bright and talented young people in our country and the Foundation provides great assistance to help them realise their dreams and build a better future. Thanks to the Foundation, I am a fourth year student and studying at a university with a strong entrepreneurship programme. The training has had a tremendous impact on me and my values. The knowledge and experience I have gained certainly helps me - the theoretical and practical knowledge has taught me how to approach tasks in an unconventional way. In particular, I would like to mention the internship at Kostanay Minerals, which was organised thanks to the Foundation. For the first time I got the experience of working in a large company, saw the mechanism of work from inside and got a very valuable experience. I have always been concerned about the fate of the regions of our country, a good education would help to eradicate many problems. I would like to put my skills into a project that would help thousands of people to get a chance for quality education. I believe that this is my duty both to my country and to the Foundation, which has believed in me and is helping me to slowly but surely move towards my goal.

”



Amir Isaev

Foundation scholarship holder and
3rd year student of Kazakh-Turkish
College

“ I was introduced to the Foundation in the summer of 2021 and needed to look for college options. I found out about the Foundation through my dad's friends and decided to try to get an interview. The Foundation approved the payment of my tuition. The college I chose is surprisingly two minutes away from the Foundation building, a coincidence. The faculty was chosen because of the skills I had, knowledge of languages, specifically English. I enrolled as a translator. The first year I can call the most stable, and almost the most intense. New friends, new schedule, people from the past also came back and all this was united by my college, Higher Kazakh-Turkish Humanitarian-Technological College. The second and now the third year has passed and is going less smoothly, but not as bad. This year I am graduating from college and due to the fact that I now have a job in finance, yes, a paradox. I'm going to study finance, that field will be to my liking, I hope so.

”



Meyrambek Deneev

Foundation scholarship holder and
3rd year student at Turan University
College

“ I am graduating this year from Turan College with a degree in programming technician. I like programming very much and I want to continue studying in this direction. I want to become a mobile application developer and a web developer, as I have always dreamed of creating my own programme that people will use. To be honest, I was afraid to go in this direction, I thought I would fail. I wanted to go into psychology, as I was told at school before my final year that I had all the makings for it. I realised that I wanted my work to be related to technology. After taking a programming course at Turan, I set a goal to go there and fulfil my dream. I shared this with my teacher and she recommended me the Yerzhan Tatishev Foundation, which would help and support me in my endeavour, and with full confidence and determination I decided to give it a try. My dream was strong and I passed! How happy I was! I have never regretted it, because the atmosphere in the Foundation is very warm and pleasant, all of us are like one big family, everyone is on each other's side and always worried and ready to help. The Foundation also organises very fun holidays, competitions and trips where you can not only have fun but also get to know each other. These connections will be with you always and are more valuable than any treasures!

”



Dinmukhammed Smailov

Foundation scholarship holder and
a 3rd year student of the D.A.
Konaev College 2024

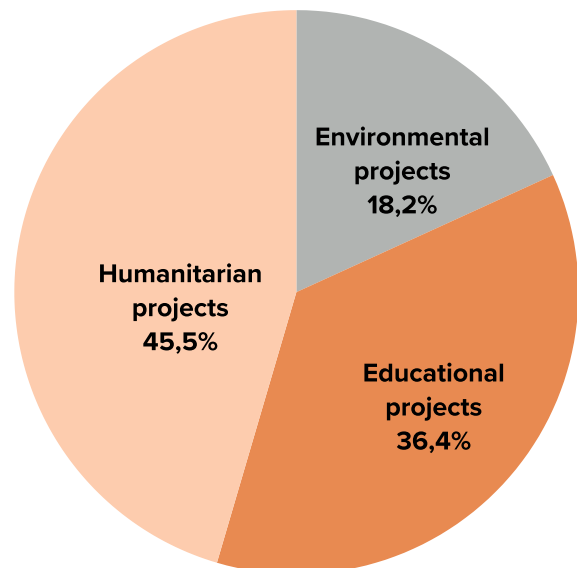
“ I am a third year student of the D.A. Konaev College, I am completing the college in the speciality "jurisprudence" with excellent grades. I entered the college thanks to the grant, which was established for me by the alumni of the Yerzhan Tatishev Foundation. From the moment I got acquainted with the Foundation I immediately gained trust and sympathy for it, through the Foundation I gained a lot of experience and knowledge. In the process of training I learnt a lot and I am gradually moving towards my goals. As the famous French philosopher and writer Michel de Montaigne said: "A man without a goal is like a ship without a sail, without direction, disappears without a trace". The purpose moves a man, leads him to the heights and helps him to overcome difficulties. I believe that a person needs to set goals to realise what he or she has planned, to make his or her dreams come true and to reach heights in any sphere, and to make maximum possible efforts for the set goals. After college I plan to continue studying in a higher educational institution and to realise my goal to become a good specialist in the chosen profession and for this purpose I work hard. In the future, I want to provide legal assistance and create convenience for the movement of people with disabilities, like myself, because everyone should feel comfortable and confident everywhere and always.

”



Volunteer activity

BesTrek Program scholarship holders, when receiving a grant from the Foundation, make a commitment not only to their GPA, but also to community service. Each grant holder is tasked with devoting 192 hours of unpaid labour as a volunteer each year. The projects in which the fellows are involved must account for at least 60% of the total time and must benefit vulnerable populations in the form of educational services, humanitarian aid and any other assistance aimed at the development of the selected beneficiary group. The scholarship holders are free to choose in which projects they can be implemented, negotiate with non-governmental organisations independently, develop a schedule of visits, implement their own ideas. Volunteer work also includes helping the Foundation itself to promote its activities. 40% of volunteer time is spent on promoting the Foundation in social networks, providing technical support during the competitive selection and other activities of the Foundation and helping to optimise work processes. In addition to direct benefits, volunteering helps to develop flexible skills and increase empathy, teaches children not only to take, but also to give, which in itself has an educational character.





Results of volunteering

22

volunteer projects implemented in 2023

1000+

direct beneficiaries assisted

700 000+

tenge collected to help the needy people

20

children with autism have improved communication skills

20

children from the orphanage took career guidance courses

50

children from low-income families took English courses

4

natural areas cleared of trash

19%

Instagram followers increased

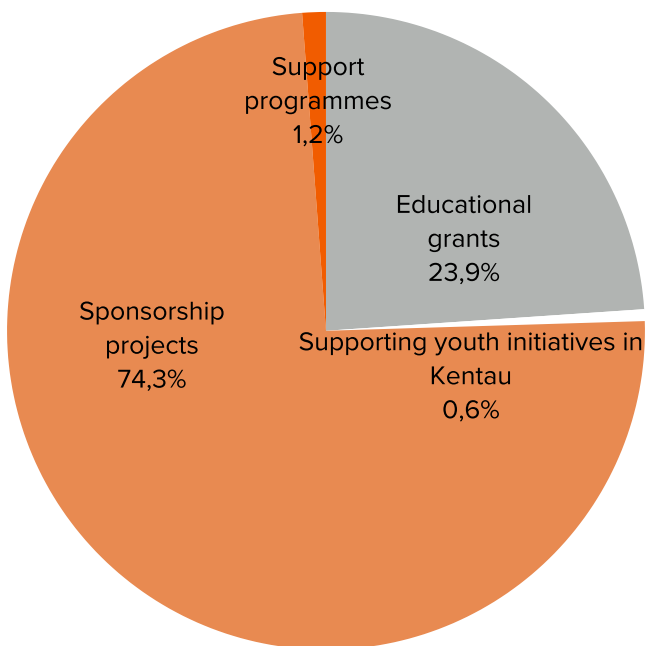
557

volunteer projects implemented during 2007-2023



Finance report

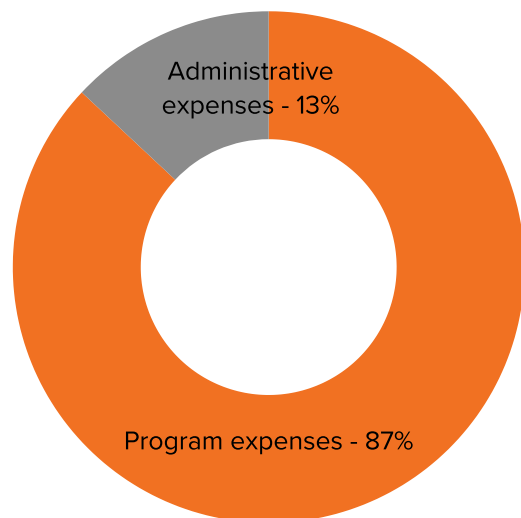
Profile expenditures 2023



In 2023, the total expenses amounted to 193,430,814.9 tenge. Of these, 74.3% are sponsorship projects, 23.9% are educational grants, 1.2% are programme support and 0.6% are expenditures to support youth initiatives in Kentau.

In 2022-2023 the Foundation together with Kusto Group realised the project of creating an Education Hub on the basis of AlmaU. The cost of the project was 143,701,043.90 tenge. The grand opening of this educational space, named AlmaU - Tatishev Wing, took place on 12 December 2023 and was timed to coincide with the 35th anniversary of the University. The Foundation has been successfully cooperating with AlmaU since 2010 and this sponsorship project has become another worthy investment in the development of our country through the development of education and educational projects.

Including educational grant expenses of 46,268,908 tenge and programme support expenses of 2,310,503 tenge, overall, programme expenses accounted for almost 87% of the Foundation's total expenses in 2023.





Contacts



www.ytf.kz



info@ytf.kz



[@tatishhev.foundation](https://www.instagram.com/tatishhev.foundation)



Фонд Ержана Татишева



+7 (727) 331 13 14
+7 (700) 331 13 14



Office #307, "Nomad" Business Center

Baysakov's street, 125

Almaty city, 050026

Republic of Kazakhstan